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YOICS PROVIDES CLOUD NETWORK SERVICE THAT KEEPS PARENTS CONNECTED FOR NEW PHILIPS WIRELESS HD BABY MONITOR

Yoics “Powers” second Philips product for easy, secure, and private mobile/web connectivity.

Palo Alto, CA — December 20, 2012 — Yoics, Inc., a cloud service provider for the Internet of Things (IoT), today announced that it has once again teamed with technology innovator Philips (NYSE:PHG) to provide the cloud network service for the new Philips In.Sight B120 HD Wireless Baby Monitor. This new cloud-enabled device provides assurance and peace-of-mind for parents who can now monitor their child with the clarity of HD video, two-way sound, night vision and remote temperature and humidity monitoring. The monitor feed is easily and securely available over the Yoics cloud network whenever there is an Internet connection.

Yoics, an acronym for Your Own Internet Controlled Stuff, is a combination of cloud platform and mobile applications that provide a seamless way for devices to communicate and be accessed and controlled easily and securely across the Internet. The Yoics device API allows networked devices to be connected to or shared like any web service, while maintaining strict privacy and security for the user. The Yoics ‘Device Cloud’ platform already processes over 1.7 million secure connections per month for end users who are connecting to ‘Powered by Yoics’ devices.

Device makers and developers have two ways to utilize Yoics’ cloud services for their products. They can either take advantage of the full turnkey solutions that Yoics provides, or they can rapidly develop their own solutions on the platform using the Yoics Open Device API. In turnkey solutions, network cameras, network attached storage devices, and routers feature re-skinable mobile apps for iOS and Android operating systems, along with web portal access.

“Yoics’ goal is to be the ‘DNS’ for devices,” said, Ryo Koyama, co-founder and CEO of Yoics. We are thrilled to be once again partnering with a visionary company like Philips, enabling the coming generation of mobile controllable devices.”

Yoics has established partnerships with semiconductor companies and manufacturing companies that include the Yoics solution into their standard reference platforms. This

integration, combined with the 're-skinable' Yoics mobile applications provided to the device manufactures, allows for an incredibly fast time-to-market solution.

About Yoics, Inc.

Yoics was founded with the belief that anything should be easily and securely available across the Internet. Yoics provides cloud-based, secure networking services to consumers, device makers, and software developers to enable access to devices, services, applications and data whenever there is an Internet connection.

Yoics' patent pending technology reinvents how networking is done across the Internet, eliminating complex setup and preventing security vulnerabilities. This service level technology solution provides a secure, encrypted network tunnel across the Internet for popular applications such as remote desktop, media streaming, and camera monitoring.

Already adopted by many of the world's top manufacturers including Philips, Cisco, Astak, and Lorex, 'Powered by Yoics' products are found in retail outlets such as The Apple Store, Costco, Amazon, Fry's Electronics, Radio Shack, and Target. Consumers can easily identify a Yoics-enabled solution by looking for the 'Powered by Yoics' logo on the packaging.

Yoics is a venture-backed company based in downtown Palo Alto, CA. Learn more at www.yoics.com.

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