

Lighting Outlet of Denver Launches New Website Offering Designer Lighting for Less.

Located in Denver, Colorado, Lighting Outlet has been providing designer lighting for homeowners for many years at rates 50-80% off retail prices. They have just redesigned and launched a new customized website: http://www.lightingoutletdenver.com

Lighting Outlet is a distinctive fixture in the Denver area; and now with their new <u>discount lighting website</u> they are now able to provide customers everywhere with the deep discounts - 50-80% off retail prices on the highest quality brand name light fixtures. Through the new website, Lighting Outlet is able to pass on the tremendous savings that local big box stores and designer showrooms cannot.

Lighting Outlet carries the highest quality merchandise from established brand name manufacturers such as Access, Elk, ET2, George Kovacs, Kichler, Quoizel, Quorum, Dolan, PLC, Trans Globe and many more.

Lighting Outlet owner Rob Hailpern has over 25 years of experience and expertise in the lighting business; and has established a unique relationship with the leading top brand lighting manufacturers and distributors. His connections give him unique access to discontinued and deeply discounted designer wall sconces, bathroom vanities, floor lamps, pendant lights, chandeliers, flush lighting mounts, semi flush light mounts, table lamps, exterior lighting and various designer home decor products.

"I grew up in my family's lighting business in Denver," Hailpern says. "My understanding of the lighting business gives me a better sense of what customers want and need. The business relationships developed throughout my life also provides me access to the highest quality brands and the latest products at huge discounts I pass on to my customers."

Lighting Outlet has the largest (24,000 sf) fully stocked showroom in Colorado featuring lighting for every room in the house. All items are unique and affordable. Nobody goes away empty handed. Lighting Outlet also has daily sales and markdowns happening in the showroom that anyone can come take advantage of.

Lighting Outlet's new website is designed with the customer in mind. It offers a user friendly interface to find the exact lighting solution for homeowners. With products being categorized by light fixture type like hanging lamps, or wall sconces, it also breaks down the shopping experience by further categorizing items by price, manufacture, style and finish. Some popular styles offered include contemporary and modern lights, craftsman and mission lights, crystal lighting, restoration lights, vintage lights, rustic lighting, Tiffany lights, traditional lighting, and transitional lights.

The reason why Lighting Outlet can offer such impressive savings for customer's home lighting needs is simple. All products are marked down over 50% of below retail value because they are discontinued. As an outlet store, Lighting Outlet can purchase overstock or discontinued items and hold them in their physical and virtual showroom until the right person comes along to pass the savings onto. It is a great concept and it works. Lighting Outlet is a unique and affordable solution for people looking to upgrade their home lighting needs. Give Rob a call at 877-366-3851 or visit www.LightingOutletDenver.com to find out the latest sale and just how deep the discounts really go!



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Online Web 2.0 Version

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