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Charleston Marriott Town Center Hotel Celebrates 30 Years With \$8 Million Remodel

Charleston, WV, hotel's new lobby, refreshed guest rooms among highlights of project being celebrated across the capital city

Charleston, WV – The [Charleston Marriott Town Center](#) has solidified itself as a gem in the capital as it celebrates 30 years with an \$8 million renovation that will keep it young for decades to come.

The Charleston, WV, hotel's Southern hospitality remains the foundation for the reimagined facility, which boasts a new lobby, bar, front desk and fireplace along with completely redesigned guest rooms. Seven charter associates who were hired to open the hotel in 1982 remain on a team dedicated to ensuring guests have comfortable places to eat, drink, work, socialize and sleep while maintaining the downhome charm the Charleston, West Virginia, hotel is known for.



The remodeling project reached deep into the soul of one of the premier [hotels in Charleston, WV](#). Starting in the lobby, guests will immediately be drawn to the open-concept environment where a new, inviting fireplace serves as the heart of the welcome center. Personal kiosks have replaced the traditional front desk, allowing one-on-one attention during the check-in and check-out processes. And comfortable spaces strategically placed throughout the lobby offer plenty of places for guests to plug in their laptops, cell phones or tablets to take advantage of free Wi-Fi while enjoying a Starbucks coffee or custom cocktail from the Day/Night bar. Inspiring art adds a pop of color throughout the refreshed lounge, which also boasts sleek lighting as part of its stylish image.



All 347 guest rooms also received a massive facelift, bringing them up to state-of-the-art levels for technology while embracing the desire for luxurious amenities. One king or two double beds now feature Marriott's Revive sleep package with cotton-rich sheets, down comforters, custom duvets and plenty of fluffy down and feather pillows. Other high-end amenities include Marriott's plug-in technology, high-speed wired or wireless Internet access, 27-inch TVs with HBO and pay-per-view movies, large desks with ergonomic chairs, irons and ironing boards, in-room coffeemakers and Bath and Body Works products in bathrooms.

The Charleston, WV, hotel has a storied 30-year history, hosting more than 2.8 million guests – including Tom Selleck, Dolly Parton, Larry Bird, Pat Benatar and the Eagles. Hotel associates now want to welcome a host of new patrons to the redesigned facility with a special Stay for Breakfast Package that offers deluxe accommodations from \$149 to \$169 Thursday through Sunday nights. The deal also includes complimentary breakfast for two adults and all children under 12 at the Whitewater Grille, known for its seasonal menus featuring classic American cuisine.

For one of the most refreshing getaways in West Virginia, travelers should book rooms now at the completely redesigned Charleston Marriott Town Center while the [Stay for Breakfast Package](#) is still around through Jan. 20. Friday or Saturday night stays are required, and visitors should use promotional code S4B when making reservations online or calling 800-228-9290.

About the Charleston Marriott Town Center

The Charleston Marriott Town Center sits in the heart of downtown Charleston with the State Capitol, Charleston Civic Center, University of Charleston and Charleston Town Center Mall just minutes away. The hotel offers complimentary shuttle service to and from Charleston Yeager Airport. The completely redesigned Charleston, WV, hotel features 347 rooms and five suites on 16 floors along with 14 meeting rooms with 17,500 square feet of flexible space, a new 50-seat Day/Night Bar, Whitewater Grille restaurant serving American cuisine, a state-of-the-art fitness center and indoor pool and whirlpool. For information, visit www.marriott.com/CRWWV.