



First Annual
Golf Tournament
For A Cure

SPONSORSHIP PACKAGES

CORPORATE & INDIVIDUAL

Benefiting

THE UNIVERSITY OF TEXAS

**MDAnderson
Cancer Center**

Making Cancer History®

MAY 9 – 10, 2013

THURSDAY, 05.09.13 | PAIRINGS PARTY

FRIDAY, 05.10.13 | TOURNAMENT

WILDCAT GOLF COURSE

12000 ALMEDA ROAD

HOUSTON, TEXAS 77045

WWW.WILDCATGOLFCLUB.COM

INTRODUCTION

About the Event ~ *Golf Tournament for a Cure* Event & Fundraiser

This year the Jamie's Hope Foundation will host the *Golf Tournament for a Cure* on Friday, May 10, 2013 at the *Wildcat Golf Club* in Houston, Texas. Proceeds from the event will benefit Targeted Therapy research at *The University of Texas M.D. Anderson Cancer Center*.

The festivities will begin with the fabulous Pairings Party on Thursday, May 9th (location TBA). Guests will have a chance to mix and mingle with the celebrity golfers and enjoy an evening of dinner, drinks & dancing. The night's agenda will entail both a live and silent auction.

The tournament will kick off on Friday, May 10th with registration at 10:00am and a shotgun start at 12 noon. Enjoy a day on the green and try your luck at multiple hole-in-one prize opportunities including the ultimate \$1,000,000 grand prize! Other activities include *Longest Drive*, *Closest to the Pin*, *Putting Contest*, *"Punt, Pass, & Kick" Hole*, *"On Your Knees" Hole* & more! Expect tons of fun at this light-hearted tournament as we tee-off in search of a CURE!

Special sponsorship opportunities are available for organizations, businesses and individuals looking to take part in this wonderful event. We have various levels of sponsorship and will also work with you to build a particular sponsorship package. Please read below to learn more about the sponsorships available and the costs associated with each.



THE CAUSE

About *Jamie's Hope* & the Cause ~ Mission & Goals

The *Golf Tournament for a Cure* is an annual, staple event for the *Jamie's Hope* Foundation. *Jamie's Hope* was established to accelerate groundbreaking cancer treatment research through Targeted Therapy. *Jamie's Hope* proudly sponsors research at *MD Anderson* that delivers the most effective cancer therapies today.

As *MD Anderson* accelerates the delivery of new cancer drug therapies from concept to patients in the clinic, the *Center for Targeted Therapy* is playing a critical role. The center, directed by Garth Powis, D.Phil., allows *MD Anderson* researchers and clinicians to coordinate all stages of the drug discovery and development process. The goal is to design more effective and targeted drugs with less toxicity.

Jamie would like to personally thank Dr. Tsimberidou and ALL of the staff at *MD Anderson*...

"You were truly part of the inspiration which lead me to create this non-profit organization."

-Jamie Gilmore, founder.

PAIRINGS PARTY SPONSORSHIP PACKAGES (May 9th)

PAIRINGS PARTY (Two Available)

\$5,000

- One (1) foursome in the Tournament (\$1,000 face value)
- Sponsorship of the Dinner to be held on Thursday, May 9. This evening serves as the party that ties together the two-day golf outing. It includes musical entertainment, a speaker (or other form of entertainment), great food, and is attended by approx. 200 people (sponsors, golfers, spouses, etc.).
- Prominent name/logo recognition as the *Pairings Party Sponsor* on the Dinner Guide; Sponsor will also receive a listing in the tournament program
- Ten (8) tickets to the *Pairings Party Dinner*. (\$600 face value)
- Opportunity for a Check Presentation to Jamie's Hope
- Opportunity to display banners at the *Pairings Party Dinner*
- Name recognition as the *Pairings Party Sponsor* on all Dinner promotional items
- Exclusive Hole Sponsorship for Tournament
- Sponsor will have the opportunity to provide each guest of the *Pairings Party Dinner* with a promotional item

TOURNAMENT SPONSORSHIP PACKAGES (May 10th)

GRAND SPONSOR (One Available)

\$10,000

- Three (3) foursomes in the Tournament (\$3,000 face value)
- Ten (10) tickets to the *Pairings Party Dinner* (\$1,500 face value)
- Opportunity for a Check Presentation to Jamie's Hope
- Company Logo on all Marketing Materials (flyers, posters, pamphlets)
- Company Logo on Press Releases
- Emcee Recognition at the *Pairings Party* and the *Awards Ceremony* following the Tournament
- Sponsor will receive 2-Page Color Spread Ad in the Tournament program
- Company Logo on the back of all the custom tee flags
- Exclusive sponsorship of two (2) holes
- Sponsor will have the opportunity to display four (4) vertical banners at the Wildcat clubhouse
- Company Logo on Photo Backdrop (step & repeat banner)
- Company Website link posted on www.JamiesHope.org & social media sites
- Post publicity through photographs posted to social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise or materials in the player gift bags
- Logo displayed (by level) in tournament program under *Sponsors*
- Opportunity for one company owner or representative to assist in holding the check at the check ceremony

EAGLE SPONSOR (Two Available)

