

**FOR IMMEDIATE RELEASE – MARCH 5, 2013**

Contact: Rick Ellis  
[rick@nextup.com](mailto:rick@nextup.com)

Angela Mitchell  
[admitchell@nextup.com](mailto:admitchell@nextup.com) or (904) 982-8043



2668 Lewisville-Clemmons Road  
Clemmons, NC 27012

## ***TextAloud* Now Available in the Apple App Store!**

*The popular Text to Speech software TextAloud is now available from NextUp.com as a useful app for iPhone, iPad or iPod Touch.*

CLEMMONS, NC – *TextAloud*, the leading software for converting text into natural-sounding computer speech that was previously available only for the Windows PC, now has a new mobile app for iOS devices. NextUp.com is pleased to announce the **TextAloud App** designed especially for the iPhone™, iPad™, or iPod Touch™ and now available in the **Apple App Store** at:

<https://itunes.apple.com/us/app/TextAloud/id540107489?mt=8>.

The new *TextAloud* app is affordably priced at just \$4.99, and enables users to listen to text on the iPhone™, iPad™, or iPod Touch™. The *TextAloud* app runs in the background, letting the user create and maintain articles to be spoken aloud from text copied to the clipboard. Its settings are easily configured to the user's preferences – so that articles can be set to be spoken automatically as they are added, for example, and deleted when speaking is finished. The app includes two excellent U.S. English voices by Acapela™ (Heather, a female voice and Ryan, a male voice), with more Acapela™ voices available through in-app purchase at \$1.99 each. Presently, a total of 51 Acapela™ voices are offered, including 25 different languages.

“Since 2000, we’ve served hundreds of thousands of satisfied customers who use our *TextAloud* PC software for everything from writing and proofing, to overcoming learning or visual disabilities, and more,” comments NextUp President **Rick Ellis**. “We’re delighted to now enter the iOS space with our new *TextAloud* app for iPhone™, iPad™, and iPod Touch™ devices. It does not yet offer all of the features of the PC version, but we think users will find the app really useful, and we plan to expand and improve it going forward.”

The app's array of useful features includes word highlighting, adjustable display colors, brightness and text size, as well as ‘Auto-Lock While Speaking,’ a setting that lets users keep

the display turned on while speaking is in progress. Once speaking of the text has completed, the display will then work with the user's normal Auto-Lock setting. *TextAloud* registers on an iOS device as an app that can handle text files, and includes integration with Dropbox™.

The *TextAloud* App for iOS is compatible with iPhone 3GS, iPhone 4, iPhone 4S, iPhone 5, iPod Touch (3rd generation), iPod Touch (4th generation), iPod Touch (5th generation) and iPad. It requires iOS 5.0 or later, and is optimized for iPhone 5. A WiFi connection is recommended for downloading the 120 MB installation file after purchase.

Evaluation copies of *TextAloud* (and its new iOS App) are now available for the media upon request. For more information on the new *TextAloud* App for iOS, please visit <http://www.nextup.com/ios/TextAloudapp.html>, or check out its official App Store listing at <https://itunes.apple.com/us/app/TextAloud/id540107489?mt=8>.

## **About NextUp.com**

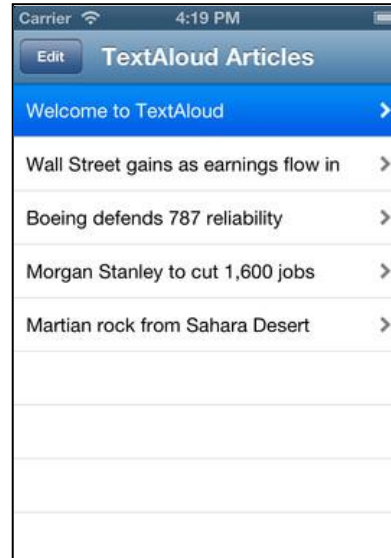
[NextUp.com](http://www.nextup.com), a division of NextUp Technologies, LLC, provides award-winning Text to Speech software for consumers, professionals, businesses, educators, and those with visual or vocal impairment, or learning disabilities. Follow the latest news at <http://www.Facebook.com/TextAloud>, and view NextUp.com's official YouTube Video Channel at <http://www.youtube.com/user/NextUpcom>.

