



Conference Agenda


**“Building Knowledge
and Empowering
Networks to Benefit
Seniors”**

Track 1	Finance
Track 2	Current Research and Lifestyle
Track 3	Healthcare
Track 4	Public Policy

Wednesday, August 07, 2013


5:30 - 8:30 p m	Registration
7:00 - 8:30 p m	Welcome Reception

Thursday, August 08, 2013

7:30 - 9:00 a m	Registration
7:30 - 9:00 a m	Continental Breakfast
9:00 - 10:30 a m	<p style="text-align: center;">Opening Keynote with Dorcas R. Hardy, MBA, CSA, President DRHardy and Associates</p> <p style="text-align: center;">The Booming Dynamics of Aging: Meeting the Challenges of the Emerging Senior Majority</p> <div style="display: flex; align-items: flex-start;">  <div> <p>The Honorable Dorcas R. Hardy, MBA, CSA and former Commissioner of Social Security, will present a comprehensive overview of major issues resulting from the greatest demographic shift in US history. Ms. Hardy will identify the choices that confront Americans as they age, including health care, financial security, housing, community services, caregiving and long term care.</p> <p>In the United States, the population 65 and older will more than double by 2050, rising from 39 million today to 89 million. Further, the number under age 15 is expected to fall below the older population for the first time in history. Ms. Hardy will challenge CSAs to better understand why we should rethink communication, delivery and integration of services and benefits to older individuals to meet the pressures of changing national demographics.</p> <p>Ms. Hardy’s presentation will assist CSAs to prepare for the unique challenges of the future, and consider how they can play an important role in creating a positive, purposeful and rewarding aging experience for their clients as well as themselves.</p> </div> </div>
10:30 - 11:00 a m	Networking Break

11:00 - 12:00 p m	<p>"Pick 1 from 147: Understanding the Confusing World of Financial Designations"</p> <p>Presented by: Ryan Wilson, JD, MP, Senior Strategic Policy Advisor, AARP</p>	<p>"Top Aging Industry Research Reports of 2013: Don't Have Time To Read All Industry Research? Here is the Condensed Version"</p> <p>Presented by: Jane Barton, MTS, MSAM, CSA; Malcom Greenhill CFP, MBA, CSA; Scott Morrison, CSA; and Erika Walker, MsED, MBA, CSA</p>
12:00 - 1:30 p m	Luncheon and Awards Ceremony	
1:45 - 2:45 p m	<p>"Evolving Models of Healthcare Delivery"</p> <p>Presented by: Carol Berkowitz, JD, Leading Age Florida; and Mary Romelfanger, RN, MSN, CS, LNHA</p>	<p>"Keeping Our Seniors Safe: A State Regulatory Perspective"</p> <p>Presented by: Don Bell, JD, Florida Department of Elder Affairs</p>
2:45 - 3:15 p m	Networking Break	
3:15 - 4:15 p m	<p>"Advance Directives- Cross Disciplinary Networking Opportunities"</p> <p>Presented by: George Aslanian, JD, CSA; and Jane Barton, MTS, MASM, CSA</p>	<p>"Positioning Your Business for Growth & Success - Using the Home Care Industry as an Example"</p> <p>Presented by: Judy Higgerson, RN, MBA, CSA; Scott Morrison, CSA; and Leanne Reynolds, BS, Business Administration</p>
5:00 - 7:30 p m	Happy Hour Reception	

Friday, August 09, 2013

8:00 - 9:00 a m	Registration
8:00 - 9:00 a m	Continental Breakfast
9:00 - 10:30 a m	<p style="text-align: center;">Plenary Address with Harry R. Moody, Ph.D., Director of Academic Affairs, AARP</p> <p style="text-align: center;">Ethical Dilemmas in Aging</p> <div style="display: flex; align-items: flex-start;">  <div> <p>Harry R. Moody, Ph.D., is Director of Academic Affairs for AARP in Washington, DC. He also serves as Senior Associate with the International Longevity Center-USA and Senior Fellow of Civic Ventures. Dr. Moody previously served as Executive Director of the Brookdale Center on Aging at Hunter College and Chairman of the Board of Elderhostel.</p> <p>He is listed with the NextAge Speakers Bureau and speaks extensively around the United States. At present, his speaking activities are coordinated with the work of the Academic Affairs Office of AARP</p> </div> </div>
10:30 - 11:00 a m	Networking Break

11:00 - 12:00 p m	<p>"Recognizing and Preventing Financial Abuse"</p> <p>Presented by: Clint Niemeyer, Alabama Securities Commission</p>	<p>"Technology and Healthcare: EHRs to Telehealth"</p> <p>Presented by: Kathleen Coughlin, BSN, RN</p>
12:00 - 1:00 p m	Luncheon	
1:00 - 2:00 p m	<p>"How to Address Common Business Challenges"</p> <p>Presented by: George Aslanian, JD, CSA; Jane Barton, MTS, MASM, CSA; Malcom Greenhill, CFP, MBA, CSA; Judy Higgerson, RN, MBA, CSA</p>	<p>"Ethical Dilemmas in Aging"</p> <p>Presented by: Harry R. Moody, Ph.D., Director of Academic Affairs, AARP</p>
2:10 - 3:10 p m	<p>"The 2010 Affordable Care Act in 2013"</p> <p>Presented by: Glenn (Mitch) Mitchell, Ph.D., Director of The Claude Pepper Data Center</p>	<p>"Pre-Crisis Financial Planning"</p> <p>Presented by: Dan Moisand, BS, Finance, CFP</p>
3:15 - 3:30	Closing Activities and Raffle	