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GET CAUGHT IN THE CROSSFIRE!

SYLVIA DAY'S CROSSFIRE SERIES PASSES SIX MILLION SOLD!

**2013 TO BE EVEN BIGGER WITH THE RELEASE OF
THE MOST ANTICIPATED NOVEL OF THE YEAR, ENTWINED WITH YOU**

NEW YORK, NY: February 21, 2013 – #1 *New York Times* bestselling author Sylvia Day's *Crossfire* series, which includes #1 international bestsellers *Bared to You* and *Reflected in You*, has sold over six million books in its first eight months of publication. After the overnight success of *Bared to You*, the *Crossfire* series firmly established itself as one of the most popular series in the nation when its second book, *Reflected in You*, easily took the #1 spot on *The New York Times* bestseller list with 389,000 trade paperbacks and ebooks sold in its first week of sales. The overwhelming success of both *Bared to You* and *Reflected in You* sets the table for Sylvia Day's *Crossfire* series to explode in 2013 with the next installment in the series, *Entwined with You* (June 4, 2013).

The first book in the *Crossfire* series, *Bared to You*, helped bring acceptance that some fiction can't be pigeonholed. *Reflected in You* sealed the deal. The *Crossfire* series has defied genre and become a massive commercial success almost overnight. "I hear from readers of all ages and walks of life... I am beyond thrilled that the *Crossfire* series has touched so many," said Day. Now at the forefront of public interest following ten years as a full-time, bestselling writer, Sylvia Day is one of the most high-profile names in commercial fiction. Since *Bared to You*'s explosive start last summer followed by *Reflected in You*'s even bigger splash, the *Crossfire* series has been featured in *USA Today*, *People*, *The Evening Standard*, *Time*, *Variety* and more recently, *Entertainment Weekly*, *Associated Press*, and *The Wall Street Journal*.

Bared to You, Day's sixteenth novel, was an immediate hit as her first self-published single title release, selling 100,000 ebooks before being quickly acquired by Berkley Books. *Bared to You* debuted at #4 on the *New York Times* trade paperback fiction bestseller list and is a Top 5 Bestseller in 18 countries, including the US, UK, Germany, Canada, Australia, Ireland, and Brazil. Most recently, *Bared to You* was named one of Amazon's Top 10 Romances of 2012 and was Amazon's #7 bestselling book of 2012. Furthermore, *Bared to You* was the #5 bestselling book of 2012 on iTunes



and appeared in the Top 10 list of Print Book Sales of 2012 in Adult Fiction in the Nielsen Tops of 2012, ending the year on the same note of success that has followed the *Crossfire* series since its inception.

The second novel in the *Crossfire* series, *Reflected in You*, debuted as the #1 bestselling book on *The New York Times*, *Wall Street Journal*, *Publishers Weekly*, and Canadian Booksellers Association lists. Across the Atlantic, Day's newest stormed to #1 with over 80,000 copies sold in week one in the UK— Penguin UK's fastest selling paperback ever. *Reflected in You* has sold over 1.5 million copies alone in the US and is a #1 bestseller in 3 countries—the UK, Ireland, and the US. *Reflected in You* was Amazon's #8 bestselling book of 2012 and was the #8 bestselling book of 2012 on iTunes. As the first book ever to knock *Fifty Shades of Grey* out of the top slot on the *New York Times* bestseller list, *Reflected in You* continues to gain attention and recognition.

As insatiable fans eagerly await *Entwined with You* this June 4th, the staunch sales of *Bared to You* and *Reflected in You* continue to demonstrate that new readers are getting caught in the *Crossfire* series each week, setting the table for *Entwined with You* to be Day's biggest to date. "As a young couple navigating the first serious love affair either of them has ever had, Gideon and Eva are learning from their mistakes and making new ones, while being tested by challenges both external and internal. These two passionate and tempestuous lovers have dark pasts to overcome, but their all-consuming and deeply physical love for each other is worth fighting for and they know it," said Day about what fans can expect with *Entwined with You*. After selling in a record-breaking 39 countries and counting, the *Crossfire* series remains one of the biggest commercial fiction series in the world, and promises only bigger things to come.

Sylvia Day is the #1 *New York Times* bestselling and award-winning author of over a dozen novels. She is a #1 bestselling author in six different countries. A wife and mother of two, she is a former Russian linguist for the U.S. Army Military Intelligence. Visit her website at www.sylviaday.com.

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