



THE LASER WAREHOUSE

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Press Release

FOR IMMEDIATE RELEASE

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The Laser Warehouse Ramps Up Investment in Non-Invasive Aesthetic Equipment as Demand Continues to Increase

Deerfield Beach, FL ... [The Laser Warehouse](#), the leading aftermarket reseller of [used cosmetic lasers](#), [used aesthetic lasers](#) and IPL equipment is increasing inventory levels by 20% to accommodate ongoing demand for non-invasive medical equipment utilized by med-spas and medical doctors across the U.S. and other countries worldwide.

With demand high and forecasts promising, doctors and med-spas are increasing their utilization of these devices. However, the economic downturn and banking crisis has resulted in tough financing conditions making it difficult for many practices and med spas to obtain funding for new equipment. Pre-owned medical devices have become a very affordable solution as the investment costs are in the \$20,000 to \$30,000 range certain types of non-invasive and lasers and IPL equipment. The Laser Warehouse is realigning their business model and investing heavily in these devices in anticipation of forecasted growth in this market. Pre-owned and off-lease equipment being acquired include leading brands such as Palomar, Syneron and Cynosure among others.

During 2012, the Laser Warehouse experienced robust sales of aftermarket aesthetic lasers, intense pulsed light and radio frequency energy based medical devices. These noninvasive devices are primarily used for cosmetic and anti-aging treatments such as skin rejuvenation, tattoo removal, acne, sun and age spot treatments, as well as laser hair removal and vein and vascular treatments. Growth in this market segment continues as patients are still pursuing



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aesthetic treatments in spite of the weakened global economy. Noninvasive cosmetic treatments are becoming more popular as they are much less expensive and require shorter recovery times than surgical procedures.

The Laser Warehouse has also experienced increased sales for non-invasive body contouring medical devices that are utilized for fat reduction procedures. The Millennium Research Group, a global authority on medical technology market intelligence, is projecting 9 percent annual growth through 2016 for the body contouring device market.

The Laser Warehouse is looking forward to increased sales in this market segment during 2013 and will continue to adjust inventory throughout the year to meet demand.

Notes to Editors:

The Laser Warehouse is the leading source for the purchase and sale of [used cosmetic lasers](#), [used aesthetic lasers](#), used IPL equipment and cosmetic laser parts and supplies. The Laser Warehouse is a wholesaler, not a broker. No middleman means The Laser Warehouse sells equipment at the lowest prices possible. The Laser Warehouse is located in Deerfield Beach, Florida and has hundreds of lasers in stock in their showroom. The Laser Warehouse's staff is extremely knowledgeable and will help you select the right aesthetic lasers and equipment for your practice. We sell all major brands of IPL and cosmetic laser equipment and work with med spas, laser centers, medical practices and plastic surgeons worldwide. To find out more, please visit www.thelaserwarehouse.com.