



***ad*Mail•NET™**

Email Marketing & Contact Management

<http://admail.net>

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Email Builder

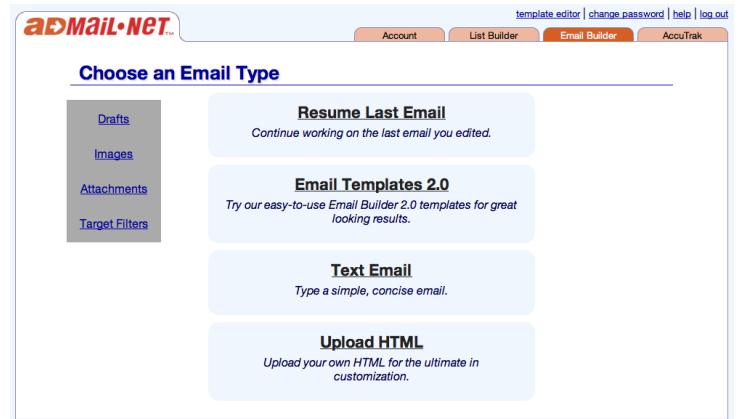
Email Builder is our email creation and management tool. It includes hundreds of fully customizable templates with flexible tools that give your designs endless potential.

The rich text formatting toolbar in our easy to use templates brings the familiarity of word processors to creating your email. You can modify font styles, insert images, create links and much more.

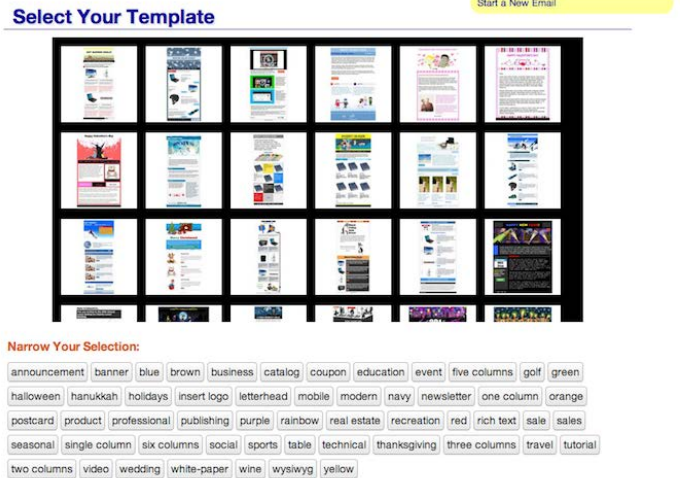
Our advanced Email Builder options give you access to a robust editor that can change section sizes, background color, padding, and includes the ability to duplicate, delete and modify large areas of an email or email layout.

You can create your email by using Email Builder or try one of our professionally designed templates, writing a simple plain text message, or importing your own HTML. You can even fetch the HTML from a site you've already created.

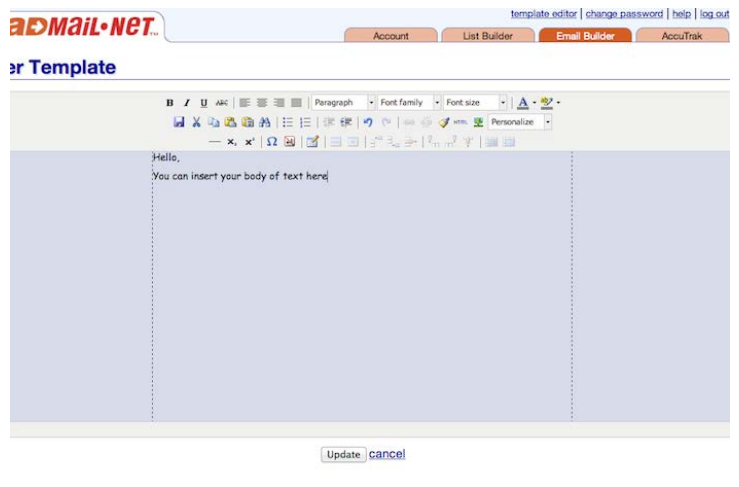
Choose from easy-to-use email templates, plain text email, or upload your own HTML



