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COURTYARD LITTLE ROCK WEST HOTEL COMPLETES MAJOR RENOVATION

West Little Rock Hotel's New Design Features High-Tech GoBoard, Flexible Work and Social Spaces, a 24/7 Food and Beverage Market and Stylish Guest Rooms

Little Rock, AR – Marriott International Inc. announced that the 137-room Courtyard Little Rock West at 10900 Financial Centre Parkway in Little Rock, AR, has completed a major renovation of its lobby. The hotel now features the brand's new Refreshing Business lobby concept designed to give travelers the flexibility to work and socialize however they choose while on the road.

"From day one, Courtyard has prided itself as a brand that listens to what travelers want from a hotel," said Janis Milham, vice president and global brand manager for Courtyard by Marriott. "Guests want more control and choice with services and amenities that create a healthy balance between working and relaxing. We redefined the Courtyard lobby so it invites guests to get out of their rooms to work, socialize or for entertainment, whether traveling alone or with colleagues."

The West Little Rock hotel's open, bright and contemporary new lobby welcomes guests with vivid contrasting colors including blue, green, orange and red. The traditional front desk has been replaced by separate welcome pedestals to create more personal and private interactions when guests check in. This will allow staff to move about to show guests the lobby features and provide assistance. Flexible seating options include a communal table in the middle of the action, more private media booths with high-definition televisions and an intimate, semi-enclosed lounge area.

A signature element at one of the newly remodeled hotels in Little Rock, AR, is the exclusive GoBoard technology, a 52-inch LCD touch screen packed with local information, maps and weather, news, business and sports headlines. Guests can navigate using the touch screen to find restaurants, local attractions and directions.

Guests of one of the premier hotels in Little Rock, AR, can connect to free Wi-Fi. There are ample electrical outlets throughout the lobby to power digital devices. The enlarged business library features several computer terminals along with a free printer and separate computer stations dedicated to printing airline boarding passes and checking flight statuses.

Dining has been completely redesigned with The Bistro – Eat. Drink. Connect., offering casual, flexible seating; easier access to food and higher quality, healthier menu options for breakfast; and light evening fare including snacks, wine and beer so guests can unwind. The Market, a 24/7 shop for snacks, beverages and sundries, is always open for late-night cravings or the toothpaste guests forgot to pack.

The Courtyard Little Rock West is also pleased to introduce newly renovated guest rooms offering a comfortable and stylish design. Thoughtfully planned, each room features plush bedding, a functional work space, spacious bathroom, separate seating area and complimentary wireless Internet access. The ample work space and ergonomic chair enable guests to accomplish their tasks, while the large flat-screen TV provides a great break and opportunity for downtime enjoyment. Providing a warm, sophisticated environment, the West Little Rock hotel's rooms accommodate guests' desires to stay connected, productive and refreshed during their stay.

Green has been Courtyard's signature color since Marriott launched the brand 25 years ago. Now it is even greener with the introduction of a guest recycling program for the environment. Receptacles for paper, glass, plastic and metal will be conveniently located by side exits of the West Little Rock hotel.

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 860 locations in 30 countries, Courtyard is Marriott's largest brand. All Courtyard by Marriott hotels participate in the award-winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, including guest guided video tours of the new lobby, and to make reservations, visit www.marriott.com/courtyard.

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