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**Pinnacle Hospitality Systems Grows, Despite Slow Job Market Development**  
*Company Looks to Add to its Sales Force to Meet the Demand of the  
High-Growth Restaurant and Hospitality Market*

PENSACOLA, FL — (February 25, 2013) — Even with more people finding jobs or starting their own businesses, the job market is still in recovery. According to recent statistics from the U.S. Bureau of Labor Statistics, January 2013 saw non-farm payroll employment increase by 157,000 while the unemployment rate was essentially unchanged at 7.9 percent.

Pinnacle Hospitality Systems, a leader in providing automated business solutions to the restaurant and hospitality sector, is looking to add to the job market growth by expanding its sales force with a senior sales representative. The company is presently looking to hire a senior sales representative to sell in the growing and competitive restaurant and hospitality sector. The job will require approximately 25 percent travel.

The senior sales rep will be responsible for generating revenue through sales of the company's products within an assigned territory. Duties will include cold-calling; maintaining and growing a client base; negotiation and interaction with customers and corporate accounts; working with the customer base to resolve any issues; product demonstration; and trade show participation. Candidates must have excellent presentation and communication skills, time management skills and organizational skills.

A great opportunity for an experienced sales representative who loves the hospitality industry, Pinnacle offers hands-on training at its corporate headquarters in Fort Lauderdale and a compensation package, including full benefits [healthcare, dental, life insurance, long-term disability and 401(k)]. Salary range is from \$40,000 to \$60,000, depending on experience.

For more information, or to submit a resume, please e-mail [hr@pinnaclehs.com](mailto:hr@pinnaclehs.com).

**About Pinnacle Hospitality Systems**

Since 1989, Pinnacle Hospitality Systems has been a leader in providing automated business solutions to the restaurant and hospitality industry. Recognized as a "total solution" provider, Pinnacle provides profit-oriented restaurant point-of-sale, integrated digital surveillance and enterprise solutions to its client base. Based in Fort Lauderdale, FL, Pinnacle has branch offices throughout Florida, including Orlando, Tampa, Pensacola, Jacksonville and Fort Myers. The company also has offices in Birmingham, AL; Cincinnati and Columbus, OH.

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