

# Agency Summary

# HALLARON MEDIA

## Who We Are

**Hallaron Media, LLC ("HM") is a creative agency based in Houston and The Woodlands, Texas specializing in advertising, public relations, social media, brand development, TV/video production, and marketing services.**

### *Advertising:*

Campaigns. Media planning. Total creative. The ultimate test of any advertising campaign: Did the ad increase your sales? Strategic advertising planning and insightful creative production are our strengths. Small team. Big Results.

### *Public Relations:*

We define public relations as "the accurate, consistent and timely communication of the right message to the right audience." Today even small business can reach their target audience effectively using public relations and social media techniques.

### *Social Media Strategy:*

Social media have quickly revolutionized the world. HM will craft your B2C or B2B social strategy and manage your accounts, messaging, monitoring, design, and complete implementation to create increased awareness of your brand, and message or direct potential customers to your sales channels.

Social media work side-by-side with your Search Engine Optimization and PR efforts.

### *TV/Video Production:*

Hallaron Media can plan, create, and produce your next Web video or TV commercial. Websites and media channels rely more and more on video content to communicate and persuade audiences of their business message.

### *Custom Web Design:*

From simple "brochure" websites to full-scale corporate websites with database-driven content management, MH1 has experience with large corporate websites and small business websites. We'll create a new website, or redesign your existing one, so the function and style complement your other brand marketing. HM also provides reliable business web hosting with email.

### *Search Engine Optimization (SEO):*

If your website is not getting found, HM can direct your ongoing SEO campaign. We will manage the keywords, content, and meta data to improve your search engine ranking. Using proven tools and SEO methodologies, we will help you create a brand presence among the major search engines.

# HALLARON MEDIA

## How We Can Help You

### Strategy

Branding  
Positioning  
Segmentation  
Strategic  
Planning  
Campaigns  
Market  
Launches

### Digital

TV/Video  
Production  
SEO  
Websites  
Social  
Content  
Management  
Digital  
Signage  
Online  
Advertising

### Design

Branding  
Logo Design  
Display Ads  
Print Collateral  
Direct Mail  
Trade Events

### Advertising

Billboards  
Newspapers  
Print  
Promotions  
Radio/TV  
Video

# HALLARON MEDIA

## Client Portfolio



# HALLARON MEDIA

## Contact Us

### Hallaron Media, LLC Management Team

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