**MEDIA ADVISORY**

FOR IMMDEDIATE RELEASE

Contact: Oshunbumi Fernandez

Tel: 267.808.8510

odundefestival@gmail.com

Contact: Meaghan F. Washington

Tel: 215.751.0140

mwashington@m3mpr.com

Twitter: @M3M\_PRPros

**ODUNDE, Inc. Culminates ODUNDE365 with Student Performances and Fashion Show**

*Organizers Of The ODUNDE Festival, Through Its ODUNDE365 Program, Host a Music and Dance Performance Featuring Students from Universal Bluford Charter School, Universal Daroff Charter School, The Lenfest Center, Marian Anderson Recreation Center, Universal Institute Charter School, Universal Audenried High School – I AM B.U.M.I. and Vare Elementary School*

**TO:** City Editors, Photo Editors, Education Editors, Assignment Editors, News Directors and Broadcast Editors

**WHAT: Philadelphia, PA., February 26, 2013** – More than 150 students, parents, mentors, teachers, and civic and community organizers will gather at Universal Audenried Charter School, Wednesday, February 27, 2013, for a finale performance from ODUNDE365 student African dance and drum classes. In addition to the music and dance performances, high school girls of “I AM B.U.M.I,” a mentor and educational program created by ODUNDE, Inc. president and CEO, Oshunbumi Fernandez, will model runway collections during a mini-fashion show.

 Fernandez says, “We want to be a positive force in the lives of our children through ODUNDE365. We hold these cultural and mentor programs so our young scholars can have a place for guidance, creativity and imagination.”

 This event, in addition to the performing arts classes, serves as part of the ODUNDE 365 initiative to have African and African-American cultural and athletic programming, year-long. This event is sponsored by Universal Companies.

**WHO:**

* More than 150 students, parents, mentors, teachers, and civic and community leaders
* Oshunbumi Fernandez, president and CEO, ODUNDE, Inc.

**-MORE-**

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**WHEN:** Wednesday, February 27, 2013

 6:00pm

**WHERE:** Universal Audenried Charter High School

 3301 Tasker Street

Philadelphia, PA 19145

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