

Canada Smartphone Market Forecast & Opportunities, 2017

Description: Since the introduction of smartphones in global market, smartphones have dynamically changed the perception and purpose of using mobile phone devices. Today, mobile phone devices are not just considered a device to communicate distantly, but its application and usage include accessing internet, sending and receiving mails, video calling, entertainment, navigation and many more. The Canadians like others, too switched from feature phones to smartphones as quick as it was possible. In 2011 end, 45% of total mobile phone users were using smartphones in Canada.

According to the report "Canada Smartphone's Market Forecast & Opportunities, 2017" the Canadian smartphones subscriber base will touch approximately 20 Million by 2017 growing at an expected compounded annual growth rate of 13% during 2011-2017. The report also forebodes that RIM's dominance in the Canadian Smartphone will come to an end by 2012, with Apple being the market leader. It is anticipated that Apple will foreshadow RIM and Samsung, as the Canadians users prefer high end smartphones with dynamic features.

The "Canada Smartphones Market Forecast & Opportunities, 2017" report elaborates following particulars:

- Global Smartphone Market Size, Share and Forecast till 2017
- Canada Mobile Phone & Smartphone's Market Size, Market Share and Forecast
- Global and Canada Smartphone Vendor Specific Growth
- Canada Applications and OS Market Size, Share and Forecast
- Competitive Landscape and Strategic Recommendations

Why you should buy this report

- To gain an in-depth understanding of Smartphone market in Canada.
- To identify the on-going trends and anticipated growth in the coming years
- To help industry consultants, Smartphone vendors and application developers to align their market-centric strategies
- To obtain research based business decision and add weight to presentations and marketing materials.
- To gain competitive knowledge of leading players.
- To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs.

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with Smartphone manufacturers, and application developers, channel partners, and consumers. Secondary research included an exhaustive search of relevant publications like newspapers, websites, and proprietary databases.

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