ORDERSHARK™

Samsung phone — Current Order

Back | Current Order

SEND | REVIEW | DELETE

529669

5 hour energy berry

Qty: 3

7 8 9 ▲
4 5 6 ▼
1 2 3
SCAN 0 ⌫ ENTER

4G📶🔋 12:45

iPhone — Current Order

iPod 🔋 4:24 PM

Back | Current Order

SEND | REVIEW | DELETE

071720029343

Tootsie Roll King Size

Qty: 1

Align code with box

0 71720 02934

iPod — Ordered Items

iPod 🔋 2:20 PM

Back | Ordered Items

COPY | EMAIL

🔍 Find an item

Order Totals

Lines: 14 | Qty: 28

529669 | 5 hour energy berry
3

549923 | Tums peppermint
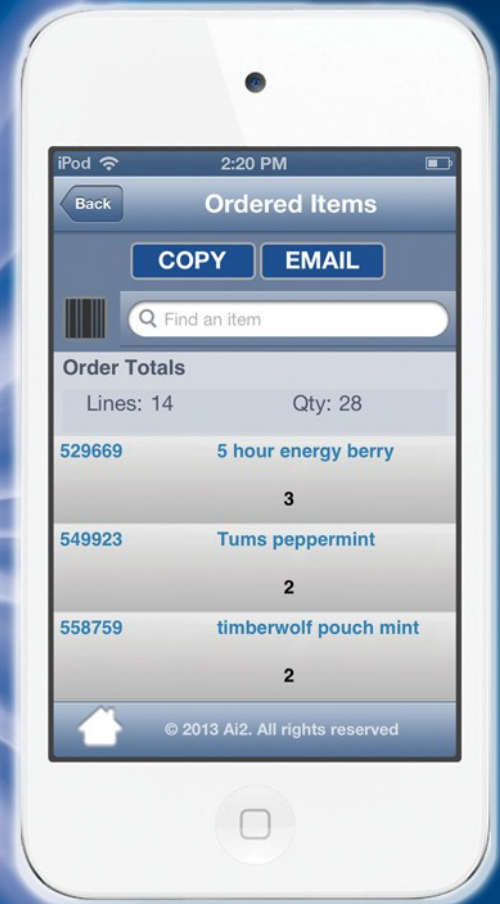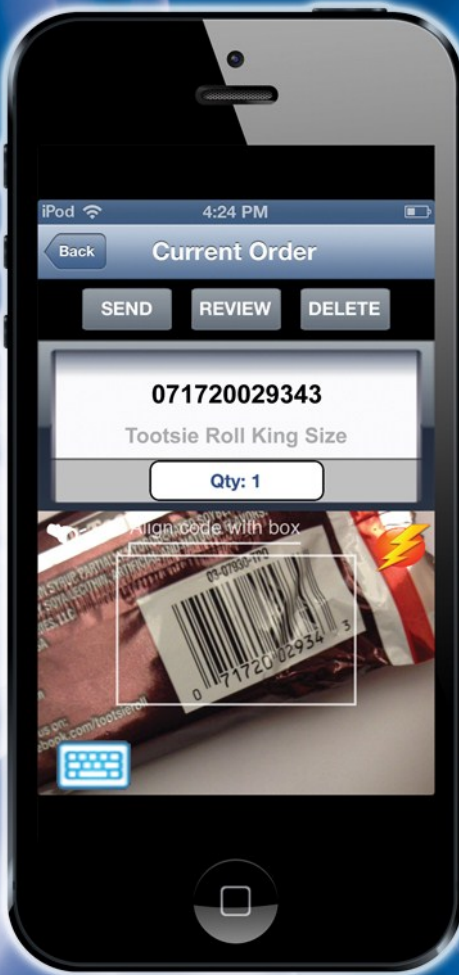2

558759 | timberwolf pouch mint
2

SMARTPHONE ORDER ENTRY AUTOMATION

Ai2

ORDERSHARK™

- Bring Your Own Device (BYOD) Order Entry App for Retail, Wholesale, Brokers, and Trade Shows

- iPhone, Android or iPod Touch

- Lightning-Fast Precise Scanning Using Smartphone Camera

- Displays Item Descriptions

- Scans Any UPC, Bar Code, Shelf Label

- Full Order Log Capabilities—Save, Copy and Email Orders

- No Hardware For A Distributor To Buy

ORDERSHARK™

ORDER REVIEW

ORDER LIST

ORDER

HELP/ SUPPORT

OTHER INFO

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Ai2™

Swim To www.Ai2.com For Your Demo

OrderShark™ provides fast, accurate and easy order entry – without purchasing new hardware. OrderShark is an app for Android, iPhone and iPod that solves acoustic connectivity problems. OrderShark emulates the look and functionality of the older approach but with a feature set designed to take advantage of smartphone functionality.

