



New Year- New Location. Central Jersey Home Remodeler Somerville Aluminum Relocating to Larger Facility

Somerville Aluminum, the area's largest home remodeling company, announces acquisition of site in Branchburg with plans to move in the spring of 2013. Larger facility needed to accommodate growth and to provide a better experience for customers.

Somerville, NJ- January 2013- Somerville Aluminum announced that it is relocating its Somerville office and showroom to a larger facility in nearby Branchburg. While the company's roots will remain deep in Somerville, the new facility will increase the company's workspace dramatically. The larger facility is needed to accommodate growth in services, personnel and product offerings. The company anticipates the move will be completed sometime in the spring of 2013.

"Our business has grown year over year and our customer base is spread out across Central New Jersey and beyond. The new facility will allow us to provide our customers with a state-of-the-art interactive showroom, more products on display and plenty of customer parking," said Gary Shiman, Co-owner of Somerville Aluminum.

The new Branchburg, NJ facility, located approximately seven miles from Somerville Aluminum's current home, will be redesigned by the home remodeler to include a larger showroom, with a working kitchen; office space and a larger area to display core product offerings, including windows, doors, siding, sunrooms and decks. A meeting space and conference room will be included to allow customers to meet with designers and project managers in a comfortable setting and the working kitchen will allow for vendor days and cooking demonstrations.

During the planning phase of the new site, Somerville Aluminum consulted with many of their vendors for input and recommendations to ensure the new showroom provides innovative design and merchandising concepts to further enhance the customer experience.

In addition, the new site will also be home to the company's warehouse, which is currently at an off-site location. Relocating the warehouse to the new headquarters will allow the company to be more efficient and effective for customers.

"Today's customers are looking for convenience and ease of doing business. Meeting the needs of our customers is of primary importance to Somerville Aluminum. Our new facility will allow us to provide an exceptional experience for our customers and provide room for continued growth," Shiman states.

Go with the Pro: For over 60 years, Somerville Aluminum has been a fixture on Main Street in downtown Somerville, NJ. Somerville Aluminum is the area's largest full service home remodeling company and has built a reputation for reliability, expertise and trust with their core family values lacing through three generations of service to Central Jersey homeowners. The certified staff and design team practices and promotes a "green" home and way of life, are lead certified, and partners only with vendors providing the same exceptional quality and service their customers have come to expect. With the founding and guiding principle being about building a family and community oriented business, Brothers-in-law Gary Shiman and David Gropper approach each day and each job with their customers as their number one priority and strive to assure them that their home is in good hands.

To learn more about the Somerville Aluminum Home Remodeling and Design Team, please visit www.somervillealuminum.com or call 908-725-8401.

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