**Livefyre launches “Livefyre NewsHub”; a one-stop destination for real-time news, social content and updates about topics and events**

*First to launch is CES NewsHub, aggregating the most talked about news articles, tweets, videos, Instagram photos and more from the Las Vegas show.*

San Francisco, CA, January 8th, 2013: Livefyre, the leading provider of real-time software for businesses, brands and TV Networks today announced the launch of “Livefyre NewsHub”.

Livefyre NewsHub is a compilation of multiple Livefyre technologies that aggregates social content in real-time including tweets, Instagram photos and more about any event, along with the top articles being written. Livefyre also adds a level of engagement so each piece of content can be interacted with.

First to launch today is Livefyre’s CES NewsHub which will serve as a real-time news source to keep up with the latest announcements and social chatter from the Las Vegas show. Included in the CES NewsHub is a news aggregate, tracking the most buzzed about articles on CES from leading tech sites and blogs, a curation of tweets and photos coming from journalists and other attendees at the event, and a stream of social media tweets and images on brands making product announcements at the show so you can easily see who is generating the most conversation. Starting today, Livefyre customers can create similar experiences for their users by taking advantage of the widgets and templates utilized in the CES NewsHub.

“Everything Livefyre creates is about real-time social interaction. With Livefyre NewsHub we’re able to build off of our current platform to curate the best original and social content across the web and put it in one destination site. Whether attending the event or not, users can be in the middle of the action and see the people, products and companies that are driving conversations during the event.”

The CES NewsHub is live today through the end of Friday (1/11). Upcoming Livefyre NewsHubs will be revealed for future events.

**About Livefyre**

Livefyre brings the social Web experience to any organization's site, driving real-time conversations and fostering community engagement. Livefyre's suite of real-time products dramatically increases time spent on publisher's content, visitor participation, and return visits.

Livefyre is powered by StreamHub - the Web's first-ever Engagement Management System (EMS). StreamHub allows site owners and editors to easily curate the entire social Web and incorporate it into their site alongside their own original content. Livefyre also provides the most powerful Live Comment, Live Blog, and Live Chat applications on the Web to make both curated and original content interactive in real-time. Livefyre's customers include leading media companies such as Mashable, CBS, The Daily Beast, AOL Tech, FOX Entertainment, and NBC Universal. Founded in 2009, Livefyre is based in San Francisco, California. Additional information on Livefyre is available at: http://www.livefyre.com/