



# OCULUS STUDIOS WINS 35 ADDYS INCLUDING 14 GOLD, 14 SILVER AND 7 BRONZE AT THE LEXINGTON ADVERTISING AWARDS SHOW

PRESS - FOR IMMEDIATE RELEASE



## 14 GOLD ADDYS 14 SILVER ADDYS 7 BRONZE ADDYS

## LIGHTNING STRIKES TWICE

When you hear the word “Oculus,” you probably don’t think of advertising, but two Lexington residents are on a mission to change that. Oculus Studios wracked up 35 wins at this year’s Lexington AAF (American Advertising Federation) awards show, on Friday night, including the prestigious Ralph Gabbard Television Excellence Award. The awards are attributed to a range of services, including web design, commercials, motion graphics, radio, and print. This is the second year Oculus has attended, however both times the company walked away as the most awarded company overall and in golds. This is also the second year in a row they received the Ralph Gabbard Television Excellence award. Beyond just local, last year Oculus won multiple regional golds and was the only company to receive a national Addy from Lexington.

Oculus Studios, a boutique ad firm nestled in the heart of Lexington, Kentucky, is led by Brock Smith and Whit Bussey. In only three years since Oculus’ inception, the team is creating waves in the local market and showing that bigger isn’t always better.

AAF Lexington is the 60+ year old Lexington, Kentucky chapter of the prestigious American Advertising Federation. Their mission is to foster, promote and maintain high ethical standards in advertising, to expand the recognition of advertising as a profitable business tool.

AAF Lexington is affiliated with the AAF 5th District which includes Kentucky, Ohio and West Virginia.

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