



## Media Kit



Hosted by: Carl Amari

Hollywood 360 is a Nostalgia & Showbiz Radio Show heard Coast-to-Coast on Top Radio Stations in Major Markets reaching Millions of Listeners Each Week.

**Air Radio Commercials For Your Business, Product and Website on Hollywood 360, one of the fastest growing nationally syndicated radio shows in the nation.**

**Host Your Very Own Weekly Radio Show heard Nationally on Hollywood 360 (60-90-120 seconds in duration).**



Bob Hope ★



Lucille Ball ★



Jack Benny ★



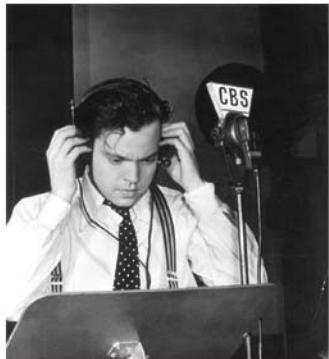
Frank Sinatra ★



Hollywood at the Touch of a Button

## What is Hollywood 360?

- Hollywood 360 is a 4-hour, nationally syndicated nostalgia & showbiz radio show, hosted by 30-year broadcast veteran and nostalgia expert, Carl Amari.
- Great radio stations in top markets all across the country carry Hollywood 360 as part of their weekend programming. Phil Boyce, Program Director of Hollywood 360's New York radio affiliate WNYM AM 970 says, *"Hollywood 360 is the perfect weekend show"*
- Carl's team of showbiz experts includes: Co-Host, Lisa Wolf; National Movie Critic, Sarah Knight Adamson, Entertainment Reporter, Melissa Michalak and Hollywood 360's Announcer, Adam "Batman" West.
- Each week on Hollywood 360 listeners enjoy the best in classic radio (The Shadow, Jack Benny, Suspense, Gunsmoke, Burns & Allen, The Green Hornet, Abbott & Costello, Inner Sanctum, Have Gun Will Travel and many more); interviews with Hollywood celebrities; reviews of the latest movie releases; trivia contests and the latest entertainment news.

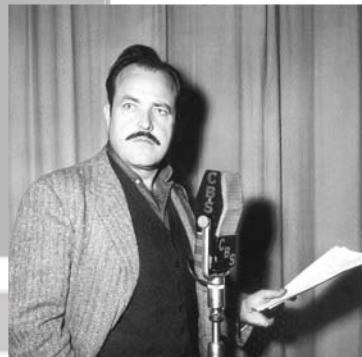


Orson Welles ★ Eve Arden ★ William Bendix ★ Milton Berle



## Key Facts...

- Hollywood 360 airs each week on great radio stations from coast-to-coast, including: WNYM-New York, WIND-Chicago, KRLA-Los Angeles, WWRC-Washington DC, WGKA-Atlanta, WWTC-Minneapolis, WGUL-Tampa, KNUS-Denver, KTKZ-Sacramento, WORL-Orlando, WGTK-Louisville, WHCO-St. Louis, WHK-Cleveland, KLFE-Seattle and many more.
- Hollywood 360 is one of the fastest growing nationally syndicated radio shows in the country, signing new radio affiliates each and every month.
- Hollywood 360 reaches millions of listeners each week.
- Most of Hollywood 360's radio affiliates are news/talk stations with a conservative demo: Listeners are adults who enjoy the finer things in life. They are high-income earners, highly educated, own and live in expensive homes, drive luxury cars and love travel & entertainment.
- Advertising your business, product and website on Hollywood 360 is very affordable and tax deductible.
- We can customize a plan and package that works for you and your budget.



Fanny Brice



Cary Grant



William Conrad



Boris Karloff



## Two Ways to Advertise



### **There Are 2 Ways You Can Advertise Your Business Product and Website on Hollywood 360:**

- 1) You Can Air 30-second or 60-second radio commercials on Hollywood 360. Your radio commercials will air each week on all of Hollywood 360's radio affiliates coast-to-coast.**

**Or**
- 2) You can host your very own 60-90-120-second radio show highlighting your business and air it on Hollywood 360. Your radio show will air each week on all of Hollywood 360's radio affiliates from coast-to-coast.**

**FACT: If you were to buy a 30-second radio commercial on each of the radio stations carrying Hollywood 360 you would pay (on average) \$40.00 per radio station/per play.**

**By buying a 30-second national commercial on Hollywood 360, your radio commercial will air on all of the radio stations carrying Hollywood 360 for only \$6.00 per radio station/per play.**

**We are looking for dedicated partners who realize the tremendous impact of having their radio commercials (or their own radio show) airing on a highly respected nationally syndicated radio show.**

**CONTACT:**  
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