Hundreds of fully customizable templates to choose



A robust editor that can format your content the way you want





Email Design

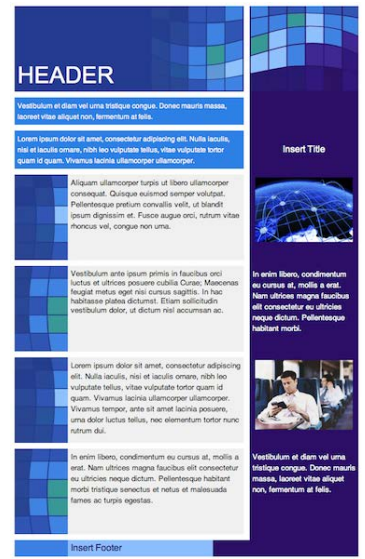
Design

Admail.net offers custom email layout design services for our clients. While it's not included in the price of our accounts, it's affordable and quick. We can design a template for you, replicate a print flyer, or help you improve a layout you already have. No job is too big or small.

Good design is a key element for any email marketing effort. Admail.net provides all the tools you need to create beautifully designed emails. It starts with our email builder templates. We provide hundreds of expertly designed email templates that you can choose from. While some templates are designed for special occasions or topics, many others are simple, well designed layouts that you can edit for your own specific purposes. No matter what you're sending, there is a template solution for you.

If you prefer to write your own HTML, that's not a problem. It's simple to import HTML to Admail.net, and we won't mess around with your code. Just copy and paste your email ready HTML into our system and it can be sent to your customer list immediately.

Sample Email Templates





Unique Scheduler Feature

You won't ever have to rush to your computer to send out an email with Admail's scheduler feature. Our scheduler allows you to schedule and have your campaign automatically sent out for you any-time you'd like. Never disrupt your busy life to send out a campaign again, just set it and forget it.

adMail-Net™ [admin pages](#) | [change password](#) | [help](#) | [log out](#)

Account | List Builder | **Email Builder** | AccuTrak

Begin Your Mailing

Cost of This Mailing:	8,415
	Before After
Your Credits:	24432 16017

Schedule Your Mailing Time

10-01-2010 | 12 | 30 | PM | 12:00 AM = Midnight

GMT -5:00 - Eastern Standard Time(EST)

*Daylight Savings is currently in effect.
GMT offsets do not reflect this,
but all times will be converted as expected*

Any mail scheduled for a past date/time will be sent immediately.

<< Back Send

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Email Deliverability

All Admail.net users benefit from our integrated authentication services and direct ISP relations. We've been sending email and maintaining IPs since 1995 and we've built relationships with most major ISPs. IPs are constantly monitored to ensure that email campaign transmissions are not blocked and any email delivery issues are handled with the utmost expedience.

Our tiered IP system also protects our IP's from damage and rewards users who maintain responsible mailing practices over time. It ensures that one bad user, or someone attempting to abuse the system, can't ruin deliverability for all of our users.

99.4%

Deliverability

Sent	145714
Delivered	122201
Bounces	10022
Non-deliverables	13491
Unsubscribes	845
Replies	112
Opens	41063 (33.6%)
Clickthroughs	3405 (2.8%)
Downloads	0 (0.0%)



Accu Trak

Real Time Reporting

Accu Trak is included in all of our accounts and collects accurate data that allows you to monitor every aspect of your marketing campaigns. It provides downloadable reports of replies, opens, click throughs, bounces and removes, all in real-time. Email campaign statistics are recorded permanently so you can view your overall progress months or years at a time.

Admail.net has one of the most advanced list management systems in the business and Accu Trak works with it in harmony to keep your list clean. It handles non-deliverable emails and unsubscribe requests accurately, removing them promptly from your list without the need for direct intervention. Bounced email addresses are also collected, examined, and then removed from your list at the point when they are deemed non-deliverable.

Success in email marketing requires accurate and in-depth statistics reporting and Accu Trak provides all the information you could ever need.

Cumulative Analysis

Select the range of dates you would like to view.

03/01/2012 through 03/30/2012

Statistics for campaigns sent between 03/01/2012 and 03/30/2012

Metric	Currently Sent	Scheduled
Campaigns	32	32
Total Emails	494,999	494,999

100.00% of scheduled emails have been sent

The statistics below are based on campaigns already sent, not on those still scheduled.

