

REACH FOR MORE



SEE MORE. Try innovative new products and techniques, talk to key suppliers, see live product demonstrations, meet experts, network and totally immerse yourself in decorative concrete for 5 days in Charlotte, North Carolina.

LEARN MORE. Comprehensive full-scale educational programs feature in-depth learning opportunities across every aspect of decorative concrete.

DO MORE. Hands-on community-oriented workshops taught by decorative concrete professionals — experts, artisans and craftspeople — let attendees gain practical skills while giving back.

EXPERIENCE MORE. The Concrete Decor Show is packed with workshops, educational programs, exhibits, receptions and events where you can network or talk one-on-one with the experts.

CONCRETE DECOR SHOW delivers the power of *MORE*.

Charlotte Convention Center · Training Mar. 11-15, 2013 · Exhibits Mar. 13-15, 2013

REGISTER TODAY and save up to 40% before Jan. 15, 2013.

www.ConcreteDecorShow.com · (877) 935-8906



Where Decorative Concrete Means Business.



THE TRADE SHOW FOR THE DECORATIVE CONCRETE INDUSTRY

You won't find inspiration like this anywhere else.

The Concrete Decor Show is a focal point, a destination and the hub of the decorative concrete industry in North America. It is a place where utility and creativity meet — where invention and beauty can change everything and transform what we do in the future. Decorative concrete serves as evidence of how a simple idea can transform physical surroundings into powerful statements. Learn how you can

push beyond what is expected from concrete by attending the Concrete Decor Show.

Over 90% of the workshops and seminars are unique to this event. Classes fill up fast, so register now. **Save up to 40% when you register before January 15, 2013.** Register at www.concretedecorshow.com.

WHY YOU SHOULD ATTEND THE 2013 CONCRETE DECOR SHOW

The Concrete Decor Show is recognized worldwide as the authority on design, innovation and applications and as an advocate for the effective use of decorative concrete techniques to create value for businesses and communities. Whether you're interested in exploring how your contracting business can benefit from decorative concrete, seeing the possibilities of decorative concrete in residential or commercial projects, or simply gaining from the collaboration between creative minds and practical applications, this show is not to be missed.

If you are an architect or designer, a general, concrete or flooring contractor, a decorative concrete artisan, a landscape or interior designer, a distributor or supply store owner, a manufacturer or a ready-mix supplier, you'll want to attend.

SHOW ACCOMMODATIONS

Hilton Charlotte Center City

222 East Third Street, Charlotte, NC 28202

(704) 377-1500

Rates: The Concrete Decor Show has acquired a room rate of \$159 single or double occupancy plus applicable tax. This room rate is valid Friday, March 8, 2013, through Sunday, March 17, 2013. In order to qualify for the room rate, **reservations must be made by February 18, 2013.**

For additional information on parking and other hotels visit www.ConcreteDecorShow.com.



NEW EVENT

Pinkrete Silent Auction

Make a Difference

In cooperation with Concrete Cares, a newly founded concrete industry organization that is raising awareness in the fight for a cure to cancer, the first annual Pinkrete Silent Auction will showcase America's talent in Charlotte, N.C., at the 2013 Concrete Decor Show.



Are you a concrete artisan? Put your best work on display and auction at the Charlotte Convention Center the week of March 11-15, 2013. Then watch as your concrete art joins that of many others in raising needed dollars for the American Cancer Society to find a cure.

Start planning your project today.

Go online and visit www.ConcreteDecorShow.com/Pinkrete for details or call Concrete Decor Show at (877) 935-8906.

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A CONCRETE MISSION

Lending a hand — leaving a beautiful footprint.

It's a simple idea. Each year, the Concrete Decor Show selects a local nonprofit organization whose facility can benefit from a decorative concrete facelift or makeover. For the 2013 event, the show team, trainers and manufacturers went to Charlotte and met with the management of the Charlotte Rescue Mission to understand their needs and develop a plan.

The workshops (listed below) will take place on March 11 - 12, 2013. In two days, concrete artisans and show attendees will build and renovate selected facility concrete surfaces and functional areas — leaving them more beautiful and useful and providing a much-needed helping hand.

Founded in 1938, the Charlotte Rescue Mission provides an intensive drug and alcohol recovery program to homeless or about-to-be-homeless men and women. The Charlotte Rescue Mission is a stand-alone nonprofit organization. It is a member of the Association of Gospel Rescue Missions representing



250 rescue missions around the country, and it receives no government or United Way funding, with about 70% of donations coming through individuals in the community. There are two facilities: Rebound, the men's facility, where most of our work will be done, and Dove's Nest, the new women's facility.

Workshop attendees get real-world experience they can use every day and the Charlotte Rescue Mission receives many needed improvements led by expert craftspeople and artists from across the country. It's an innovative way of working together for mutual benefit: partnering for passion and purpose by creating a functional, durable and lasting gift of concrete.

