LEDNOVATION AND GRAINGER SIGN DISTRIBUTION AGREEMENT

LEDnovation LED replacement lamps are now available through Grainger.com

February 13, 2013

Tampa, Florida – LEDnovation, a leading innovator in LED lighting and replacement lamp technology has signed a distribution agreement with Grainger (NYSE: GWW), the leading broad line supplier of maintenance, repair and operating (MRO) products serving businesses and institutions. Grainger will begin offering a variety of LEDnovation's full line of LED replacement lamps immediately.

"We are very proud to announce our partnership with Grainger", explained Israel J. Morejon, CEO of LEDnovation. "We believe Grainger aligns well with our distribution strategy and will complement our

existing sales outlets, allowing us to serve a broader customer base."

Tom Harold, Product Manager- Lighting, for Grainger, added, "LEDnovation's well rounded portfolio of high efficiency LED lamps is a nice addition to offer Grainger's existing customer base and further

strengthens our position in the market.

Starting immediately, seventeen LEDnovation SKUs are available at Grainger.com.

About LEDnovation - Change without compromise

Offering a full spectrum of LED-based replacement lamps, LEDnovation is leading innovation in the field of solid state lighting. Solid state, or LED lighting generates light from complex semiconductor materials, eliminating much of the wasted energy that has been inherent to electric light-generation for over a century. By combining multi-disciplinary strengths in LEDs, electronic systems, power supplies, thermal and optics design, LEDnovation has succeeded in developing some of the highest efficacy LED replacement lamps available, offering a winning business case and rapid return on investment to commercial clients and property operators. The company is headquartered in Tampa, Florida and

manufactures its products in North America.

For more information, visit http://www.LEDnovation.com.

For inquiries:

Email: inquiries@lednovation.com

Tel: 813.891.9665