Email Statistic	Number	% of total
Total Opened	112,030	22.63%
Total Clicks	9,273	1.87%
Total Removes	2,574	0.52%
Total Replies	308	0.06%
Total Bounced*	64,434	13.02%

* Total bounced is the combined total from each campaign for the date range you selected. As a result, one email address may register up to four bounces for a date range before it is determined as non-deliverable. For an actual count of non-deliverable addresses in your account [click here](#) or go to [Individual Campaigns](#) for Bounce Statistics per Campaign.

Campaign Statistics Download

Select the range of dates you would like to download, up to six months.

Please select less than six months.

03/01/2012 through 03/30/2012

Detailed Campaign Activity

[Download Statistics](#)

Use this link to share your email with people not in your email list.

<http://admailemail.com/view/267>

[f Recommend](#) [0](#) [Share](#) [0](#) [+ Share](#) [0](#) [Tweet](#) [0](#)

Need to share campaign statistics with a client? Enable Statistics Sharing

Status:	Complete
Sent:	Wednesday June 27, 2012
Subject:	Exciting Updates: New Templates and Archiving!
From:	Admail.net Email Services <Admail_News>
Interest Group(s):	NR 6/26
Message:	<input type="button" value="View Message"/> <input type="button" value="View Alternate Text"/>

Sent	321
Delivered	304
Bounces	11
Non-deliverables	6
Unsubscribes	3
Replies	1
Opens	85 (28.0%)
Clickthroughs	14 (4.6%)
Downloads	0 (0.0%)
Fwd Recipients	0
Fwd Senders	0

[More Information on Bounces](#)
Percentages based on Delivered count

Campaign Stats

[Confirmation Campaigns](#)

Showing: 21 - 40

Send Date	Subject / Campaign (Click for Details)	Sent	%Opens	%Clicks
19 Mar 2012	Proof 1 Remail Eastern	4	50.00%	0.00%
13 Mar 2012	Central Region With Dashed Border Final D.Miller	2772	31.20%	2.78%
13 Mar 2012	Central Region With Dashed Border	2	100.00%	50.00%
13 Mar 2012	Central Region With Dashed Border	2	100.00%	0.00%
13 Mar 2012	Central Region With Dashed Border	2	100.00%	0.00%
13 Mar 2012	Central Region With Dashed Border	1	100.00%	0.00%
12 Mar 2012	Central Region	1	100.00%	0.00%
10 Mar 2012	Central Region	112005	25.99%	2.06%
10 Mar 2012	Eastern Region Proof	145714	33.60%	2.79%
10 Mar 2012	Eastern Region Proof	10	100.00%	0.00%
10 Mar 2012	Eastern Region Proof	2	100.00%	0.00%
10 Mar 2012	Eastern Region	2	100.00%	50.00%
13 Apr 2010	4600 - Hanson / Wall / Kehoe	1119	8.74%	0.00%
13 Apr 2010	4599 - Hanson	1119	8.55%	0.00%
2 Apr 2010	4217 - Holt / Jana	2918	11.37%	0.00%
2 Apr 2010	4584 - Montes/Spless/Cook	2859	9.52%	0.00%
2 Apr 2010	4598 - Montes / Spless	2859	9.99%	0.00%
29 Mar 2010	4595 - Montes / Spless	2902	14.98%	0.00%
29 Mar 2010	4485 - Valle	374	11.80%	0.00%



List Builder

List Builder is the Admail.net database tool that is used to manage and grow your email list. It allows you to perform advanced database actions with just a few clicks of your mouse. List Builder offers seamless opt-in data capture, automatic duplication handling, and many segmentation options including fractional “nth”ing and on the fly merge/purge functions for interest groups.

List Builder helps you manage your customer database by capturing key customer information and giving you the option to target specific list members. Use stored information to personalize your email campaigns by including recipient name or other information. List Builder tools can help you target segments of your list by member’s likes, dislikes, email preference, geographic location, and demographic profiles. You can even manage fifty individual lists from one account. Your customers can modify their preferences using List Builder’s real-time linking features.

List Builder also allows you to create an easily customizable sign-up form to organically collect new customer data. Include it on your website to collect new members and update your database in real-time. Use our QR Code generator to link your mobile sign-up form on print advertising or at your storefront

Managing your database shouldn’t be complicated and List Builder makes it easy regardless of your database management experience.

