Appsolutely Amazing

CONVENIENT.

SMART.

SECURE.

FUNDRAISING.

billhighway.co

billhighway™ give

Give — a better way to accept donations anytime, anywhere.

Billhighway Give is the mobile fundraising solution that provides a faster, cashless, and more convenient way to collect donations. Enable donors to safely and securely swipe their credit or debit card to make a charitable contribution via a smartphone or tablet.
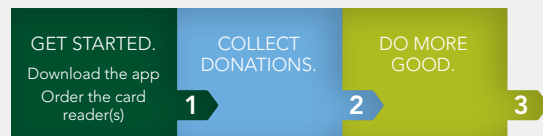
How it works

GET STARTED. Download the app Order the card reader(s)	COLLECT DONATIONS.	DO MORE GOOD.
1	2	3

> Billhighway Give allowed us to grab the attention of people who didn't have any cash on them, which is usually a problem, and the application intrigued them enough to want to donate.
>
> *Billhighway Higher Education Client*

Customize with your own logo*

Customize with your own program name and icons

Customize with your logo, imagery and program tracking information

Why it works
- ✔ Toolkit includes card reader and free app
- ✔ Simple pricing
- ✔ Email and text receipts
- ✔ Custom branded
- ✔ Integrated with your systems
- ✔ Tailored for nonprofits
- ✔ Secure, encrypted payments
- ✔ Configurable to meet your needs
- ✔ Designed to inspire

Interested? Learn more at billhighway.co/product/mobile-fundraising

Works with:

VISA   MasterCard   AMERICAN EXPRESS   DISCOVER

65 TURN 65 MILLION SMARTPHONE USERS INTO YOUR POTENTIAL FUNDRAISERS

*Quantity dependent.

How is Give different from existing mobile payment processing devices?

Give includes a number of innovations specifically developed for nonprofits recognizing your unique needs such as data integration, branding, campaign tracking and motivational tools.

Tailored for nonprofits: Give was specifically developed for fundraising applications within the nonprofit community, making fundraising easy, fast and fun. Iron-clad mobile security is built-in, letting organizations and donors trust that the giving experience is safe and private. Integration with existing CRM systems and databases is available as well.

Custom branded for maximum impact: While other products provide just a card reader and generic screens for mobile payments, Give adds a customizable application that incorporates the organization's mission, logo, graphics, and colors with functionality like leaderboards, program mapping, donor activity and history and progress toward goal. This customization is critical to fundraising where people only give when they connect with the mission of the organization and are moved to donate.

Flexibility: Billhighway's Give mobile application let's donors use swipe, snap or tap payment options.

Designed to inspire: Billhighway Give incorporates Tamagotchi design elements to inspire the individual fundraiser to meet your goals. Optional on-screen icons "grow" as the fundraiser meets your assigned donation goals. This serves to not only accurately track fundraising levels, but do so in an engaging manner.

Endless potential for good: The possible applications of Billhighway Give are endless, with the opportunity to collect payments for merchandise, event fees, sponsorships or donation matching activities.

Features & Benefits	Cash & Checks	Credit Card Processing Machine	Give Mobile App & Card Reader
Convenient with multiple volunteers able to collect donations at any location	✓	✓	✓
Secure FDIC insured, protected funds go directly from the donor's card to a secured account		✓	✓
Flexibility of donor amount limited only by credit card limits, not what is in the wallet		✓	✓
Can **integrate** with existing systems and databases			✓
Real time deposits into your account			✓
Customizeable branding options with your logo, imagery and leaderboard tracking information			✓
World-class **customer care** center with phone and online support			✓

> "
> The demands for nonprofits to do more with limited resources continues to increase and we believe technology can help. Our new mobile fundraising application Give, is fast, smart, and secure – a great example of technology used for good.
> "
> *Vince Thomas, Founder and CEO of Billhighway*

Frequently Asked Questions

What is Give?
Give is a new mobile fundraising solution that provides a faster, easier, convenient and secure way to collect donations. It enables donors to safely and securely swipe your credit or debit card to make a charitable contribution via a smartphone or tablet.

What software versions does the Give app work with?
Billhighway's Give application is compatible with iOS versions 5.1+. The app will function on an iPhone®, iPad® and iPod Touch®. The application will be compatible for other devices (e.g. Android) in 2013.

How does Give work?
To use, donors quickly move through a charity-branded 8-10 screen mobile app including completion with a credit card swipe.

How does the card reader work?
The card reader plugs directly into the iPhone's mini/headphone jack and provides bi-directional card reading of magnetic stripes. An intuitive screen verifies the amount donated and the conclusion of the safe, secure and speedy transaction.

What type of cards can I accept?
Billhighway's Give application will accept Visa®, MasterCard®, Discover® and AMEX®.

Will the donor's credit card information be stored in my device (iPhone®, iPad® or iTouch®)?
Actual credit card information is not stored on your phone. All information is transferred securely using 256-bit encryption (SSL certified by Digicert) between your phone and Billhighway. As required by law, Billhighway is PCI-DSS compliant. The Give application is also password protected.

How do I send a donor a receipt?
After the donor's credit card transaction has fully processed, you will have the option of sending the donor a receipt either via email or SMS text. Simply enter the donor's email address or mobile phone number and tap the "Confirm" button.

How will the transaction appear on the donor's credit card statement?
All donations will be processed by Billhighway and will appear on the donor's credit card statement accordingly.

ABOUT BILLHIGHWAY
Billhighway is the foremost provider of cloud-based accounting solutions tailor-made for nonprofit, donor and member-based organizations. Billhighway's proprietary suite of financial management solutions lets organizations dramatically improve accounting, payment processing and online banking. Nonprofit organizations use Billhighway to overcome the roadblocks inherent with manual financial reporting and processing that comes with a variety of stand-alone systems helping them to reduce expenses, increase cash flow and mitigate risk. More than 3,500 nonprofits trust Billhighway to seamlessly manage $6 billion in transactions. Billhighway is recognized for world-class customer service and industry-leading data security.

For more information, please email
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1.866.BILLHWY (1.866.245.5499)

billhighway℠
Healthy financials.
Mission accomplished.