ADLIB®
think efficiency

Adlib Partner Program

Growing Together

At Adlib we do one thing and we do it really well: Document-to-PDF transformation

For our customers to succeed, they often require other pieces of the content puzzle such as –records management, compliance audits, e-signatures, application hosting, system integration, deployment, training, etc. That's where you as partner come in – so that we can grow together.

Our network of over 100 SIs, OEMs, VARs, and ASPs have built solutions around the world to help more than 5,000 mutual

customers improve their business efficiencies, leveraging the high fidelity, tightly integrated, and fully automated document-to-PDF transformation solution that Adlib offers.

In fact, Adlibs technology can be found embedded in many of the leading ECM and Document Management systems – providing advanced rendition and document conversion capabilities through a seamless integration.

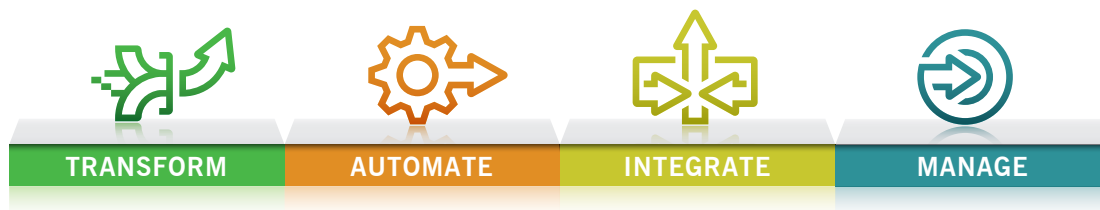**ASK THE PDF EXPERTS**

About Adlib

For more than a decade, Adlib, the PDF experts, has built document transformation and rendering software to help improve business efficiency.

As a member of the PDF Association, Adlib is considered to be a leader in the PDF industry. Our technology and customer-centric responsiveness have garnered us the trust of some of the most recognizable businesses and government agencies around the world.

Adlib document-to-PDF technology is built for the most demanding high-volume environments in which accurate, scalable and highly available document-to-PDF transformation services are required.

Documents Transformed to PDF by Adlib are:

- Accurate
- Searchable
- Compact
- Easily Shared
- Workflow Friendly
- Secure
- Approvable through Digital Signatures
- Mobile Friendly
- Customizable
- Ideal for Long Term Archiving

| TRANSFORM | AUTOMATE | INTEGRATE | MANAGE |

TRANSFORM – convert, combine, and enhance documents with the most complete set of share PDF services to eliminate manual effort, which optimizes efficiency while reducing costs.

AUTOMATE – key business processes and document workflows to increase productivity and reduce risk from human error.

INTEGRATE – with market-leading ECM systems, Microsoft® SharePoint®, and business applications with a server-based document-to-PDF solution becomes transparent to end users, reducing training, human error, and increasing adoption.

MANAGE – configuration, reporting, and system health monitoring using a centralized, shared service that reduces support calls, delays, errors, and costs.

ADLIB PARTNERS

Partner Program – Levels & Types

The Adlib partner program ensures you receive the greatest benefits and highest value from Adlib, including access to both technical and marketing resources.

We are committed to helping you drive increased revenue to your bottom line, while improving the experience of our mutual customers.

The Adlib Partner Program is built on the belief that partnering is a competitive advantage and is the key to mutual growth. The program offers several partnership options to align with the way you do business. Our comprehensive, flexible partner program provides unparalleled benefits for partners who sell, recommend, integrate, or implement Adlib software.

To meet the specific needs of our different partners, Adlib delivers its Program across 4 tiers: Select, Silver, Gold, and Platinum. While the details vary by earned level, benefits may include: Partner portal access, quarterly newsletters, named account manager, partner profiles & joint promotions, technical workshops, partner-only webcasts, evaluation & NFR licenses, dedicated partner support, and more.

ADLIB PARTNER TYPES

OEM Partners: embed Adlib technology to complement their product offerings

ASP Partners: deliver Adlib document transformation in hosted, SaaS, and cloud environments as part of their solutions

SI Partners: integrate Adlib technology into a wide array of enterprise solutions

VAR Partners: offer Adlib technology in their broader software solution bundles to increase the value they bring to their clients

Adlib Strategic Partnerships

Adlib takes pride in our 100 partner relationships. Together we deliver innovative industry-leading solutions and creatively solve complex business problems. Our partners' products complement our offerings and extend their reach in a variety of areas:

- Leading Enterprise Content Management (ECM) organizations such as OpenText and EMC embed Adlib into their solutions

- The world's leader in Product Lifecycle Management (PLM), Dassault Systèmes, collaborates with Adlib

- Compliance solution providers such as MasterControl, QUMAS, and NextDocs embed Adlib into their solutions

- Business Process Management leaders (such as K2 and Nintex) extend the value of business processes and workflows

- System Integrators such as HighPoint and Montrium integrate Adlib into enterprise solutions

- Adlib is a Microsoft Gold Certified partner in both ISV and Content Management

ADLIB PARTNERS

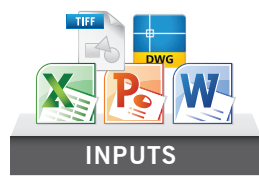# Integrating Adlib with SharePoint

Unlike traditional ECM solutions such as EMC or OpenText, Microsoft® leverages its ISV partner eco-system to choose solutions that augment SharePoint® to help companies fully address their ECM requirements. The Adlib SharePoint Connector extends SharePoint through a seamless integration, to include advanced document-to-PDF services to your customers. The Adlib SharePoint Connector provides you with the opportunity to offer your customers:

• No-code solution for low cost, rapid SharePoint integration
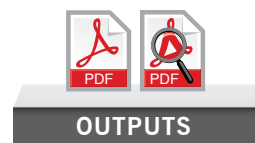
• Advanced PDF-for-SharePoint capabilities

• Automated business processes to reduce user effort and increase user adoption and satisfaction

• Essential ECM capabilities to SharePoint to facilitate broader SharePoint adoption

Partnering with Adlib in the SharePoint context, whether as an SI, VAR, or OEM, gives you the opportunity to add document-to-PDF transformation capabilities to extend your customers' specific business processes within SharePoint.

Taking your organization's variety and volume of unstructured documents...

...and turning them into useful and meaningful information people can use.

INPUTS

SharePoint 2010

OUTPUTS

ADLIB

TRANSFORM   AUTOMATE

CONVERT   COMBINE   ENHANCE

Member of...
PDF/A
Competence Center

Microsoft Partner
Gold Independent Software Vendor (ISV)

EMC²
CERTIFIED

ADLIB®

Adlib is the leading expert in document-to-PDF transformation, enabling the world's largest organizations to improve the efficiency, quality, and control of document-intensive business processes to optimize productivity, mitigate risk, and reduce costs.

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