

## A Profile Of The Asia-Pacific Paint Industry, 10th Edition

**Description:** IRL is delighted to announce the publication of a brand new and fully updated edition of our popular Profile of the Asia-Pacific Paint Industry. This represents a major new report for the industry, containing a wealth of data and an outstanding collection of statistics up to and including those for 2011 plus forecasts to 2016. This data is not to be missed! This includes all the latest information and statistics on the paint industry and market in China for 2011.

More information on the geographical scope of the coverage and insight into the types of data included in the study is given in the column on the right.

Research for this study has been undertaken from our offices in Beijing in spring and summer 2012, and included an extensive series of interviews with industry executives across the region. The data also reflects extensive cooperation with a number of local paintmakers' associations across the region and a thorough review of published national statistics.

Statistical data has been streamlined into the following nine end-use categories for ease of comparison:

- Decorative Paints
- Industrial Wood Coatings
- Automotive OEM Coatings
- Automotive Refinishes
- Powder Coatings
- General Industrial Coatings
- Protective Coatings
- Marine Coatings
- Plastics Coatings

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