OrderShark is the low-cost alternative that improves communication between brokers, retailers and distributors. OrderShark supports a BYOD ("Bring Your Own Device") approach that saves a distributor from making a large hardware investment—or any hardware investment at all.

Using the smartphone's camera, OrderShark scans any barcode type from any angle using lightning-fast proprietary scanning technology. It reads all existing UPC types as well as QR codes. It handles all existing Telxon symbologies if you currently use those devices.

Users can view, edit, retain, email and copy previous orders. Users will see brief item descriptions for improved order accuracy. The system provides the status of all orders including confirmation that the host computer system received the orders. Users send orders over WiFi or cellular networks. OrderShark supports international language sets for easy multilingual use.

OrderShark interfaces quickly and easily to your existing interface, which shortens deployment time. A distributor or retailer need not purchase any new computer hardware or fret about complicated deployment logistics.

Users simply download OrderShark from the Apple or Android app store to their existing smartphones or iPods, enter a specifically assigned confirmation number and begin building their orders immediately.
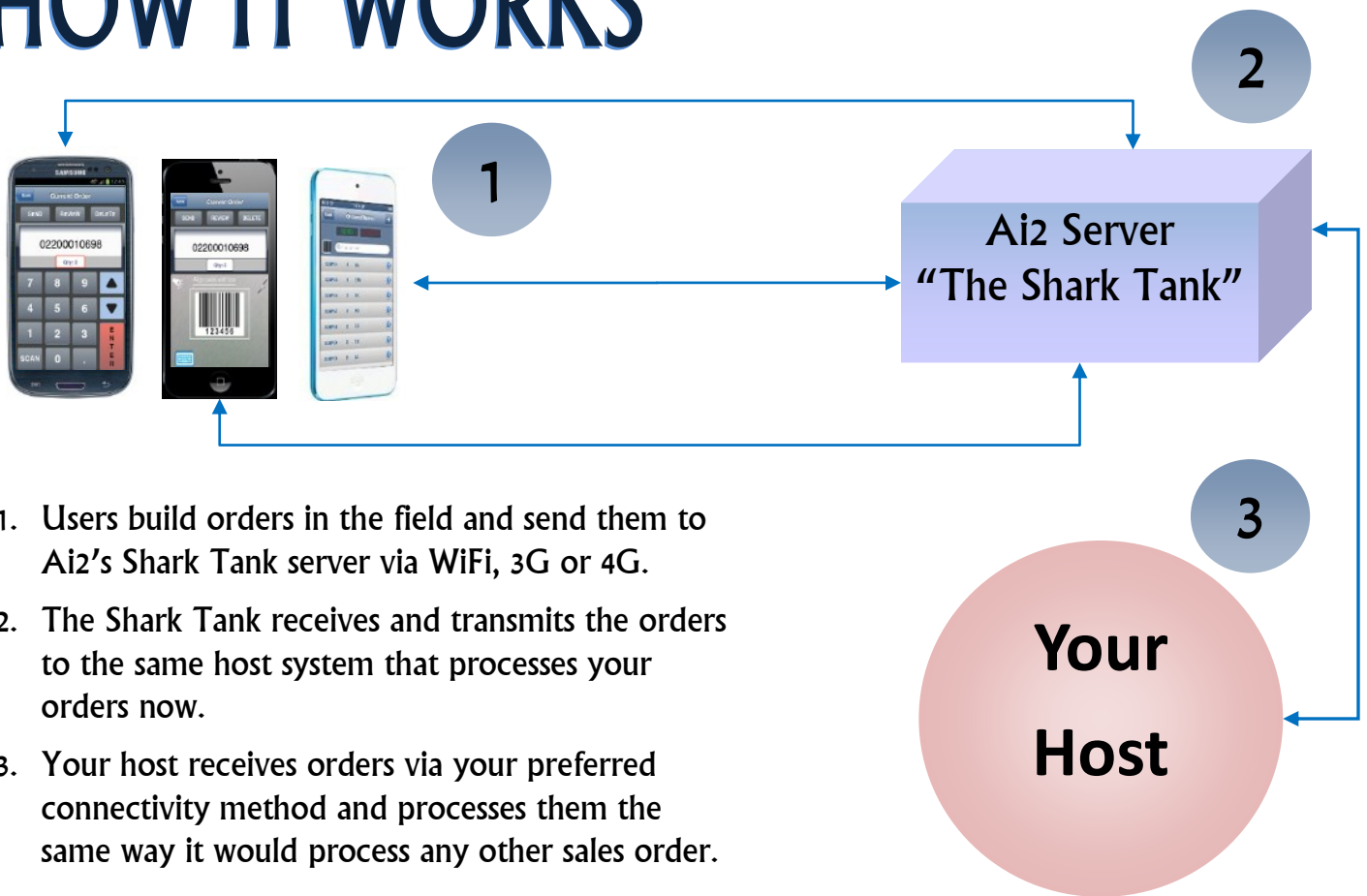
To get OrderShark™ working for you, call (800) 835-3200 or swim to
www.ai2.com

