

The New World of Work

Working Solutions CEO Publishes *The New World of Work* To Spotlight Business Success With No Boundaries, Buildings, Or Fear

New Book Reveals Shifting Business Practices And Powerful Workforce Trends Impacting Current And Future Career Paths Globally

PLANO and IRVING, Texas (Jan. 8, 2013) – The new, eye-opening book, [*The New World of Work: From the Cube to the Cloud*](#), underscores startling statistics about the global labor force. With the eBook version available mid-January and the hard copy book being released in February 2013, *The New World of Work* reveals a roadmap for smart professionals and entrepreneurs to stay ahead of competition.

Co-authors, Tim Houlne, CEO of [Working Solutions](#), and Terri Maxwell, CEO of [Succeed on Purpose](#), wrote the book to help professionals, corporations and business owners negotiate the unstoppable evolution of the new world economy.

“At the heart of the New World of Work are three monumental technology and mindset shifts,” said Houlne. “Fractionalized work means routine tasks are being outsourced. Virtualized careers allow professionals leveraging cloud technology to work from anywhere at any time. And globalized talent means boundaries to projects and work assignments are being torn down from around the world. Business executives can take key sections from the book and put them into practice in their organizations immediately.”

The New World of Work: From the Cube to the Cloud provides compelling examples of progressive companies, forward-looking executives, and Virtualpreneurs™ who have successfully navigated this new reality.

“We coined the term Virtualpreneur – combining virtual and entrepreneur – to spotlight this new breed of professionals who are capitalizing on high-demand skills to catapult their careers,” added Maxwell. “In the book, we detail how folks in career transition can get training and access to resources to embark on a new career journey.”

The authors have introduced a video book trailer for ***The New World of Work: From the Cube to the Cloud***. [Click here](#) to see the three-minute video describing the transformation of work platforms and talent-sourcing that is revolutionizing not just how and where work is performed, but the way business is being done.

About *The New World of Work: From the Cube to the Cloud*

The New World of Work: From the Cube to the Cloud is the new, eye-opening book underscoring startling statistics about the global labor force. ***The New World of Work*** provides the knowledge to propel careers and businesses forward with a better understanding of next-generation work by explaining how to become a Virtualpreneur™ and highlighting how businesses can compete for virtual talent. Learn more by visiting www.newworldofwork.com.

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About the Authors

With more than fifty years of combined leadership experience, Tim Houlne and Terri Maxwell stand at the forefront of a transformation reshaping everything we know about careers and talent strategies. Tim Houlne is a visionary whose longstanding, futuristic predictions about the virtual workforce is now a reality. He recognizes and understands market trends, and uses that unique knowledge to transform industries across the business landscape. His understanding of the virtual workplace is unparalleled, and his drive to uncover new concepts is matched only by his passion for growing profitable businesses. Tim holds the position of CEO at [Working Solutions](#), a premier virtual agent and technology solutions provider in Dallas, Texas.

Terri Maxwell provides game-changing insights to transform businesses, people, and industries. She is a powerful, passionate leader known for simplifying formulas for success and igniting potential. In a career spanning more than 20 years, Terri puts her talents to work for large and small companies, and is a well-known consultant to businesses and entrepreneurs seeking to accelerate growth. She built numerous successful companies and created an impressive and well-known business incubator, [Succeed on Purpose](#) Inc. in Irving, Texas.

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