

Contact:

Joan Bowman

269-350-1811 (cell)

joan.bowman@gfpi.org

GLOBAL FOOD PROTECTION INSTITUTE UNVEILS NEW WEBSITE

BATTLE CREEK, Mich., Feb. 4- The Global Food Protection Institute (GFPI) today announced the launch of its new and improved website: www.gfpi.org.

The website has been updated with a new layout and added features. Most notably, the new site features the Knowledge Center which is the hub for GFPI's publications such as articles, white papers, and consensus documents from GFPI's Symposia and events.

The website also allows easy access to the International Food Protection Training Institute site, to news and announcements of the Technology Initiative, and registration for the 2013 Symposia series.

"The new website is the centerpiece of GFPI's expanded online presence," said Joan Bowman, Vice President of External Affairs. "Whether you are registering for courses at the International Food Protection Training Institute, signing up to attend a symposium, or joining the current food safety conversation through our social network; the time spent on our website will be more efficient."

About the Global Food Protection Institute

Established in 2009, **The Global Food Protection Institute (GFPI)**, is a 501(c)(3) non-profit organization dedicated to protecting the world's food supply by providing FDA-aligned training, advancing new food technologies and convening forums for the transformative exchange of ideas about food protection.

GFPI provides an overarching intellectual and organizational umbrella that empowers its three distinct food-protection initiatives:

- Building training systems, providing evidence-based curriculum, and delivering training for U.S. and international public- and private-sector food safety professionals that spans their entire career under the **International Food Protection Training Institute (IFPTI)**;
- Facilitating the development, commercialization, introduction, and adoption of novel food-protection technologies under the **Technology Initiative**.
- Convening food industry thought-leaders and innovators to identify and solve pressing problems in food safety, food protection, and food security with our **Symposia** series.

For more information, visit gfpi.org.