

LEDNOVATION INTRODUCES NEW BRIGHT FOR LIFE® PAR20 HIGH-EFFICIENCY

Next generation PAR20 features best-in-class Center Beam Candle Power (CBCP) & efficiency

February 25, 2013

Tampa, Florida – LEDnovation, a leading innovator in LED lighting and replacement lamp technology, today introduced a new family of Bright For Life® LED PAR lamps beginning with a PAR20 series. With multiple color temperature and beam angle choices, the new PAR20 LED features very high center beam candle power (CBCP) and best-in-class 69 lm/W efficiency. The Bright For Life® PAR20 High-Efficiency LED is a direct replacement for inefficient incandescent and halogen bulbs and a perfect solution for retail, restaurants, gaming and commercial applications where high CBCP is one of the most critical attributes.

Israel J. Morejon, CEO of LEDnovation, commented, “From the outset, LEDnovation has been very deliberate in creating the world’s most efficient LED lamp line. With the new Bright For Life® PAR20 LED lamp, we have created a lamp that takes directional solid-state lighting efficiency to a new level. With the best combined energy savings in LED lighting, the LEDnovation Bright For Life® line of LED lamps offers our customers a never before seen level of value.”



LEDnovation's newest Bright For Life® PAR20 lamp is designed to fit in a standard ANSI envelope and features a pleasing aesthetic derived from a unique flow-thru thermal design. Coupled to a strong optical design, it out-delivers the competition and is significantly more efficient than most LED lamps in the marketplace.

Bright For Life™ PAR20 High-Efficiency LED Lamp Details

- Effectively replace 50 watt incandescent PAR20 bulbs
- Available in 2700K or 3000K color temperature with 12° spot, 22° narrow flood, or 33° flood beam angles
- Example specs for a spot PAR20: 7.5 watts, 515 lumens, 69 lumens/watt, Center beam candle power (CBCP) of 9266 candelas

All LEDnovation lamp models are tested for photometric performance in accredited third-party labs according to IES LM-79 requirements, with reports available online. All lamps meet UL 1993, UL 8750 and CSA 84 safety standards. These commercial grade models are rated for a 50,000-hour lifetime, carry an industry-leading 5-year performance based warranty and unlike many CFL and LED offerings, fully

conform to ANSI standard form factors to assure compatibility with existing fixtures. The Bright For Life® PAR20 High-Efficiency is available and shipping now.

About LEDnovation - Change without compromise

Offering a full spectrum of LED-based replacement lamps, LEDnovation is leading innovation in the field of solid state lighting. Solid state, or LED lighting generates light from complex semiconductor materials, eliminating much of the wasted energy that has been inherent to electric light-generation for over a century. By combining multi-disciplinary strengths in LEDs, electronic systems, power supplies, thermal and optics design, LEDnovation has succeeded in developing some of the highest efficacy LED replacement lamps available, offering a winning business case and rapid return on investment to commercial clients and property operators. The company is headquartered in Tampa, Florida and manufactures its products in North America.

For more information, visit <http://www.LEDnovation.com>.

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