Ai2™

HOW IT WORKS

1

2

Ai2 Server
"The Shark Tank"

3

Your

Host

1. Users build orders in the field and send them to Ai2's Shark Tank server via WiFi, 3G or 4G.

2. The Shark Tank receives and transmits the orders to the same host system that processes your orders now.

3. Your host receives orders via your preferred connectivity method and processes them the same way it would process any other sales order.
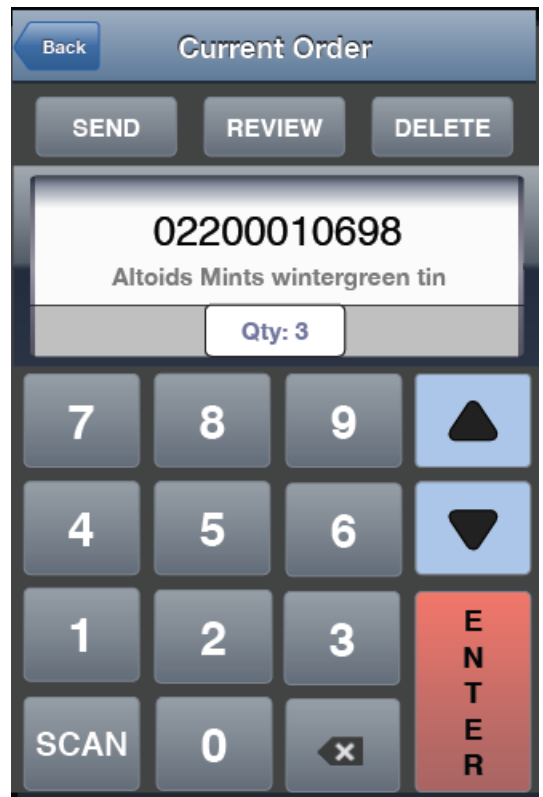
SETUP

- The OrderShark order format mirrors your existing order format.

- The essential user functions of the app (order entry, scanning) are very easy to learn.

- To get started, Ai2 needs a copy of your Telxon programming guide (if you have one) and user documentation.

- One main component of the implementation is the preparation of the custom export feature. Have your IT staff talk to Ai2 to get set up.

- The app is designed to be intuitive and user-friendly to speed up your deployment.

- Acoustic coupler/phone line communication protocol is replaced by WiFi/3G/4G depending on the device.

- Construction of additional features beyond the initial feature set may require additional professional services.

- Visit Ai2.com or call (800) 835-3200 to get started.
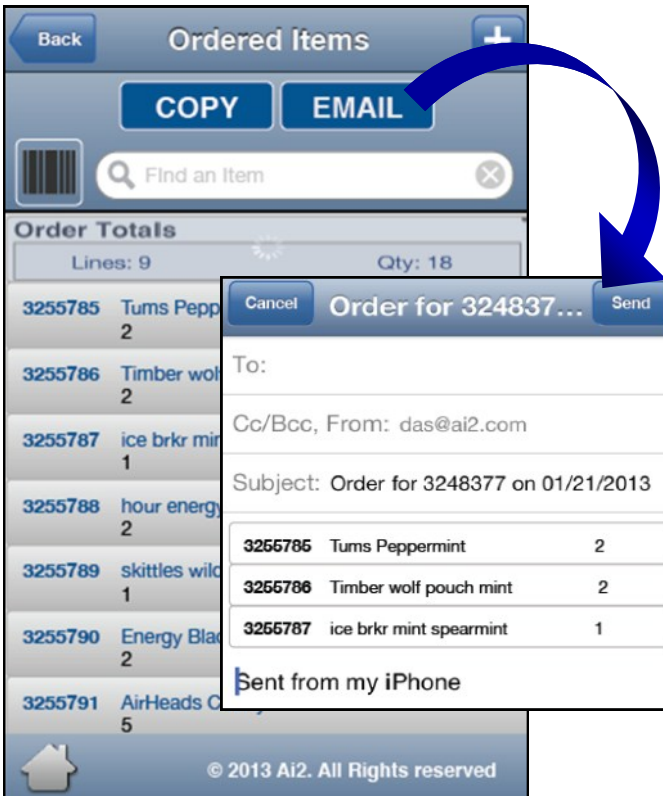
www.ai2.com

