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**LUCAS SYSTEMS CELEBRATES ITS 15th ANNIVERSARY AND ANNOUNCES
RECORD SALES OF JENNIFER VOICE-DIRECTED WAREHOUSE SOLUTIONS**

Lucas Achieved Record Sales And Its 15th Consecutive Year of Profitability in 2012, With Major New Voice Directed Solution Customers in North America, Europe and Asia. The Company This Week is Celebrating Its Anniversary At The ProMat Trade Show In Chicago.

PITTSBURGH, PA, January 21, 2013 – Lucas Systems, Inc., the largest independent provider of voice-directed warehouse applications, today announced record sales and profits in 2012, its fifteenth consecutive year of profitable operations since the company was founded in January, 1998. In addition to major new customer implementations, last year Lucas expanded the Jennifer VoicePlus product suite and established new strategic partnerships in North America and Europe. This week Lucas is celebrating its 15th Anniversary in a series of customer appreciation events during the ProMat Supply Chain Logistics and Material Handling Exhibition in Chicago.

“Fifteen years of profitability is a remarkable record for any technology company, especially given the dramatic changes that have occurred in the market for voice-directed warehouse solutions,” says Jennifer Lachenman, Vice President of Product Strategy and Business Alliances. “Constant process and technical innovation have been key to our growth, but the real driver is our focus on customer success. In the end, our profitability is a result of delivering solutions that help our customers achieve their goals. Their success is our mission and our success is a result of earning their trust as a long-term partner.”

New Jennifer VoicePlus customers in 2012 spanned the globe and included leading industrial supply distributors, online and multi-channel retailers, book publishers and distributors, healthcare organizations, and CPG and heavy equipment manufacturers. Jennifer FoodSelect – the first voice-directed warehouse solution for food distribution – has been installed by Upper Lakes Foods and other regional foodservice distributors, and the latest version of Jennifer BottlePick, the industry-leading voice solution for Wine and Spirits distribution, was installed at more than a dozen new DCs in 2012. In addition, several companies have migrated from proprietary voice-only hardware to Jennifer VoicePlus systems using versatile, industry standard mobile computers from Motorola.

Jennifer continues to widen its lead as the best-selling voice solution for standard mobile computers used in the warehouse, and Lucas is the only voice provider to achieve Motorola Elite status – the highest partner level in the Motorola channel program. In addition to record growth in 2012, Lucas was recognized as a Top 100 Supply Chain vendor by Supply and Demand Chain

LUCAS SYSTEMS CELEBRATES 15 YEARS OF PROFITABLE GROWTH

Executive, and as a Top 100 Technology Vendor to the food distribution industry by Food Logistics.

To support its growth last year, Lucas added senior executives in product strategy and engineering and technical and support staff. The company continues to add staff in its Pittsburgh headquarters and throughout North America and Europe.

About Lucas Systems, Inc.

Since 1998, Lucas Systems has delivered more voice-directed warehouse applications on a wider variety of mobile computers than any other company. Customers like Cardinal Health, the Container Store, HD Supply, OfficeMax, Mondelez (formerly Kraft Nabisco) and Rustoleum trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer VoicePlus, the Lucas voice solution, creates a conversation with warehouse workers that frees their hands and eyes to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centers work with Jennifer every day. For more information, visit www.lucasware.com.

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