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Trojan Battery Launches Industry's Longest Life and Longest Range Deep-Cycle Batteries for Electric Golf Carts and Passenger Transport Vehicles

SANTA FE SPRINGS, Calif., Jan. 15, 2013 – <u>Trojan Battery Company</u> has launched two new batteries that feature the longest life and longest range in the industry. As the world's leading manufacturer of deepcycle batteries, Trojan has engineered the Traveler 8V to provide more than 40 percent longer life, and the Ranger 160 to deliver 35 percent more travel distance between recharges than today's current 8-volt golf batteries.

"The Traveler 8V and Ranger 160 deep-cycle batteries provide long-awaited benefits of longer life for electric fleet golf cars and longer range for electric and hybrid utility and low-speed passenger vehicles," said Dave Godber, executive vice president of sales and marketing. "Trojan's new battery designs incorporate technology features that have been requested by customers as well as original equipment manufacturers (OEM) in recent years. The Traveler 8V and Ranger 160 deliver a new class of deep-cycle battery technology -- there are simply no comparable batteries on the market today."

The **Traveler 8V** design is based on the accumulation of more than four years of research and development efforts which have resulted in advanced internal components and external case improvements. The battery's internal elements include Trojan's new Internal Battery Protection System which features thicker grids, membrane-wrapped plates, and Trojan's exclusive <u>T2 Technology</u>™ with <u>Maxguard</u>® <u>T2</u> multi-rib separators. To further extend overall battery life, Traveler 8V also incorporates a moss guard which insulates and protects the top of the battery plates, and features stronger case walls to increase durability. Enhancing battery maintenance, Traveler 8V is compatible with Trojan's <u>HydroLink™</u> single-point watering system that can quickly and easily fill a set of batteries in 30 seconds.

Trojan's **Ranger 160** deep-cycle battery is optimized for excursions that require significantly more range than a typical 8-volt deep-cycle battery can manage. The Ranger 160 is rated at 160 minutes when

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discharged at 56 amps, and is the first U.S.-made long range product manufactured to meet the increasing demands of utility and low-speed passenger vehicles, as well as hunting buggies.

Ranger 160 delivers 35 percent more run time between recharging compared to traditional 8-volt batteries in its class on the market today. The internal design of Ranger 160 includes more active material delivering higher performance for long-range driving requirements, plus Trojan's exclusive Maxguard T2 multi-rib separators and T2 technology.

"With increased travel distances between recharges, the Ranger 160 enables customers to embark on longer excursions using electric power than what was previously possible," Godber said. "Trojan Battery's legacy of excellence in engineering and manufacturing innovation remains the cornerstone of our company's success in the deep-cycle battery industry."

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of golf, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

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