



## Day 1 - 26 Feb 2013, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **How Will the Global Capacity Crisis Affect the PET Business in the Middle East & Africa Region?**
- The growing imbalance between Demand and Available Capacity; globally and in region
  - The resulting changing dynamic for PET trade flows between regions
  - The margin squeeze - how long can it last?
  - The impact on PET recycling and sustainable development
- Mr. David Swift, Managing Director  
**PCI PET Packaging Resin & Recycling Ltd**
- 09:40 **Growth Strategy & Creating a Competitive Position in the PET Packaging Industry**
- Nigeria PET plant: Domestic demand & export outlook for West Africa
- Mr. Rajarshi Roy Chowdhury  
Marketing Manager (MEAF)  
**Indorama Polymers Public Co Ltd**
- 10:10 **Polyester Intermediates Market Outlook**
- Mr. Stewart Hardy, Global Manager  
- Petrochemical Market Dynamics  
**Nexant**
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Challenges for PET Converters in the MEA Markets**
- PET market outlook and growth foreseen in the region
  - Challenges for converter in local market
  - Sustainability to hold the export market share
- Mr. Shihab Izzat, Director Sales - Export  
**Savola Packaging Systems**
- 11:40 **Functional Beverages for the Middle East Markets**
- Consumption trends and consumers' behavior toward functional beverages
  - Market drivers for functional beverages in the ME; is it a growing segment?
  - Packaging preference and innovations for

functional beverages

- Role of PET packaging?

Ms. Nicole Lau, Director  
**New Age Beverages**

- 12:15 Discussion followed by Networking Lunch
- 14:00 Chairman's Remarks
- 14:10 **Global RPET Developments and Opportunities & Obstacles for ME Recyclers**
- Mr. Edward Kosior, Managing Director  
**Nextek Limited**
- 14:40 **perPETual: Simply the "Best-er"**
- Sustainable and profitable business development through recycling
  - Novel chemical technologies for producing cost-competitive recycled polyester products
  - Unique patented industrial process ("ReNew") to depolymerise post-consumer PET back into its original feedstock building block (the "recycled ester")
- Dr. Gerard de Nazelle, CEO  
**Polygenta Technologies Ltd**
- 15:10 **PET Recycling – Innovative Processing Technologies**
- Mr. Ralf Altepeter, Manager (Technical Sales)  
**Gneuss Kunststofftechnik GmbH**
- 15:40 Discussion followed by Refreshment Break
- 16:10 **Leading Beverage Packaging Solutions**
- Mr. Wassim Labban, Vice President,  
South East Europe, Middle East and Africa  
**Husky Injection Molding Systems**
- 16:40 **Advantages of PET Kegs: Technical Overview & Evolution to CSD**
- Market segment: CSD, beer, etc.
  - Case studies on Russia & CIS
- Mr. Marco Russo, Regional Manager  
**Siapi Srl**
- 17:10 Discussion followed by end of Day 1



## Day 2 - 27 Feb 2013, Wednesday

- 09:00 Chairman's Remark
- 09:10 **Trade & Anti-Dumping Duty Challenges for Turkey's PET Sector**
- Mr. Yavuz Eroglu, General Manager  
**SEM Plastik San. ve Tic AS**
- 09:40 **North Africa PET Outlook: Morocco, Algeria & Tunisia**
- Resin challenges
  - Domestic demand and export opportunities
  - Growth in market segments and packaging trends
- Mr. Khalid Benjelloun, Managing Director  
**CTC Maroc**
- 10:10 **Converter's Panel: Innovations in PET Packaging & Sustainability Trends**
- Domestic demand and export opportunities: Saudi Arabia, UAE
  - Packaging trends and market drivers
  - Filling and molding technology trends and requirements
  - Sustainability, lightweight and recycling trends
- Panellists:  
Mr. Rohit Maindwal, CEO, **JBF Rak LLC**  
Mr. Adel Saleh Al-Ghassab  
Managing Director  
**Zamil Plastic Industries Ltd**  
Mr. Rahul Avasthi, CEO (Plastics)  
**Intergulf Ltd (Empol)**  
Mr. Enrico Gribaudo, General Manager  
**SIPA Spa**
- 10:40 Discussion followed by Refreshment Break
- 11:10 **Today and Tomorrow Innovation for Preform/Bottle Technology**
- Mr. Enrico Gribaudo, General Manager  
**SIPA Spa**
- 11:40 **Hotfilling Technology into Lightweight PET Bottles**
- Mr. Frank Haesendonckx  
Technical Director  
**KHS Corpoplast GmbH**

- 12:10 **PET Sheet & Flexible Packaging: Developments in the Middle East**
- 12:40 Final Discussion followed by Closing Lunch
- 13:30 End of conference

### Separately Bookable Workshop:

#### A2Z of PET Recycling

27th February 2013 (13:30 - 16:00 hrs.)

- Insufficiency of bales, sourcing for bales supply
  - Collection and separation process from source
  - Quality issues of RPET i.e. discoloration, contaminants.
  - Choosing the most economically and cost competitive technology
  - Chinese technology providers and options
  - RPET to polyester fibers- market, economics and technology
  - Due diligence of setting up RPET facility in ME
- Workshop Leader: Mr. Edward Kosior  
Managing Director, **Nextek Limited**

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1595.00
Group Fee for 3 or more	1395.00
<b>Workshop (A2Z of PET Recycling)</b>	
Conference attendees	495.00
Non-conference attendees	895.00

Pay Online By 26 Jan with Visa/MasterCard & SAVE up to USD100 (per person)

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