



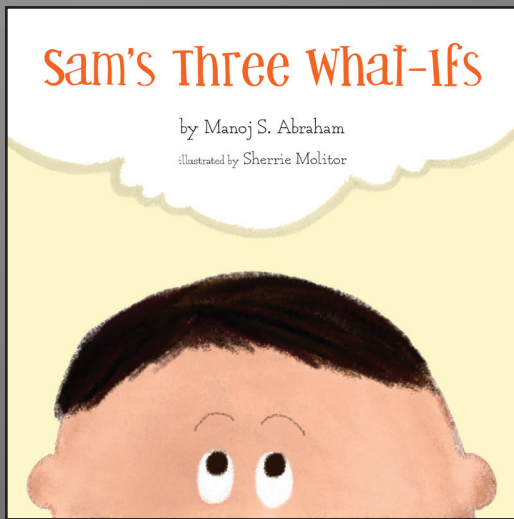
MEDIA KIT **2013**

# About



**Manoj S. Abraham** spent the first 20 years of his professional life as a ‘techie’ - managing products and marketing initiatives for software companies. That started to change in 2011 when his son, Samuel, was born. From that point on, he began embracing what was once a hobby - writing - as a career. That same year, he launched “Surfacing” - a blog that showcased a collection of writing styles, from poetry to anecdotes about fatherhood. In December 2012, Manoj self-published his first book, “Sam’s Three What-Ifs”, through Sennin Group LLC, which he owns and operates. The book was released as an eBook on Apple’s iBookstore for iOS devices and on Amazon.com for Kindle devices. Reaction to the book was overwhelmingly positive. Manoj started 2013 by thrilling his adult fans with the release of the first episode of “Soul Crossing” - a free ongoing novel available exclusively on his blog. Manoj credits his interest in writing to his father, who encouraged him to take on writing and editing projects from a young age. He currently lives in New Jersey with his wife, Kristen, Sam and dog, Harley.

# Book



## Sam's Three What-Ifs

Sam is an inquisitive little boy who is full of questions inspired by his friends, television and surroundings. In “Sam’s Three What-Ifs”, he talks to his parents about the kind of person he should be. To his surprise, he learns that the things he should be are already well within his reach.

### Apple Editor's Pick: Favorite New Release in Kids' Books

In January 2013, “Sam’s Three What-Ifs” was selected by Apple’s books editorial team as one of their favorite new releases in kids’ books, and featured it under their Beautiful Kids’ Books promotion.



## What Parents Are Saying...

*“This story is the essence of everything that is good! I just finished reading this story to my 7-year-old daughter, Chloe. I think we were both enamored by the flowing words, beautiful illustrations and the powerful message. I don’t want to give it away, but you are only cheating yourself and your child by not reading this book out loud.”*

*“Great message in a beautifully written story! Definitely a breath of fresh air in a world where the simple things can be so easily forgotten.”*

*“Easy read and great illustrations! My oldest suggested I read it to her brother so he can learn some valuable lessons!”*

# Blog

## Surfacing

showcases a variety of writing styles and content: poetry, personal anecdotes, dramatic fiction, and more. Content from this blog has been shared by prominent figures on the social media landscape.

**Surfacing** has developed a following of loyal readers since its launch and continues to attract new readers from different walks of life every day.

## Featured Content

# SOUL CROSSING

“Soul Crossing” is a free online novel available exclusively on Manoj’s blog, “Surfacing”. It deals with the unexpected forms love comes in and paths it leads us down. Set in a dark and gritty urban world, the story is presented in ‘episodes’ released every few weeks.

## Reader Reactions...

*“This was great...heart pumping.”*

*“I got hooked after the second paragraph. Can’t wait to read more.”*

*“Absolutely awesome.”*

*“It drew me right in...I felt like I was there.”*

*“Amazing.”*

*“Read and get pulled in.”*

*“Powerful story!”*

# Contact

For the latest news and information, visit:

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