

FOR IMMEDIATE RELEASE:

TouchXPRT and WebXPRT benchmarks now available!

Durham, NC – February 28, 2013 – The BenchmarkXPRT Development Community, which Principled Technologies (PT) administers, is pleased to announce the release of the TouchXPRT 2013 and WebXPRT 2013 benchmarks.

TouchXPRT 2013 is a benchmark for evaluating the capabilities of Windows 8 and Windows RT devices. TouchXPRT runs tests based on five user scenarios (Beautify photo album, Prepare photos for sharing, Convert videos for sharing, Export podcast to MP3, and Create slideshow from photos) and produces results for each of the five test scenarios plus an overall score.

WebXPRT 2013 is a browser-based multi-platform benchmark that uses representative Web-user scenarios to compare the performance of almost any Web-enabled device. It contains four HTML5- and JavaScript-based workloads: Photo Effects, Face Detect, Stocks Dashboard, and Offline Notes. Because the workloads are all HTML5 based, they run on a wide variety of devices and operating systems—from iPad tablets to Android phones to Windows computers. In addition to scores, WebXPRT 2013 gives a report on the HTML5 capabilities of a device.

The benchmarks are now available to all from <http://www.TouchXPRT.com> and <http://www.WebXPRT.com>. Prior to today's public release, the benchmarks were available exclusively to members of the BenchmarkXPRT Development Community and were used in multiple media reviews to evaluate a wide range of devices.

Members of the BenchmarkXPRT Development Community significantly influenced the development of the benchmarks by providing feedback on the initial design specifications and participating in beta testing. To learn how you can participate in the development of future versions of our benchmarks and stay up to date on the latest information, visit our Web site or look for us on Facebook and Twitter.

About the BenchmarkXPRT Development Community

The [BenchmarkXPRT Development Community](#) is a forum through which interested parties can contribute to the ongoing evolution of the BenchmarkXPRT suite of benchmarks. Community members play a vital role in ensuring that benchmarks such as HDXPRT, TouchXPRT, and WebXPRT incorporate the latest in the field of user-experience benchmarking and meet the needs and interests of a range of individuals and organizations.

About Principled Technologies, Inc.

Principled Technologies, Inc. is a leading provider of fact-based marketing and technology assessment services. The founders, Mark Van Name and Bill Catchings, have worked together in technology assessment for over 25 years. As journalists, they published over a thousand articles on a wide array of technology subjects. They created and led the Ziff-

Davis Benchmark Operation, which developed such industry-standard benchmarks as Ziff Davis Media's Winstone and WebBench. They have also co-founded or led several other technology testing firms, including ZD Labs, eTesting Labs, and VeriTest.

Principled Technologies, Inc. is located in Durham, North Carolina, USA. For more information, please visit <http://www.principledtechnologies.com>.

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