

# Reinventing Oral Health in Michigan: 2013 Community Mini-Grant Program

The Michigan Oral Health Coalition is pleased to announce its Reinventing Oral Health in Michigan: 2013 Community Mini-Grant Program. Support for this grant program is provided by Michigan Oral Health Coalition, through the Oral Health 2014 Initiative of the DentaQuest Foundation. The Michigan Oral Health Coalition looks to inspire communities to create networks of innovation, advocacy and leadership to improve the oral health of residents. These community networks will align data and resources, and create effective approaches to prevent and manage oral disease that can be replicated. **Application Deadline:** January 4, 2013 at 5 p.m.

## **Objectives**

The Michigan Oral Health Coalition will assist local communities in developing and furthering local coalitions as they establish a foundation for creating social change toward oral health. The coalition approach allows the community to find solutions to health problems and determine which solutions will work best in their particular community. Through financial and technical assistance from Michigan Oral Health Coalition, up to four oral health community coalitions will be organized.

### **Eligibility Criteria**

Established Local Coalitions, Local or County Health Departments, Local or County Government Agencies and other Community-based, Not-for-Profit Organizations will be considered.

#### **Grant Award**

Grantees will receive \$1,500 to support coalition building strategies, which may include technology, face-to-face meetings, etc. Organizations who are selected to participate in the Reinventing Oral Health in Michigan initiative will receive a complimentary annual organizational membership (\$500 value) to the Michigan Oral Health Coalition. Selected organizations will have access to a broad base of knowledge and expertise through multiple state and national partners, and in-depth technical assistance related to facilitative leadership, strategic planning and program development (\$15,000 value). Grantees will also be provided two complimentary registrations to the 2013 Michigan Oral Health Conference (\$430 value).

#### **Evaluation of Applications**

The Michigan Oral Health Coalition grant review committee will evaluate all applications. Grants will be awarded based on:

- Potential for, or history of, continuous program operation;
- Broad community involvement including volunteer support;
- Potential impact on the target audience and/or community;
- Thorough Initial Readiness Assessment.

#### **Submission Guidelines**

Submitted applications must include the following information using a maximum of three typed pages:

- Organizational background and the history of involvement in your community.
- Identify project leaders and any special skills they bring to coalition building.
- Provide a synopsis of the oral health need in your community which stakeholders hope to address.
- Specific rationale on how grant funds will be utilized.
- Attach a copy of the Initial Readiness Assessment completed by each Project Leader.
- Attach a letter of support for the applicant organization's work related to coalition building.

Submit application electronically to <a href="kketola@mohc.org">kketola@mohc.org</a> or mail to Karlene Ketola, MHSA, CAE, Executive Director, Michigan Oral Health Coalition, 7215 Westshire Drive, Lansing, MI 48917.

### **Program Timetable**

- Applications must be e-mailed or received no later than 5 p.m. on January 4, 2013.
- Grantees will be announced on January 11, 2013.
- Two representatives from each funded organization must attend a two-day Facilitative Leadership
  course in Lansing, Michigan on January 31 and February 1, 2013. Hotel accommodations related to this
  course will be reimbursed by the Michigan Oral Health Coalition.
- Two representatives from each funded organization are encouraged to attend the 2013 Michigan Oral Health Conference scheduled May 9-10 in East Lansing, Michigan.
- A written report to the Michigan Oral Health Coalition regarding the use of the grant funds is required.

#### Contact

Karlene Ketola, MHSA, CAE Executive Director Michigan Oral Health Coalition 7215 Westshire Drive Lansing, MI 48917 Phone: (517) 827-0466

E-mail: kketola@mohc.org



# Initial Readiness Assessment: Do We Need an Oral Health Coalition?

At least two Project Leaders must complete this survey to see if there is interest in forming and/or advancing an oral health coalition. Contact us at 517.827.0466 with any questions.

Yes

No

Don't

Project Leader Name:

Are there in-kind resources for coordination and support from the

Would a coalition have the support of key players in the community such as the health department, a health coalition, health care providers, schools and key

agencies/organizations involved? (i.e., mailings, phone calls)

1 | Identified Need

			KIIOW
Is there a need to launch a community-wide effort to change one or more oral			
health practices/issues?			
Is there a need to increase dental services?			
Is there a population group that is not being served adequately?			
Is there new oral health information that the community needs to know?			
Is there a need to improve the efficiency and effectiveness of service delivery?			
2   Community Resources	Yes	No	Don't
			Know
Are there others in the community who are committed to working on oral health			Know
Are there others in the community who are committed to working on oral health issues?			Know
			Know
issues?			Know
issues? Would it be helpful to involve more people in solving the identified need?			Know
issues?  Would it be helpful to involve more people in solving the identified need?  Is there a need for more communication and trust between groups working on			Know
issues?  Would it be helpful to involve more people in solving the identified need?  Is there a need for more communication and trust between groups working on oral health issues?			Know

3   Personal Commitment	Yes	No	Don't Know
Are there a few key people who share your vision and will help you get started?			
Are you willing to work with a diverse group of community members?			
Are you willing to share in decision-making?			
Do you have the time to invest in starting a coalition?			
Are you dedicated, inspired and ready for the challenge?			
Are you willing to learn new skills to program planning and tailoring activities?			

community leaders?



# Reinventing Oral Health in Michigan • 2013 Community Mini-Grant Program Application Deadline: January 4, 2013 (5 p.m. EST)

The Michigan Oral Health Coalition will assist communities in developing and supporting local coalitions as they establish a foundation for creating social change toward oral health. The coalition approach allows the community to find solutions to health problems and determine which solutions will work best. Through financial and technical assistance from Michigan Oral Health Coalition, up to four oral health community coalitions will be organized. Each selected organizations will be awarded a \$1,500 *Reinventing Oral Health in Michigan* grant.

Section 1. Applicant into						
Name of Organization:						
Ma	ing Address:					
Со	tact Person: Job Title:	_				
Te	phone: E-mail:					
	graphic Area to be served by Local Coalition:					
		_				
1. 2. 3.	tion 2: Applicant Program (Answer the following 4 questions using up to a maximum of 3 pages) Describe your organization's background and its history of involvement in your community. dentify project leaders and any special skills they bring to coalition building. Provide a synopsis of the need in your community that the proposed project will hope to address. Provide a brief narrative on how grant funds will be utilized.					
1.	tion 3: Additional Application Items  Attach a copy of the Initial Readiness Assessment completed by each Project Leader.  Attach a letter of support for your organization's application.					
Ар	licant's Signature: Date:	_				

Please complete the 2013 Community Mini-Grant Application and send to:
Karlene Ketola, MHSA, CAE, Executive Director
Michigan Oral Health Coalition
7215 Westshire Drive
Lansing, MI 48917

E-mail: kketola@mohc.org

Section 1: Applicant Info