FOR IMMEDIATE RELEASE

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HEADING: SoundConnect brings on AmeriFlex

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BOSTON, Massachusetts –

AmeriFlex, an independent benefits administrator headquartered in Frisco, Texas, recently selected SoundConnect to support their corporate online communication requirements through a custom audio, web, and video conferencing solution.

AmeriFlex will be utilizing two custom web and video conferencing solutions as well as fully integrated reservationless audio conferencing from SoundConnect. In addition to the custom solutions that include an end user experience designed to mirror the current environment, AmeriFlex will realize a significant reduction in collaboration spend across the organization.

The company will be using the services for internal communication between employees and external communication with clients. “We are ecstatic to have AmeriFlex as a part of the SoundConnect family!” noted President of SoundConnect, Tom Sullivan. “Bringing top of the line products and support to our customers is our main goal. I am glad we were able to bring our best-of-class collaboration solution to AmeriFlex to support all of their collaboration and conferencing needs.”

“Our conferencing is a vital piece of our business and SoundConnect was able to deliver improvements in all areas,” said Jonathan Harris, Finance Director for AmeriFlex. “We have an internal need to use the conferencing with employees due to having office locations in multiple states, as well as multiple departments working together on projects and goals. We have an external need for conferencing so our Sales and Account Management staff can assist our client and broker relationships.”

For the previous six years, AmeriFlex worked with a competitor of SoundConnect for audio and web services. Through a strategic consulting process SoundConnect was able to evaluate the company needs and recommend conferencing services to fulfill all requirements.

**About AmeriFlex**

Established in 1998, **[AmeriFlex](http://www.ameriflex.com)** is an independent benefits administrator providing technology-based, consumer-driven benefits and compliance solutions. Headquartered in Frisco, TX, with an operations center in Mount Laurel, NJ, AmeriFlex serves thousands of clients representing more than 3.5 million participants nationwide.

AmeriFlex has been recognized within the industry for our commitment to innovative technology and superior client service, and has been honored for the past seven consecutive years in *Benefits Selling* magazine's annual "Readers' Choice" Awards

***About SoundConnect***

SoundConnect, LLC is an industry leading collaboration and telecommunications service provider. SoundConnect offers a comprehensive portfolio of collaboration products developed to enable communications, enhance remote meetings, and drive overall efficiencies for the end user and corporation. Products include web conferencing, webinars, event services, video conferencing, audio conferencing, hosted PBX, VoIP, and Google Apps for businesses. For more information on SoundConnect and SoundConnect products, contact them at rgleeson@sound-connect.com or visit online at [www.sound-connect.com](http://www.sound-connect.com).