



ORCHESTRA'S EVOLUTION IS REFLECTED IN THEIR NEW WEBSITE WITH RESTRUCTURED SOLUTIONS & SERVICES

MONTRÉAL (Québec), Jan. 30 2013 – **Orchestra**, an innovative provider of .NET E-commerce, collaboration and cloud solutions, is pleased to announce the launch of a new website to better reflect the evolution of the company and the solutions and services now offered.

Orchestra now has a simplified, mature offering that is structured around three core specialties: E-commerce and Customer Experience Management (CXM), Portals and Collaboration, and Enterprise Cloud Infrastructure.

As part of an integrated portfolio, Orchestra provides a set of specialized services including Custom Development, Integration and E-commerce Managed Services. More than 100 experts ranging from E-commerce Specialists, Solution Architects & Developers to UX Experts & Experience Designers, apply the company's collaborative philosophy ensuring the highest quality and greatest value from each customer interaction.

"We are very pleased and excited to announce the launch of our new website," said Louis Fournier, President and Co-founder of Orchestra. "We believe the site does a great job of portraying the changes that have happened at Orchestra and gives existing and prospective clients a more concise view on the company, our expertise and experience, and most importantly, how we can put innovation at work to solve their problems."

Orchestra's commitment to the Windows Azure platform was awarded with the inclusion in the prestigious Windows Azure Circle Partner Program. As one of a select group of companies to be an Azure Circle partner in Canada, Orchestra enjoys exclusive access to Azure resources, business investment funds and training as well as specialized Microsoft programs.

This recognition demonstrates Orchestra's ability to deliver public cloud solutions with top-of-the-range Azure expertise solving today's business challenges with a rich Platform-as-a-Service (PaaS) environment.

As a Microsoft Gold Certified Partner, Orchestra's specialists have also been active participants in the Microsoft Technology Adoption Program (TAP) for SharePoint 2013.

Most recently, Orchestra's expertise was recognized by Microsoft with their selection as finalists in the ISV / Software Solutions Industry Partner of the Year and Web Development Partner of the Year categories for the 2012 Microsoft Partner Network IMPACT Awards.

About Orchestra

Blending technology, innovation, strategy and creativity, Orchestra delivers highly customizable .NET E-commerce, SharePoint & Windows Azure solutions.

Orchestra's collaborative philosophy and broad ecosystem of technology partners ensures the highest quality, from strategy to implementation.

A Microsoft Gold Certified Partner, Orckestra's 100+ specialists provide comprehensive solutions and services with .NET and open-source technologies.

Today, many mid-size and large enterprise organizations trust Orckestra to help them innovate, including Mary Kay, Panago, Schlumberger, Stanley Black & Decker and TechSoup.

www.orckestra.com

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