For more information on NextUp.com or *TextAloud*, or for a rich assortment of case studies involving users ranging from firefighters and lawyers, to writers, editors, teachers, actors, students, entrepreneurs, doctors, truck drivers, musicians, and more, please contact publicist Angela Mitchell at **(904) 982-8043** or via [Admitchell@Nextup.com](mailto:Admitchell@Nextup.com).

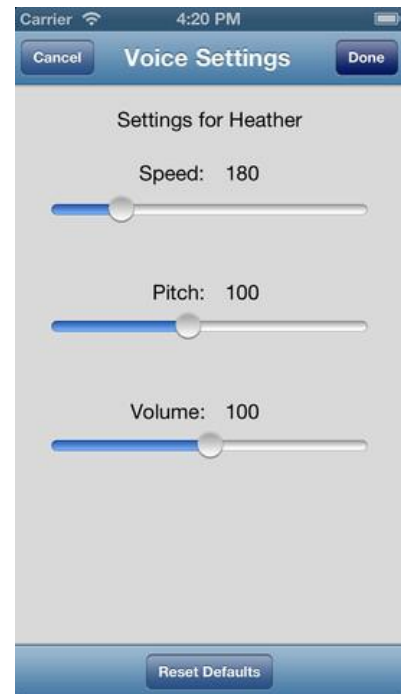
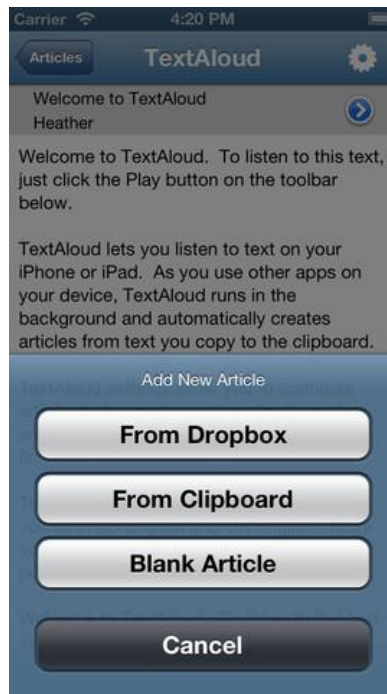
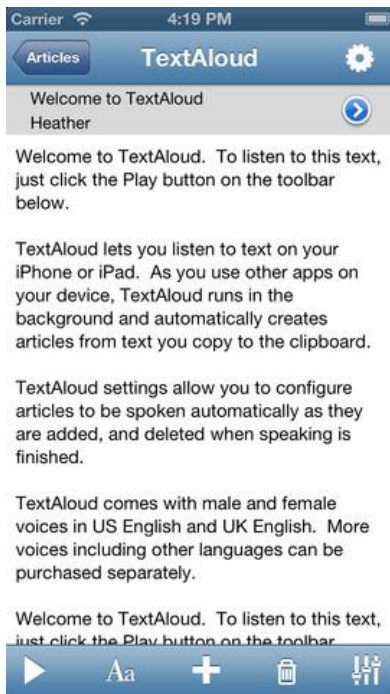
All companies and products referenced in this press release are the trademarks of their respective owners.

###

## Photos and Captions, *TextAloud App for iPhone, iPad, or iPod Touch*



*TextAloud is the popular and highly useful PC program that's now an affordable and helpful Text to Speech app for the iPhone, iPad or iPod Touch, available for purchase at just \$4.99.*



*The TextAloud app's settings are easily configured to users' preferences, enabling them to automatically listen to text from Dropbox™ or copied to the Clipboard, for instance. The app includes two excellent U.S. English voices by Acapela™ (Heather, a female voice and Ryan, a male voice), with more Acapela™ voices available through in-app purchase at \$1.99 each.*