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LOGINRADIUS SOCIAL WIDGETS REACHING 10 MILLION USERS EVERY MONTH

Edmonton-based LoginRadius' social widgets are now reaching 10 million users per month, the Canadian startup says.

Edmonton, AB, March 5, 2013— LoginRadius Inc., a startup that provides social infrastructure, announced today that their social widgets - Social Login and Social Share - are reaching 10 million users per month. These widgets are being used by wide variety of websites and blogs in industries such as e-commerce, news & media, blogs, etc. Any business with an online presence can use them to leverage the power of social media for their website. The company has seen enormous growth in the last two quarters.

"This is an incredible milestone for us! We are overwhelmed by how fast our products are getting adopted, especially within the global community. It's amazing," said Rakesh Soni, co-founder of LoginRadius. "We are committed to helping our customers grow with the power of social media. I see huge growth potential for LoginRadius in 2013."

LoginRadius was launched in mid-2011 and is now serving 45,000 businesses across the globe. Their solutions help businesses manage online identities, increase user engagement, utilize social media for marketing, capture consumer data, and understand consumer behavior via unique social analytics.

As for scalability, Deepak Gupta, co-founder of LoginRadius said, "Our solutions are highly scalable and can support millions of users, thanks to our technology partners - DynDNS and Microsoft Azure. We look forward to serving hundreds of thousands of customers in 2013."

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The company has partnered with DynDNS and Microsoft Azure to manage the scalability, availability, and security of its services. LoginRadius has also partnered with Mozilla Corporation on their Persona project and with X-Cart, the leading e-commerce platform, to provide Social Login and Social Sharing to X-Cart customers.

LoginRadius is ranked #26 amongst Canada's Top 100 Startups by TechVibes, a leading Canadian technology news website.

About LoginRadius

LoginRadius is a Canadian startup that provides social infrastructure to businesses. The product helps companies boost user engagement, increase their user base, manage online identities, capture consumer data, utilize social media for marketing purposes, and analyze consumer behavior via social analytics. The services are delivered via LoginRadius's unified social API.

The company was founded in mid-2011 in Canada, and the product was officially launched in October 2011. Since then, LoginRadius has grown to over 45,000 customers worldwide and reached 10 million users every month. It is also among Canada's Top 100 Startups by TechVibes, a leading Canadian technology news website.

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