

## Mobile-Friendly Website



Desktop Website



Non Mobile-Friendly Website



Mobilize your website.  
Maximize your business.

Having a website is crucial for business. So is being accessible anywhere. 57% of smartphone users search for local businesses on their device everyday. Have a professional mobile website that makes it easy for customers to find you on the go.

OnTheGoSearch.com is an innovative agency that converts existing desktop websites into mobile friendly websites. Built on our platform, your new mobile website will automatically sync to your existing site and be easier to use. Plus, it's compatible with all smartphones including iPhone, Android and Windows Mobile.

# Key Features



## Thumb-Friendly Buttons

Bigger buttons make it easier to access information.



## Click-To-Call

Customers can quickly contact you so you get more calls.



## Mobile Map With Directions

Step-by-step directions to your business increases in-store traffic.



## Mobile Website Analytics

Keep track of customer traffic and gain insight into who is visiting your site.



## Works on all smartphones including iPhone, Android, Blackberry and Windows Mobile

Broad compatibility gives you the most exposure to all mobile users.

# FAQ

What is the difference between a regular site and a mobile optimized site solves?

A regular website is usually designed for viewing on a desktop computer. When viewed on a mobile device, the user experience isn't great. Buttons and text are smaller, navigating the site involves pinching and zooming the screen, and some elements might not work at all. A mobile-optimized sites solve this problem by having thumb-friendly buttons and access to contact information and directions in just one click.

What are the benefits of having a mobile optimized site?

The main benefit of a mobile optimized site is providing a great experience to your mobile users. 44% of New Zealanders over 16 own smartphones, so providing them with quick and easy access to information about your business is essential. A mobile optimized site also helps convert mobile traffic into customers with special features like Click-to- Call and Mobile Maps with Directions.

Which mobile devices are supported?

Works on all modern smartphones including iPhone, Android, most Blackberry devices, and Windows Mobile.

How do people find my mobile website?

When a user types in the URL of your regular website on their phone, they will be automatically redirected to your mobile site.

**Want to mobilise your business? Visit [www.onthegosearch.com](http://www.onthegosearch.com) and get a FREE Preview**