

Help Reduce & Prevent School Violence

Introducing **School Text Tips** by



With the increased, real presence of school violence, we cannot afford to stand by and say there is nothing we can do about it.

According to the May, 2011 FBI report titled "Addressing School Violence" (http://www.fbi.gov/stats-services/publications/law-enforcement-bulletin/may_2011/school_violence),

"A common misconception holds that violent people just snap. In fact, in over 75 percent of school shooting incidents, students knew beforehand about the troubled adolescent and the planned event.

This is because the shooter may make direct threats, brag about bringing weapons to school, use abusive language, or verbalize a wish to kill others and even to be killed."

Fact, out of the last 13 deadly school shootings in the U.S., most of the shooters were fellow students, all under 18 years old.

So this tells us that we need to provide students a way to get this information to school officials.

School Text Tips allows students a fast, familiar and safe way to provide information to school officials regarding threats, dangers, and concerns they know or hear about.

“ In the wake of the Newtown, Connecticut tragedy, Marco Island Academy implemented the School Text Tips system in an effort to protect our students and teachers. Within 48 hours of using the system, the school received an anonymous tip from a student regarding another student's safety. Within minutes of receiving the tip, the guidance counselor was able to approach the affected student and proactively address the concern. The School Text Tips system is a simple and easy way for students to communicate with the principal while protecting the reporting student's anonymity. I would highly recommend the School Text Tip system to other schools.

Jane Watt
Board Chairperson
Marco Island Academy

WHY IT WORKS:

- Students are far more in touch with what is going on among their peers than faculty, or other "adults".
- Students are less likely to come forward with information using current methods due to peer pressure, embarrassment, fear of retribution, etc.
- Students need a way to quickly and discreetly let officials know of things they hear, see, or learn about that could be a concern to other students, staff or the school.
- The number one method of communication today by students is text messaging.

HOW IT WORKS:

- School obtains specialized local "phone number".
- School promotes this number through the school and to the students. Students place number in their phones for easy, quick access.
- Student sees, hears or learns of a safety concern to the school, staff, or other students and sends a "tip" directly to school officials anonymously.
- School receives tips instantly via secure web page and also via email to selected officials.
- School officials decide if action is warranted.
- All tips are cataloged historically and can be analyzed later by date, time, etc.

Contact GlobalCall Enterprises for further information.

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