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**FOR IMMEDIATE RELEASE**

## **AMX DXLink Wallplate Transmitters Show How Decor Style Should Be Done**

Transmitting HDMI/HDCP Up to 100 Meters Never Looked So Good

**AMSTERDAM, Netherlands – January 29, 2013** – At [Integrated Systems Europe \(ISE\) 2013](#), [AMX®](#) announced two striking new additions to the DXLink™ Wallplate Transmitter lineup, new [Multi-Format Decor Style Wallplate Transmitters \(AVB-DWP-TX-MULTI-DXLINK\)](#), available in black and white and being demonstrated this week at the AMX ISE Booth, # 1-F6. Encompassing the same robust features that DXLink Wallplate Transmitters have been heralded for, the new transmitters simply yet seamlessly integrate with Decor Style Wallplates to offer even more installation options for end users.

Continuing its focus on market driven design, AMX committed yet again to ensuring that its customers have what they need to make their application complete. AMX agreed that a Decor Style wallplate transmitter would add many new application possibilities for installation in walls, lecterns and popular floor boxes and for connecting guest equipment to send AV across the room or to the other side of the building.

Although impeccable in its industrial design, these multi-format transmitting powerhouses are better known for their brawn than their beauty. Transmission of analog or digital HDMI/HDCP video, as well as embedded audio or supplemental analog audio up to 100 meters sum up the true strengths of DXLink. Remotely supplied power over twisted pair cable creates a hassle-free installation experience

*(more)*

and adds a multitude of installation possibilities. And just about any format you can throw at them from multi-format analog to digital HDMI is easily transmitted.

Upon learning about the addition of the new Decor Style Wallplate Transmitters to the DXLink lineup, James Fife of [Engineering Harmonics](#) shared his excitement: “This is great news for AMX! Major infrastructure pieces like these new Wallplate Transmitters play a large role in usability. They will allow us to provide our clients with additional design options that integrate with the vision of interior designers.”

### **Availability and Additional Details**

The new DXLink Multi-Format Decor Style Wallplate Transmitters (AVB-DWP-TX-MULTI-DXLINK) are immediately available for order. For further details, we invite you to visit these online resources:

- Product Resource Center (including photos located bottom right) - DXLink Multi-Format Decor Style Wallplate Transmitters: [AVB-DWP-TX-MULTI-DXLINK](#)
- Data Sheet - DXLink Multi-Format Decor Style Wallplate Transmitters: [AVB-DWP-TX-MULTI-DXLINK](#)
- White Paper - [Cabling for Success with DXLink](#)
- Video - [DXLink, InstaGate Pro and ICSLan Devices](#)
- 2013 ISE AMX Pocket Guide featuring DXLink Multi-Format Decor Style Wallplate Transmitters (page 28): <http://bit.ly/XPHyWG>
- View this Press Release Online: <http://bit.ly/XPYwUV>

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### **About AMX**

AMX hardware and software solutions simplify the implementation, maintenance, and use of technology to create effective environments. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of The Duchossois Group of Companies. For more information, visit [www.amx.com](http://www.amx.com).

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