Press Release 15 January 2012

**PayLane supports German online businesses in going global**

**From international markets to Germany - PayLane.de, an online payments provider, expands its offering with business solutions directed at German companies.**

For years [PayLane](http://www.paylane.com/) has helped companies around the world grow and get more clients. Now also German businesses can conquer international markets with PayLane, which allows accepting online payments in 160 currencies from over 50 countries. Besides standard [payment methods](http://paylane.com/payment-methods), such as credit and debit cards, German companies will be able to offer their customers alternative solutions typical for specific regions, like Sofort banking in Germany, Austria and Switzerland, wire transfers in Poland, Dankort in Denmark, Carte Bleue in France or iDEAL in the Netherlands.

*„PayLane is not an ordinary payments provider – our specialists analyse each and every company, its business model and needs to provide them with a solution created just for them. Now we can also help German e-businesses reach foreign markets and adjust their payment system to their business model. On top of that, we also have a special offer just for startups!”* says Karol Zielinski, managing director of PayLane.

The new offering is directed also at shops that use [e-commerce platforms](http://paylane.com/ecommerce-platforms). Thanks for PayLane plugins, e-shops built on Magento, OpenCart, osCommerce, Zen Cart, PrestaShop or Wordpress can easily integrate with PayLane’s payment system in just a few minutes.

PayLane’s offering for German companies is one of many steps the company has taken in their expansion. Besides, adding new payment methods, PayLane has also launched [DevZone](http://devzone.paylane.com/) – a site for developers, which shows how the technical side of integration with PayLane looks like. The site contains the description of possible ways of accepting online payments (via API or Secure Form), sample codes in PHP, Java, C#, Ruby, Python and cURL, detailed instructions, business cases and demos of transactions.

PayLane has been trusted by many businesses, including GetResponse, ClickMeeting, Survs, Esponce or Nozbe.

**About PayLane**

PayLane.com is an [online payments provider](http://www.paylane.com/) that offers accepting payments in 160 currencies from around the world. Besides the most popular payments methods, such as credit and debit cards, wire transfers or PayPal, PayLane also offers solutions characteristic for specific European markets.

Thanks to [plugins for ecommerce platforms](http://paylane.com/ecommerce-platforms), descriptors, single-click and recurring payments, PayLane is more than just accepting payments – it’s a way to boost your business internationally.

PayLane’s offering is directed both at the biggest international companies and new businesses – having once been a startup themselves, [PayLane supports even the smallest companies](http://startups.paylane.com/) by enabling them to accept payments.

Additionally, PayLane launched [Developer Zone](http://devzone.paylane.com) – a website for programmers with full documentation and code samples needed to integrate with PayLane. Now, even before signing a contract with PayLane, developers can see what the technical side of such implementation looks like.

PayLane is not only simplicity and functionality, but also safety. PayLane system guarantees the [highest standards of security](http://paylane.com/pci-dss-compliance), thanks to which all transactions are protected. <http://www.paylane.com>

**Media contact**

Zofia Moszkowska

PR Evangelist

Phone: + 48 784 63 93 81

e-mail: zofia.moszkowska@paylane.com