Ai2

S C R E E N

Scan any bar code from any angle, even in low light. The fastest and easiest method of order entry with OrderShark.
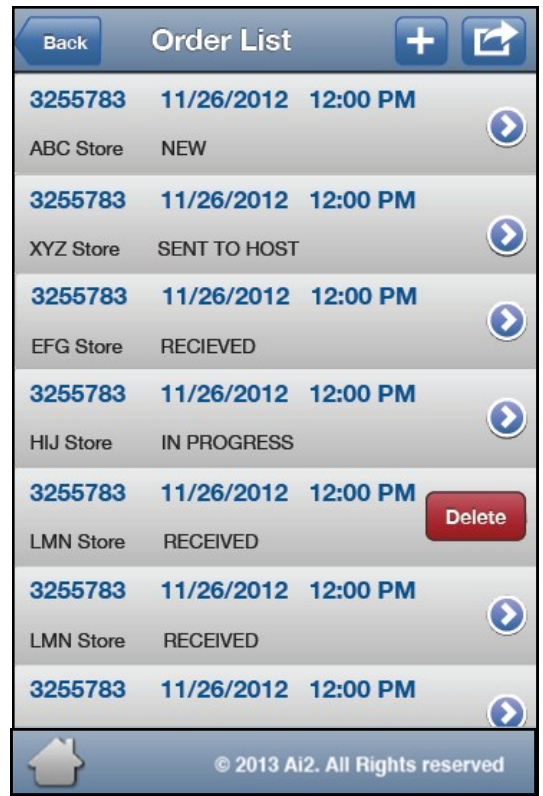

The app features a keyboard for easy order entry by item number. Faster deployment and almost no training.

S H O T S

Review your order for accuracy before you send it. Swipe your finger to delete an item. Copy an entire previous order or send an order by email.

OrderShark's full Order Log capabilities means you will always be able to confirm that your order arrived safely.

Top Convenience Distributor Gives One Thousand Retailers A Powerful New Order Entry App

Pine State Replaces Old Handhelds With The Phones Their Retailers Already Have

CHICAGO - December 18, 2012 – Enterprise app developer Ai2 today announced that Pine State Trading of Augusta, Maine would deploy Ai2's new smartphone order entry app at one thousand convenience stores in the Northeast United States. The app, called OrderShark™, is designed to replace Telxon and MSI devices with Androids and iPhones - a significant upgrade in sales technology, especially the communication protocol.

Pine State is one of North America's largest distributors of convenience items, food and beer. The company is a longtime user of Ai2's solutions for sales force automation and remote order entry. The BYOD aspect of OrderShark that allows retailers to use their personal smartphones is one that will save Pine State an estimated $500,000.

"This is the best technology innovation to hit the C-store industry in 20 years," said Keith Canning, managing partner of Pine State. "The Telxon communication issue is a significant problem for retailers in convenience store and grocery distribution. When orders aren't sent and received in an efficient way, it slows down our entire operation. OrderShark will help us on our mission to give them the best possible service. Best of all, we don't need to purchase and support a ton of hardware that's already obsolete."

"We have such a great relationship with Pine State and it's an honor to help them take the next step as a company," said Douglas Katich, CEO for Ai2. "We're focused on giving our clients the technology that can facilitate major growth." Katich described early reaction to the technology as "very positive - a lot of wholesalers have been waiting for something like this."

Using the smartphone's camera, OrderShark scans any barcode type from any angle using fast proprietary scanning technology that Ai2 developed. The app reads all existing UPC types as fast as a Telxon as well as QR codes. It handles all existing Telxon symbologies. Users in a retail environment can view, edit, retain and copy previous orders. The OrderShark system provides the status of all orders including confirmation that an order was received by the host. Orders are logged in the device for safekeeping and easy access. Orders are sent over WiFi or cellular networks. OrderShark supports international language sets for multilingual use.

OrderShark mirrors a distributor's existing Telxon interface, which shortens a distributor's deployment time. According to Ai2, a distributor or retailer need not purchase any new computer hardware or fret about complicated deployment logistics. Users simply download OrderShark from the Apple or Android app store to their existing smartphones or iPods, enter a specifically assigned confirmation number and begin building their orders immediately.

Pine State Trading is a family-owned company based in Maine with more than 800 employees and annual sales approaching $1 billion. According to their website, they offer "a diversified sales, marketing, and logistics network" to serve their 5,000-plus customers. They serve most of the Northeastern United States and are "committed to investing in the people and the technology necessary to consistently deliver quality consumer products and services." For more information, visit PineStateTrading.com.

Ai2 was founded in 1986 and is headquartered in downtown Chicago. Their applications are used by more than 75,000 users each day to capture upwards of $75 billion in annual sales. More than 10,000 retail stores and more than 1,000 movie theaters use Ai2 solutions for their order entry needs. Ai2 improves the sales process for some of the world's largest distributors in foodservice, convenience store, grocery, beverage, hardware, medical, beauty products, jewelry and more. For more information about Ai2, visit Ai2.com.

Ai2