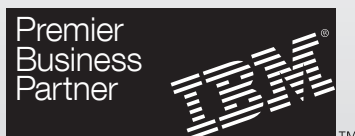


JUST YOU WATCH.

eCapital Advisors

A recognized leader in the industry specializing in performance management and business analytics solutions that enable customers to make better business decisions

The 2010 IBM Cognos North American
Business Partner of the Year.



A RECOGNIZED LEADER IN THE INDUSTRY

Business analytics at eCapital Advisors is much more than simply installing software or developing data warehousing solutions. We gather the data in your organization and provide you with what you need at your fingertips to facilitate decision-making. Our dedicated team of consultants help our clients leverage technology to drive insight and strategic value.

CERTIFIED EXPERTS

Our consultants are certified experts, deploying powerful performance management tools that give you the information you need for real-time reporting, modeling, forecasting, and analytics.

FAST AND FLEXIBLE

Our consultants efficiently and cost-effectively tailor solutions to your specific needs. We apply our years of Accounting, Technology, and Project Management experience to your business and processes.

Our experienced consultants are engaged in these industries:

- » Manufacturing
- » Health Care
- » Retail
- » Higher Education
- » Consumer Products
- » Financial Services
- » Restaurants
- » Insurance

YOUR PARTNERS IN SUCCESS

When you win, we win. That's our definition of success. Our proprietary methodology lets our consultants assess your business, then design and implement custom planning and business analytics solutions that give you a full handle on the information necessary to succeed in the era of the intelligent enterprise. We're trusted advisors, helping you deliver superior value and performance.

“ Compared to other vendors, which feel more like outsiders, we felt like eCapital was part of our team. It was a good relationship, and because we work so closely together, it still is. ”

- Director of Financial Systems Development



BUSINESS ANALYTICS SOLUTIONS

Business Analytics

Are you getting full value from the massive amount of data your company collects? What if you could bring together the data from Operations, Sales, and Finance and produce actionable and timely information, resulting in a single version of the truth across your organization? eCapital helps implement business analytics solutions, modeling your organization's data and identifying key drivers. Actionable, accurate data means you can make decisions with confidence.

Executive Dashboards

As the executive of an intelligent enterprise, you know information is the most powerful tool in your arsenal. But information alone isn't enough. You need clear, actionable reports. Executive dashboards and scorecarding don't just measure performance—they enable it. Delivered to your desktop, laptop, and mobile device, dashboards and scorecards present a custom snapshot—an easy-to-understand data visualization—but you can drill down, drill up, and drill through to the KPIs and metrics you need to drive performance.

Financial Forecasting

Great analysis software should go well beyond spreadsheets and profit and loss statements. You need to make forecasting decisions – and fast. Yet pulling together all the 'what if' scenarios is a nightmare: spreadsheets from sales, marketing, finance...too many clashing inputs and not enough time. You need one robust solution to keep you ahead of the curve. Budgeting, forecasting and reporting are all integrated into your business analytics system, so you can develop the big picture utilizing key drivers to understand the interplay of costs and revenue.

Consulting and Assessment

The right partners won't just be able to answer your questions; they'll know how to figure out which questions need to be asked. That's not just assessment; it's expert insight into your business process. With the support of seasoned consultants and industry-leading technology, an expertly cultivated roadmap can put you on the fast track to where you want your business to go.



“ IBM Business Modeling solutions give us the ability to change one variable and see the numbers instantly across multiple scenarios. ”

- Financial Planning and Analysis Manager

BUSINESS ANALYTICS SOLUTIONS

Predictive Analysis

Don't guess. Predict. Predictive analytics enable companies to transform data into actionable insights. The latest software technology seamlessly collects and processes massive amounts of data. Algorithms automatically detect significant patterns. The software can leverage those patterns to predict outcomes with extraordinary precision and in ways that are meaningful for your business. With the right partners and the right technology, predictive analytics will turn guesswork into intelligence.

Data Warehousing

eCapital's data warehousing solutions help customers transform data into information and information into knowledge. We develop a highly adaptive data warehouse that's specifically designed to address the critical business metrics and analytics needed to view and estimate the health of the business. The data warehouse is modeled to provide quick and easy access that will optimize integration with reporting solutions. With our extensive data warehousing experience, we can ensure that our grounding business analytics applications provide both usability and value.



“ We automated production of a briefing book each month for all of our clients. Instead of having six employees manually creating reports, we get a better, more accurate report automatically. ”

- Director of BI Application Development

Financial Reporting

Wave goodbye to the antiquated spreadsheet. We work exclusively with established software platforms that combine advanced technology with unparalleled usability in financial reporting tools. No analytics solution is worthwhile if the information isn't actionable.

XBRL reporting is becoming increasingly prevalent among publicly held companies and industries that must comply with government filing standards. eCapital Advisors offers an industry leading, user-friendly XBRL financial tool as part of its financial reporting solutions.

Whether you're reporting to the SEC, a board of directors, or simply your business partner, use automation tools that promote clarity, insight, and action.

eCapital University

BUSINESS ANALYTICS TRAINING: CUSTOMIZED INSTRUCTION GETS YOUR PEOPLE UP TO SPEED-FAST!

All the Tools In the World Are Useless If They Are Not Implemented By Informed Employees

Business analytics training is at the heart of what we do. Yes, we customize and implement business analytics software and data warehousing systems, but teaching your people to use these systems effectively is what makes that process successful.

Software Certified Instructors With Real-World Experience

eCapital University's certified instructors are seasoned software implementation specialists and business analytics consultants. Our instruction is always tailored to your business needs, with training for every user, from the CEO to the administrator and every employee in your company. The hands-on instruction will enhance your employees' skill sets and keep you up to date on all the latest product innovations.

// eCapital is the expert, but they share that knowledge, allowing us to be self-sufficient and successful. We know our data because we know our system—we can support it, we can make timely changes, and we can be confident in our information integrity.

- Sr. Director of Corporate Financial Systems //

Training On Your Schedule

Our courses are designed for groups of any size and can be held at your business, at your convenience. Why send employees to training taught by professional trainers when you can have private, on-site, customized training from leading technology implementers?