2-Day Workshops at Charlotte Rescue Mission

(Daily transportation service to and from the Charlotte Convention Center is provided. Lunch included.)

CONCRETE COATINGS

Adding New Dimensions with Metallics

Part 1: Monday, Mar. 11, 8 AM – 5 PM

Part 2: Tuesday, Mar. 12, 8 AM – 5 PM

COUNTERTOPS & PRECAST

Baby It's Warm Inside: Creating a Concrete Fireplace Surround

Part 1: Monday, Mar. 11, 8 AM – 5 PM

Part 2: Tuesday, Mar. 12, 8 AM – 5 PM

GRINDING & POLISHING

Beyond the Basics – Decorative Effects for the Polishing Contractor

Part 1: Monday, Mar. 11, 8 AM – 5 PM

Part 2: Tuesday, Mar. 12, 8 AM – 5 PM

STAINING & COLORING

Vision and Color are at the Heart of the Mission

Part 1: Monday, Mar. 11, 8 AM – 5 PM

Part 2: Tuesday, Mar. 12, 8 AM – 5 PM

STAMPING & TEXTURING

Creativity and Innovation in High-End Stamping Applications

Part 1: Monday, Mar. 11, 8 AM – 5 PM

Part 2: Tuesday, Mar. 12, 8 AM – 5 PM

WALLS & HARDSCAPES

Going Vertical in a Flat World

Part 1: Monday, Mar. 11, 8 AM – 5 PM

Part 2: Tuesday, Mar. 12, 8 AM – 5 PM

Creating the Style of Venetian Plaster with Concrete

Part 1: Monday, Mar. 11, 8 AM – Noon

Part 2: Tuesday, Mar. 12, 8 AM – Noon

A great environment to learn about products and grow new skills. **Space is limited — register now!**

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Exhibitors

as of November 6, 2012

American Specialty Glass	Gary S Goldman & Associates	Safety StepTD Inc.
Applied Diamond Tools	GranQuartz	Sakrete/CHENG Concrete
Aqua Blast Corp.	Helix Color Systems	Seal-Krete High Performance Floor Coatings
ArcusStone Products	Hi-Tech Systems	Shoe-In Pro Finish
ARIM Recycle Glass	Higdon Intergraded Systems	Silpak Inc.
B & G Equipment Co.	HP Spartacote Inc.	Smith Paint Products
Blueconcrete	HTC Inc.	Smooth-On Inc.
Bomanite Company	Husqvarna Construction Products	Solo, Inc
Bon Tool Company	IDEAS Media	Solomon Colors
Boride Engineered Abrasives	In2Crete	Specialty Concrete Products
Burgess Pigment Company	Increte Systems	Spiderlath
Butterfield Color	Innotech Decorative Concrete Products	SRI Concrete Products
Chapin International	Innovatech Inc.	The Stamp Store/ SS Specialties
Clemons Concrete Coatings	Intertape Polymer	Stonetec Inc
Colorspreader by Triple Hard Tools	Kemiko Decorative & Industrial Coatings	Super-Krete Products
Concrete Earth	Kingdom Products	SureCrete Design
Concrete Homes Magazine	Kraft Tool Co.	Surface Koatings Inc.
Concrete Polishing Solutions	L. M. Scofield Co.	Torgin Inc.
Concrete Product Resource	Latta Equipment Company Inc.	Tramex Ltd. / Black Hawk Sales Inc.
The Concrete Protector Division of Artis	Levetec Surface Preparation Machinery	Universal Templates
Concrete Solutions a div. of Rhino Linings	Metzger/McGuire	US Saws
CONTRx Systems Concrete Polishing - EDCO	Midwest Rake	Val-Test / Open Decor
Deco-Crete Supply	Miracote by Crossfield Products Corp.	VMC Technical Assistance Corp.
Diamatic USA	MortarSprayer.com	W. R. Meadows Inc.
Dur-A-Flex Inc.	NewLook International Inc.	Walttools/The Contractor Source
Duraamen Engineered Products Inc.	Niagara Machine Inc.	Westcoat
Eco-Safety Products	Ocean Diamond Inc.	The Wooster Brush Company
Ermator	Padco, Inc.	World Diamond Source
EZChem Inc.	Polytek Development Corp.	X-Rite
Flex-C-Ment	Preval	Xtreme Engineered Floor Systems
Franmar Chemical Inc.	Proline Concrete Tools	Xtreme Polishing Systems
FRP Equipment.com Inc.	Riviera Brush Co.	
	Roadware Incorporated	

To exhibit, call (877) 935-8906.

Concrete Decor Show provides an opportunity to see a broad array of decorative concrete products, solutions and services in one spot. Talk directly with manufacturers and see their latest innovations.

EVENT STAFF

Marketing Director: Mary Browning
mary@protradepub.com

Event Manager: Sheri Mikkelsen
sheri@protradepub.com

Event Coordinator: Meg Kilduff
meg@protradepub.com

TO REGISTER

or for more information:
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