

Press Release: For Immediate Distribution

Simon Mallinson appointed Executive Managing Director at Real Capital Analytics to bolster growth in Europe

New York – January 7, 2013 – Real Capital Analytics (RCA) announced today that Simon Mallinson has been appointed Executive Managing Director of its EMEA operations. RCA entered the European markets five years ago and has engaged Mallinson to reinforce its growth and lead its London-based EMEA team.

"We are thrilled that Simon Mallinson has joined us," said Robert White, Founder and President of RCA. "Simon is well regarded for his thought leadership on the commercial property markets and is exactly the right individual to shape RCA's continued growth in EMEA."

Mallinson joins RCA from Invesco Real Estate, where he was Senior Director leading the European Research team and prior to that he spent many years with IPD.

"From my years working for IPD I've been passionate about real estate data transparency and my time with Invesco Real Estate has emphasized to me how important accurate, reliable and timely data is to the industry," commented Simon Mallinson. "I look forward to helping drive the RCA EMEA business forward, delivering the services and products the industry needs."

Steve Williams, Executive Managing Director of RCA and Past President of RICS, will continue to support the EMEA team and will take on new responsibilities to further RCA's expansion into Asia and Latin America.

Today's announcement comes on the heels of two other major announcements from the leading commercial property research and analytics firm. RCA recently organized a group of five leading European property firms to co-sponsor a German Lending Survey with IREBS. The first annual report is due to be launched at Expo Real 2013. RCA also recently announced the launch of the RCA Commercial Property Price Indices (RCA CPPI) - a revolutionary suite of 200+ transaction-based indices for the US that objectively measure property prices across local, state, regional and national levels.

About Real Capital Analytics, Inc.

Real Capital Analytics, Inc., based in New York City, is the industry's leading global provider of commercial property data. The firm's proprietary research is focused exclusively on the investment market for commercial real estate. Within that arena, Real Capital Analytics offers the most in-depth, comprehensive and current information of property investment activity. In addition to collecting transactional information for property sales and financings, RCA interprets data such as yields, pricing and sales volume, and quantifies the market forces that affect the liquidity of commercial real estate around the world. The firm publishes a series of *Capital Trend* reports and offers an online service that provides current transactional information for all markets globally. For more information on the RCA, visit <http://www.rcanalytics.com>.