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Exo iPhone Video by Brenthaven; More Than Just An iPhone Case

The Exo Case for iPhone 5 by Brenthaven breaks the mold of traditional iPhone cases with it's unique, innovative design and our top of the line BX² foam protection system.

Seattle, February 18, 2013 – The Brenthaven Exo iPhone Case for iPhone 5 employs our unique BX² foam protection system offering innovative, sculpted protection where you need it. The fun and informative commercial produced by Hand Crank Films of Bellingham, WA showcases the features of the Exo case in a way never seen before. Direct link to the video here:
<http://www.youtube.com/watch?v=Yj6Ko0nEhul>



Available in multiple colors, these contoured and custom fit cases provide unparalleled corner protection, while leaving the ports and camera available for in case use. A convenient push release stand offers both horizontal and vertical viewing options, perfect for using FaceTime. When not in use, the stand snaps back into place and lays flat against the back panel of the Exo iPhone 5 Case.

The BX² protection system incorporates our high performance foam, which offers an extremely high degree of shock absorption and energy dispersion, providing unparalleled drop and impact protection. The BX² protection system absorbs maximum impact and maintains shape and performance for the life of the product. Our new Exo case provides peace of mind when carrying your iPhone 5.

"We chose Hand Crank Films for this project because they have done work for us in the past, and we knew they would knock it out of the park," says Linda Nguyen, Marketing Manager for Brenthaven. "The video shows off our new Exo iPhone case in a really fun and wacky way, and we expect to share it with all our retail and distribution partners, as well as through our social media channels with great results. Plus, it has a flying cat, which is always a bonus!"

"This project was a blast to shoot. The Exo iPhone case has a lot of cool features that we did our best to highlight in this fun commercial," says Hand Crank Films Director Chris Koser. "Even the cat seemed to enjoy working on this one, and now we can't wait to see what happens next."

Join the fun and tell us how you use your Brenthaven Exo Case for iPhone 5 case on our Facebook or Twitter pages (@brenthavennews). If you are on Instagram, use the hashtag #myexocase for a chance to win an Exo case of your own. More information about our Exo video here:
<http://www.youtube.com/watch?v=Yj6Ko0nEhul>