

IP Anycast+ Enterprise DNS Services

“Making enterprise DNS services an option for the entire world.”



ELITE RESOLUTION SERVICES PLATFORM

A proprietary multi-tiered framework that creates localized server redundancy and scalability within the DNS Made Easy enterprise IP Anycast+ server clusters.

DNS DEFENSE

A “first alert” protective shield with deep packet inspection that protects the DNS Made Easy network and our customer’s DNS services from attacks and intrusions.

PEREGRINE INSTANT DNS UPDATES

Proprietary multilevel update technology that was designed to push DNS changes out instantly, reliably, and accurately to all of our servers around the world. Tested as the fastest propagation in the world!

- Global IP Anycast+ self-healing network. Fully meshed DNS infrastructure.
- DNS Failover and System Monitoring keeps your business online all of the time.
- 99.9999% uptime history. DNS Made Easy is the first DNS provider to offer a 100% guaranteed DNS uptime SLA.
- #1 IP Anycast DNS provider in the world (total number of domains).

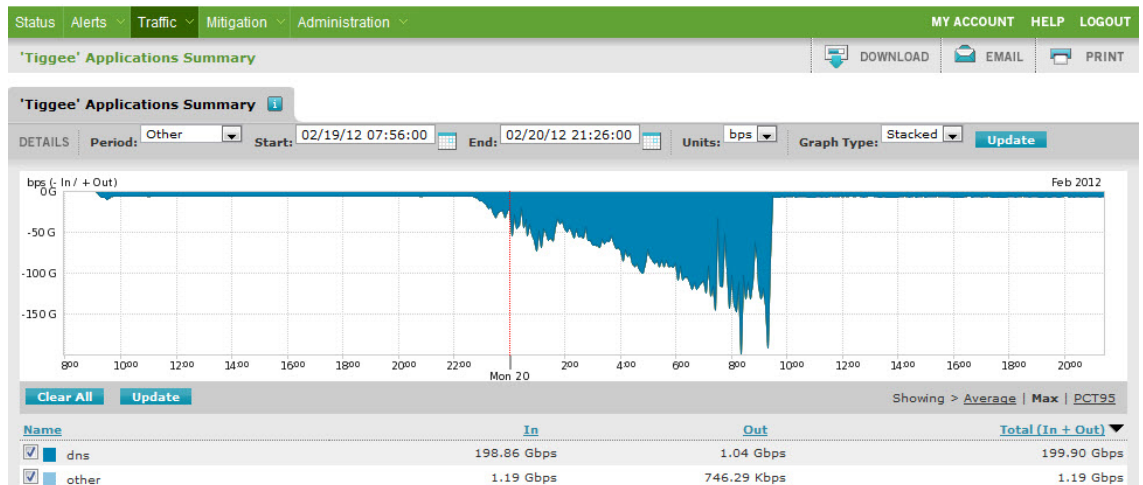
The DNS Made Easy network is one of the most reliable DNS networks in the world. Our global DNS IP Anycast+ network is located in 17 different geographical multi-homed facilities using Tier 1 providers such as Level3, Global, Crossing, NTT, Tinet, Deutsche Telekom, and Tata. This has put the DNS Made Easy network in the elite top tier of DNS networks for reliability and scalability. DNS Made Easy has over a 10 year history of being able to offer the highest possible level of service with 99.9999% uptime history at the most competitive pricing in the industry.

This allows many of our customers to bundle / co-brand our services and resell them at very high profit margins. In fact the DNS Made Easy products and services have been the foundation for many web hosting companies and service providers worldwide. No other enterprise DNS provider can compete with DNS Made Easy in price, performance, and overall return on investment.



The power of an IP Anycast+ Network

200+ Gbps attack handled without dropping one single query!



EXPONENTIAL SCALABILITY

With 2,000+ cores of name server capacity on our triple independent cloud infrastructure. We offer redundancy that is unmatched in the industry.

BUILT FOR SPEED

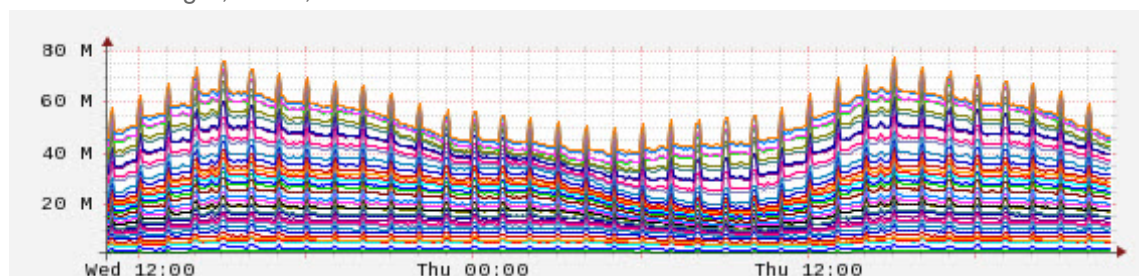
DNS Made Easy name servers are consistently among the fastest worldwide from any provider. We understand that speed matters. We fully own, and manage our entire network from top to bottom.

5th GENERATION NETWORK

Networks need to be able to adapt to changes. We understand that attacks get larger and more sophisticated over time. This is why we are on our 5th generation network since our start in 2002.