Create a customizable sign-up form

Upload your own list

Manage interest groups from your list



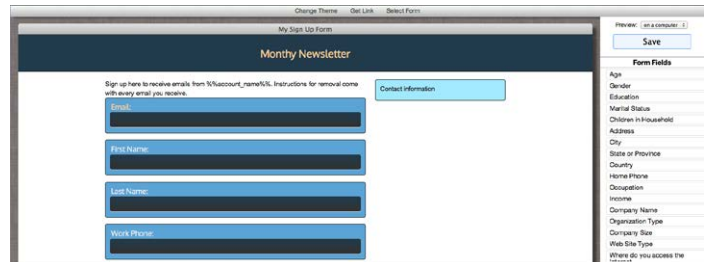
Sign-up Form

Our sign up forms are better and easier to use than ever. The sign up form creation process has been completely overhauled and drastically improved, utilizing the newest in web and mobile technology. It provides users with an even easier and more robust tool to create and deploy effective sign up forms.

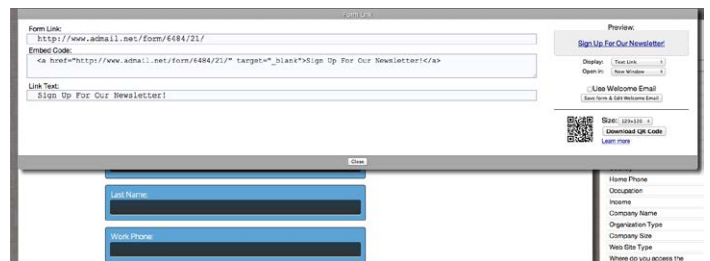
All of the sign up form tools are now located in one place and everything needed to create professional looking forms is available immediately at your finger tips. Multiple attractive templates have been created by our design staff and are available for use, each with several different color schemes to chose from. All of the forms are compatible and formatted to appear correctly on browsers, tablets and mobile devices.

Users can easily generate links, inline forms, and QR codes that will directly feed new customer leads into their List Builder database. The new sign up forms can utilize many different data input fields including custom fields, allowing users to collect as little or as much information as they'd like. Forms are integrated directly with user's accounts and can be deployed easily. All data collected is automatically merged into a user's versatile List Builder database.

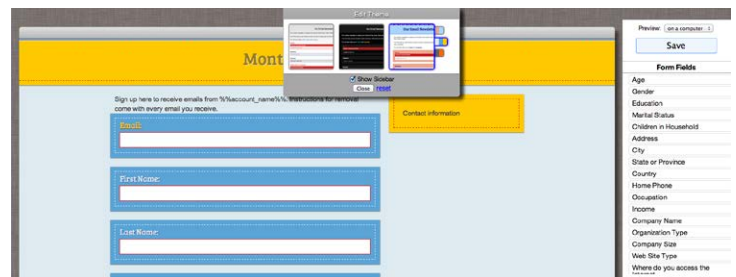
A fully customizable sign up form that will work on desktop computer as well as any smart mobile devices



Link people to your sign up form with easy copy-and-paste HTML link and QR Code



Many template styles available to suit your target audience





Why Admail.net Customers Do Not Need an API.

Admail.net offers an optional 20 custom fields in addition to the variety of standard information fields in our List Member Profile. This allows our customers to store multitudes of information about their users including: cell phone number, zip code, etc. This can all be accomplished with a relatively small one time set up fee. On the back end, target filters can be used to do simple or sophisticated queries on your customer database.

All customers have the security of triple redundancy of their data, which is stored through a secure socket layer. Admail provides access to user data 24/7, 365 through any browser.

Create and manage your custom fields

Custom Fields

Unique Customer ID
Personalize URL
Custom Field 3
Custom Field 4
Custom Field 5

Custom Fields

Unique Customer ID
Personalize URL
Custom Field 3
Custom Field 3
Custom Field 4
Custom Field 5

- ✓ Text Field
- Large Text Area
- Dropdown Select
- Radio Buttons
- Checkboxes
- Website URL
- Date
- Month & Year

Select specific demographic or group from your list with target filters

Target Filters

Add Filter

Filters	Edit	Delete
Frequent Flyers		
New York Sales		
Ohio		



Data Management

Admail.net provides list hygiene and comprehensive standardization to keep your email deployment fast and effective. Our system helps you organize and store your data securely so that you can get the most out of your list. You can utilize all the data you have, not just the email addresses, to help you target and sort your list. Once you begin mailing, our system will also automatically manage bounces, non-deliverables, and unsubscribes. This ensures that there are no accidents resulting in sending to an unsubscribed, duplicate, or inactive address and takes the burden off of the user's shoulders.