\$7,500

- Two (2) foursomes in the Tournament (\$2,000 face value)
- Ten (10) tickets to the *Pairings Party Dinner* (\$1,200 face value)
- Opportunity for a Check Presentation to Jamie's Hope
- Company Logo on all Marketing Materials (flyers, posters, pamphlets)
- Company Logo on Press Releases
- Emcee Recognition at the *Pairings Party* and the *Awards Ceremony* following the Tournament
- Sponsor will receive Full-Page Color Ad in the Tournament program
- Exclusive sponsorship of one (1) hole
- Sponsor will have the opportunity to display two (2) vertical banners at the Wildcat clubhouse
- Company Website link posted on www.JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise or materials in the *player gift bags*
- Logo displayed (by level) in tournament program under *Sponsors*

TOURNAMENT SPONSORSHIP PACKAGES (CONT.)

PAR SPONSOR (Four Available)

\$5,000

- One (1) foursome in the Tournament (\$1,000 face value)
- Ten (10) tickets to the *Pairings Party Dinner* (\$600 face value)
- Company Logo on all select Marketing Materials
- Emcee Recognition at the *Awards Ceremony* following the Tournament
- Sponsor will receive Half-Page Color Ad in the Tournament program
- Exclusive sponsorship of one (1) hole
- Sponsor will have the opportunity to display one (1) banners at the Wildcat clubhouse
- Company Website link posted on www.JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise or materials in the *player gift bags*
- Logo displayed (by level) in tournament program under *Sponsors*

BIRDIE SPONSOR (Four Available)

\$2,500

- One (1) foursome in the Tournament (\$1,000 face value)
- Ten (10) tickets to the *Pairings Party Dinner* (\$300 face value)
- Company Logo on all select Marketing Materials
- Emcee Recognition at the *Awards Ceremony* following the Tournament
- Sponsor will receive Quarter-Page Color Ad in the Tournament program
- Company Website link posted on www.JamiesHope.org & social media sites
- Post publicity through supportive local media outlets
- Opportunity to place merchandise or materials in the *player gift bags*
- Company name displayed (by level) in tournament program under *Sponsors*

HOLE SPONSOR

\$1,500

- One (1) foursome in the Tournament (\$1,000 face value)
- Exclusive sponsorship of one (1) hole
- Opportunity to place merchandise or materials in the *player gift bags*
- Company name displayed in tournament program

UNDERWRITER & IN-KIND SPONSOR

Varies

If you're interested in becoming an in-kind sponsor or underwrite expenses pertaining to the event, please contact us to discuss the perks associated with these types of sponsorships!

TOURNAMENT PROGRAM ADS/LISTINGS

\$100 - \$750

- LISTING: Company or individual name listed under "Friends" Section | **\$100**
- QUARTER (¼) PAGE | **\$200**
- HALF (½) PAGE | **\$300**
- FULL PAGE | **\$500**
- 2-PAGE SPREAD | **\$750**

***Sponsors need to provide necessary artwork and advertising materials to **Jamie's Hope** to secure sponsorship benefits – inquire about upcoming marketing material deadlines (if applicable). The due date for the day-of event materials is Friday, April 12th.



Sign Up to be an Official Sponsor!

THANK YOU FOR YOUR INTEREST IN BECOMING A SPONSOR OF THE *JAMIE'S HOPE TOURNAMENT FOR A CURE* EVENT!
TO BECOME AN OFFICIAL SPONSOR, PLEASE COMPLETE THIS FORM.

Sponsor Name _____
(Please print name exactly how you would like it to appear in print)

Name _____ Title _____

Address _____

City _____ Zip _____ State _____

Phone _____ Cell _____ Other _____

Website _____ E-Mail _____

SPONSORSHIP PACKAGE LEVEL (check one)

- Pairings Party (\$5,000) Grand (\$10,000) Eagle (\$7,500) Par (\$5,000)
 Birdie (\$2,500) Hole (\$1,500) Program Ads \$ _____ (size: _____)

Sponsors need to provide necessary artwork and advertising materials to **Jamie's Hope** to secure sponsorship benefits – inquire about upcoming marketing material deadlines (if applicable). The due date for the day-of event materials is Friday, April 12th.

ADDITIONAL TICKETS

 If you would like to purchase additional tickets or foursomes, complete the following:

Number of additional Foursomes: _____ x \$1,000 = \$ _____

Number of additional Pairing Party Tickets: _____ x \$75 = \$ _____

TOTAL

Sponsorship/Ad Pkg. \$ _____ +
Additional Foursome \$ _____ +
Additional P.P. Tickets \$ _____ =
Total Amount Due: \$ _____

PAYMENT TYPE

- Check Credit Card
 Other _____

Sponsor Signature _____ Date _____

Jamie's Hope Representative _____ Date _____

Thank You for Your Time & Consideration in making this Event a True Success!

If you have any questions or concerns please contact Amanda Abiassi: (C) 281-705-9505 or (E) Amanda@JamiesHope.org



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Jamie's Hope, a 501(c)3 charitable organization. Donations are tax-deductible to the extent allowed by law. EIN:45-5475611