DNS Made Easy goes a step further, offering an IP Anycast+ network. IP Anycast+ is a proprietary multi-cloud architecture designed by DNS Made Easy to solve the inadequacies of standard IP Anycast networks. IP Anycast+ provides enhanced traffic scalability and deliverability. DNS Made Easy provides an enterprise network consisting of millions of dollars of infrastructure working to make sure every query is answered.

All of DNS Made Easy systems are located at premium data facilities with multiple data providers. From a network standpoint DNS Made Easy is in the top tier of DNS providers worldwide. We have a historical 8 year 100% uptime and an overall 99.9999% uptime history due to our 5th generation network, and continue to make significant improvements to redundancy and capacity to make sure we keep it that way. Every day we work to make our network stronger, better, and faster.



We have full redundancy at every point of presence (POP). Every single one of our name servers is actively monitored to provide full redundancy and deliverability. If there is ever a detected problem at any POP, our network will intelligently deliver the traffic to the next closest POP based on AS Path and BGP routes. We remove the problems with normal IP Anycast networks. That is complete redundancy and that is IP Anycast+. This is a solution that only DNS Made Easy provides since we invented it!

Switching to DNS Made Easy is the easiest decision you will ever have to make.

Why choose DNS Made Easy?



DNS Made Easy has built a DNS architecture that has given our users a 99.9999% uptime history. In fact, DNS Made Easy was one of the first providers in the world to offer a 500% Service Legal Agreement (SLA) for all DNS services. The DNS Made Easy enterprise networks utilize IP Anycast+ to provide redundancy and route clients to the closest DNS cluster as seen by network topology.

IP Anycast+ allows any of our multi-home data facilities to go down without loss of queries. If a DNS Made Easy location was to fail, traffic is rerouted to the next closest location by AS path. If nodes within one of our locations fail, traffic is rerouted to other nodes within that location.

Our core network is built on solid network equipment by Juniper. Data connectivity is provided by solid and diverse providers, such as Global Crossing, Level 3, Deutsche Telekom, Tata, NTT, Telia Soner, and Inteliquent. Intelligent routing reduces latency by allowing incoming and outgoing packets to take the shortest, most efficient path. This means that our network is optimized and designed for low-latency services such as DNS. With DNS Made Easy's fully redundant infrastructure including DNS Defense, Peregrine Instant DNS updates, Elite Resolution Platform, extremely flexible web interface with user defined TTL settings, advanced features (vanity name servers, bulk record modification, and record set templates), online help and tutorials, and 24/7 support for all users, there's no question that our service offering will beat any competitor in the industry.

SERVICES AVAILABLE

- Managed DNS (Primary and Secondary)
- Secondary DNS
- Global Traffic Directory
- API, Vanity DNS
- DNS Failover and System Monitoring
- Backup email services
- SMTTP Authentication, Mail Server Forwarding
- DNS Consulting



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HOW IS THIS PRICING POSSIBLE?

Many clients often ask us - "How we can create a service that is so redundant, so fast, and so scalable while being a fraction of our competitors pricing?" The answer is simple.

We invest in DNS! We invest in "your" DNS!

Many companies believe that a large percentage of your invoice should go to pay for commissions, marketing, and conferences. At DNS Made Easy we love DNS and we love technology. So we believe that if we just invest in the best DNS in the world, that our clients will love it and refer others. After 10 years we have come to learn, our idea works! We can offer the strongest DNS in the world for the best price!

Thousands of businesses rely on DNS Made Easy every day.

Some of the domains we provide Enterprise DNS for:

Better Business Bureau www.bbb.org	LaQuinta Inns & Suites www.laquinta.com	Yokohama Tire www.yokohamatire.com
Association for Computing Machinery www.acm.org	Hard Rock Cafe International www.hardrock.com	Perot Systems Government Services www.psgs.com
Everlast Worldwide, Inc. www.everlast.com	Stat Counter www.statcounter.com	Sega www.sega.com
Ripley's Believe It or Not www.ripleys.com	Schlotzky's Deli www.schlotzskys.com	Corner Bakery Cafe www.cornerbakerycafe.com
Hyundai Canada www.hyundaicanada.com	Little Caesars Pizza www.littlecaesars.com	The Detroit Red Wings www.detroitredwings.com
Sling Media www.slingmedia.com	Under Armour www.underarmour.com	Concord Hotels www.concordhotels.com
playfish www.playfish.com	Websearch.com www.websearch.com	Kagi www.kagi.com
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Vizio www.vizio.com	Group Me www.groupme.com	and hundreds of thousands more....

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pentwater.lib.mi.us	www.ccbbc.edu	www.newarka.edu
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THE NETWORK

DNS Made Easy operates on a backbone with the largest and most reliable data providers in the business. Providing each DNS request with complete redundancy is what we guarantee for each of the 1 billion DNS requests we receive each day. Our DNS servers are located on site at world class facilities with 24/7 support. Each node has Internet access via fiber connectivity to provide maximum throughput for your domain's resolution. DNS Made Easy is proud to have its infrastructure using transit or peering with the following data providers: Level3, Global Crossing, Tinet, Tata, NTT, and Deutsche Telekom.