

# 10<sup>th</sup> Phenol/Acetone & Derivatives Markets

5-6 Mar 2013  
Bangkok, Thailand  
Sofitel So Bangkok



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## Day 1 - 5 March 2013, Tuesday

- 08:00 Registration & Refreshment
- 09:00 Chairman's Welcome & Introduction
- 09:10 **Global Phenol/Acetone Market Outlook and Forecast**
- Supply/Demand balance in next 3-5 years
  - Increasing feedstock cost & its impact on phenol/acetone production
  - New production capacities in Asia & its implication on global trade flow
  - Challenges facing the industry
- Kiichi Yamamoto*  
Manager- Phenol/Acetone/BPA  
**Mitsubishi Corporation**
- 09:40 **Evolving the Polycarbonate Industry: Change - Innovation - Sustainability**
- Hermann-Josef Doerholt*  
Senior Vice President  
Business Unit Polycarbonates  
**Bayer MaterialScience (Shanghai) Management Co., Ltd.**
- 10:20 Discussion followed by Refreshments
- 10:50 **Outlook and Development for Feedstocks**
- Overview of petrochemical industry performance and outlook
  - Developing market situation for benzene and propylene
  - Future implications for downstream cumene/phenol business
- Andrew Lee Fagg*  
Principal, Energy & Chemicals Consulting  
**Nexant Asia Limited**
- 11:20 **Phenol/Acetone Market in Thailand**
- Review of 2012, 2013 Market data and Plant Operations, Phenol Acetone, Bisphenol-A in Thailand

- Future Projects by PTT Phenol
  - Outlook of Thai Phenol producer
- Dr. Thevarak Rochanapruk*  
Vice President and Project Director  
**PTT Phenol Company Limited**
- 11:50 **Update on Cumene/Phenol Project in Korea**
- Market demand/supply in Korea
  - Key players and expansion plans
  - Project update
  - Key growth applications
- 12:30 Discussion followed by Networking Lunch
- 14:00 Afternoon Chairman's Introduction
- 14:05 **Global Economic Outlook**
- Oil prices forecast and its impact on global economy
  - Currency movement & projection
  - Economic performance of US & Euro zone
  - Emerging markets outlook
  - Slowdown in China & its impact on Asia
- Prasenjit Kumar Basu*  
Managing Director & Regional Head of Research & Economics  
**Kim Eng Securities Pte Ltd**

- 14:35 **Unlocking the Polycarbonate Value Chain with DPC**
- A new approach to the development of DPC supply
- Senior Representative*  
**Shell Chemicals**
- 15:05 **Automotive Market Forecast**
- Production and consumption trends
  - Emerging trends of plastics applications and demand in Automotive sector
- 15:35 Discussion followed by Refreshments

- 16:05 **Development and Industrialization of Phosgene-free Polycarbonate Melt Process with Carbon Dioxide**
- Kazuharu Yasuda*  
General Manager of Technology,  
Technical Licensing Department  
**Asahi Kasei Chemicals Corporation**
- 16:35 **Phenolic Resin Market Outlook**
- Supply/Demand projections
  - Key drivers for growth
  - Emerging trends and new applications
- Figo Gao Xiaofei, Deputy General Manager*  
**Shandong Shengquan Chemical Co, Ltd.**
- 17:05 Discussion followed by End of Day One

17:15 – 18:15

*Networking Reception*  
for Speakers and Delegates

## Day 2 - 6 March 2013, Wednesday

- 09:00 Chairman's Introduction
- 09:10 **Keys to Successful Phenol Projects**
- Eric Wong, Senior Project Manager*  
Chemicals - Technology  
**KBR**
- 09:40 **Review and Prospect of Chinese Market of Phenol and Acetone**
- Phenol/Acetone supply and demand projections
  - Demand prospects
  - New plant capacity updates and impact to Chinese market
- Cheng Li Hong, Director*  
Consulting Department  
**China Petroleum and Chemical Industry Association/Federation (CPCIA/CPCIF)**

- 10:20 Discussion followed by Refreshments
- 10:50 **MMA Market Outlook in Asia**
- 11:20 **Epoxy Resins Outlook : Emerging Trends & Issues**
- Sachin R Mathur*  
Deputy General Manager (Epoxy Division)  
**Aditya Birla Chemicals (Thailand) Ltd**
- Pradip K Dubey, President, Epoxy Division*  
**Aditya Birla Chemicals (Thailand) Ltd**
- 11:50 **Acetone Based Isopropanol (IPA) Market Outlook**
- Supply/Demand of IPA from acetone method
- 12:20 Final Discussion followed by Closing Lunch
- 14:00 End of Conference

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