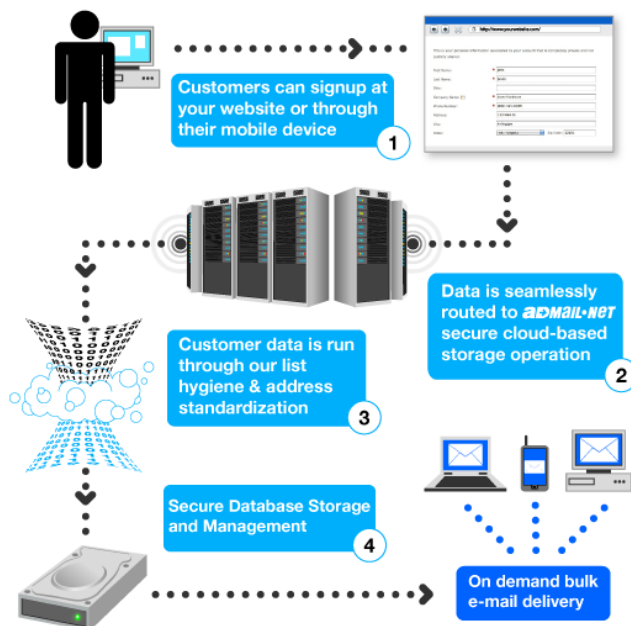
Database Hosting

Admail provides you with access to your data via secure socket layer network connection 365, 24/7, as well as optional real time synchronization for external data sources.

Infrastructure - To ensure the safety of our clients' data, Admail's systems are located in secure data centers that provide redundant Internet connectivity, backup power, and extensive physical security. Protected by secure redundant firewalls, our load-balanced email servers, and database servers provide always-available service with realtime updates. Access to all services, except for Web traffic and email, is blocked to provide system security. The highest level of data integrity is ensured through redundant databases leveraging real-time replication. Data is stored on an enterprise-storage area network that maximizes performance and availability.

List Upload & Download Options or custom data links - Configurable mechanisms to allow new records, updates, on the fly NThing, list segmentation and synchronization.

HOW SEAMLESS DATA CAPTURE WORKS



Seamless Management

Opt-In Form and List Hygiene - Input data correction features include opt-in forms with syntax checking javascript and the ability to support single and confirmed (double) opt-in methods.

Unsubscribe - Dynamically generated for each mailing list user. Links are automatically appended to outgoing messages if no other unsubscribe mechanism is found. Multiple unsubscribe options include one-click to unsubscribe form, manual email address remove interface, and reply processing.

Reply-Handling - Automatic reply handling features that process out-of-office replies, and unsubscribe requests.



AdSocial is a set of tools that allows users to seamlessly integrate their social media efforts with Admail.net, increasing the success of both.

With AdSocial you can share any email campaign through your social media accounts. You can also create links to your Facebook page or to your Twitter feed and put them in an Admail.net email. If you use the List Builder sign up form, you can broadcast a link to it across different social media accounts with one click of a button.

When using AdSocial, your reach isn't limited to just your email list, you can contact everyone in your social media family. Use it to increase the size of your list and give your message a better chance to influence more people.



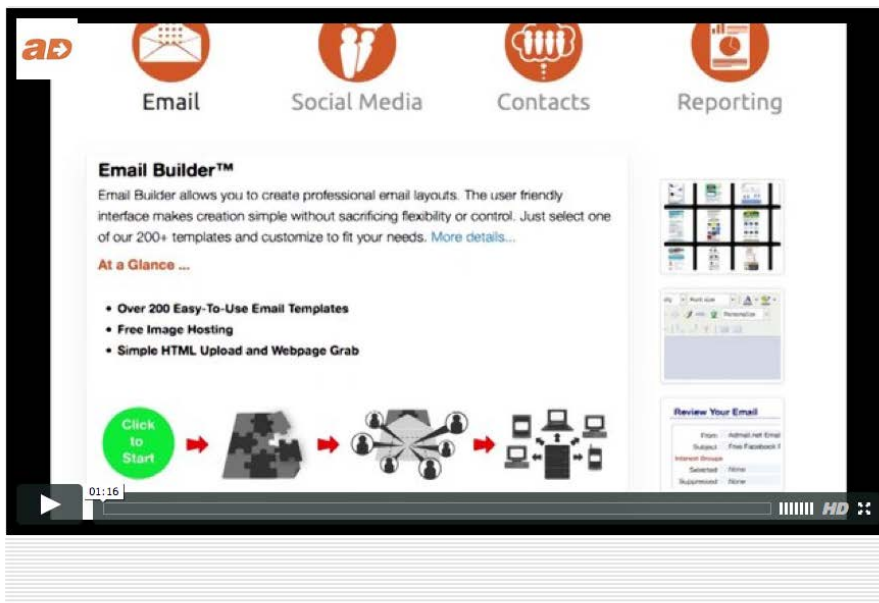
SHARE



▶ Video User Guide

Customer service is our top priority at Admail.net. One of the ways we are improving that service even further is our new Video User Guides. We have composed instructional videos for all of our features. The collection includes videos for the most basic users to the most advanced. Our Video User Guides are short, informative, and an invaluable resource for our customers.

Video User Guides



Introduction Video
Email Builder
Advanced Templates
Image Library
Image Slicing
Personalization
Virtual File Attachment
List Builder
Sign Up Form
Multiple Sign Up Forms
Interest Groups
Advanced Interest Groups
List Member Profile
Target Filters
Custom Fields
QR Codes
Accu Trak
AB Split
Advanced Analytics



QR Codes for Your Business...

Admail now offers complete setup and management solutions for QR Codes. QR Codes are a great new way to build solid customer relations, organically build your list, and attract new customers. You can target a young and technologically savvy crowd or peak a new interest from any customer group. Setup is fast and easy, Admail's team of management professionals will set you up with the perfect way to capture information from your in store customers. Improve customer relations and build a solid, active, organic list to make the most of your email marketing campaigns!

QR Codes are an easy way to draw customers in and capture their information. QR Codes are digital barcodes designed to be readable by smartphone barcode readers. They are already popular in marketing all over the globe, and as smartphones become more prevalent, QR Codes will become an even more important and exciting tool. In 2010, the number of QRC scans increased by 1200%, if this trend continues, you won't want to miss out. QR Codes are already being used by Ford, Audi, Pepsi, Starbucks, McDonalds, Best Buy and many more.

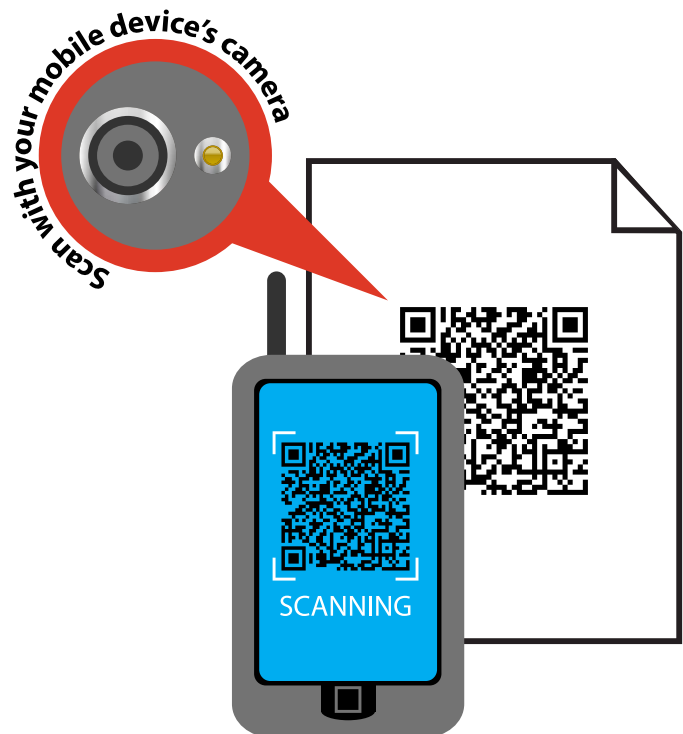
Collect and manage customer information captured with your QR Codes. Just sit back and watch your list grow! Your return on investment (ROI) will grow exponentially. From printing displays to capturing data, we'll help you every step of the way.

Collect customer information at your store, restaurant, from coupons, business cards, or anywhere you can display a QR Code.

Information fields include:

- Name
- Email
- Mobile Number
- Birthdate
- Zipcode

Download any free QR reader App from your App store.



Now try scanning the QR Code below...



Scan and watch our introduction video