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**SEQUESTRATION-
TO-SUSTAINABILITY**

WEBINAR – March 8, 2013 at 10 am EST

PRESS RELEASE

4Grants.Net's Upcoming Webinar Empowers Nonprofit Boards and Staff to Manage Budget Cutbacks Like 2013 Sequestration Cuts While Preparing for Greater Sustainability

\$85 Billion in Sequestration cuts have brought furloughs, layoffs, fear, confusion, financial turmoil, and also surprising opportunities! 4Grants.Net's upcoming webinar provides relief of 5 early responses, 3 cutback strategies along with 4 opportunities hidden in economic crisis.

Reno, March 5, 2013: 4Grants.Net today announced a unique free webinar to be held on Friday, March 8, 2013, at 10 am EST (7 am PST) called Sequestration-to-Sustainability.

Claim Your Seat in the Free Webinar: <https://www2.gotomeeting.com/register/551217610>

"It's unfortunate \$85 Billion in automatic federal spending cuts started March 2, 2013," said Phil Johncock, grant writer of 26 years, Grant Professor for 21 years and lead trainer with GrantsConference.com.

To put this in perspective, \$85 Billion in cuts is more than the grand total of grant funding given annually by foundations (\$41.67 Billion), corporations (14.55 Billion), and individual bequests (\$24.41 Billion).

"What makes matters worse is that deep cuts take place so fast, in 7 rather than 12 months. This means the effective reductions are actually approximately 9% from non-defense (mainly nonprofits) and 13 percent for defense programs," Johncock added. "At least one funder and I were very surprised to see that Sequestration 2013 was not averted during the 11th hour."

While specifics of the cuts are being worked out, fear is palpable, impact widespread. Tens of thousands of working adults will be furloughed to save money or lose their jobs completely. Hundreds of thousands of young children, mentally ill, women and children, disadvantaged, special education and special populations will no longer have services they need to overcome major life obstacles.

"I know what people are going through," Johncock said. "One of the hardest things I ever had to do in my life is tell 3,000 newly legalized immigrants and 27 teachers that they no longer had classes or jobs. It was not enough to be an award-winning, nationally-recognized program. When the \$2.5 million in Federal grant

funding cuts came along, we downsized. It was painful. But, it brought stakeholders together in a unique way that couldn't have happened in any other way."

"People are social animals," added Vincent L. Hyman, author of the booklet: "Finding The Opportunity In Economic Chaos." "In times of crisis, we need to be heard, and we need information and reassurance." The free Sequestration-to-Sustainability webinar on Friday, March 8 provides an overview of the Sequestration Transparency Act of 2013, proposed budget cuts, and how to stay informed as cutbacks unfold.

"Keep Listening and Keep Talking," advised Hyman. "Use every tool you've got: e-mail, listservs, your website, Twitter, Facebook YouTube, newsletters, mail, podcasts, webinars, conference calls, forums, focus groups, surveys."

"In Crisis Is Cleverness Born." ~Chinese proverb

Fortunately, every cloud, it is said, has a silver lining. This webinar will also include responses to cutbacks and sustainability planning.

Webinar attendees will hear a case study how \$500,000/year in cuts resulted in lessons learned and a 100% sustainability rate in subsequent grant-funded programs. Attendees will also learn 5 emergency responses nonprofits should become familiar with, 4 opportunities hidden within economic crisis, 3 cutback strategies, 2 case studies in closing down, and 1 list of resources.

While this webinar focuses specifically on Sequestration 2013 cuts, the information is relevant to all nonprofits, schools and government agencies who receive federal grant funding.

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SUMMARY – The 2013 Sequestration cuts \$85 Billion over 7 month, bringing fear and economic crisis ... and opportunity! The March 8th webinar is the perfect place for nonprofit board of directors and staff to get up-to-date information around Sequestration 2013 and how to move forward positively in the face of crisis.

ABOUT US – 4Grants.Net has been a leader in grant education since 1997. Founded by Phil Johncock, 4Grants.Net offers online grant education and certification preparation, as well as a 3-day Grants Conference on June 11-13, 2013 in Reno, Nevada. Both in-person and streaming video options are available. Invited are U.S. nonprofits interested in private funder research (foundations and corporations) and submitting winning letter proposals using an award-winning letter writing template and peer reviews. The primary trainer for 4Grants.Net and Grants Conference is Phil Johncock, grant writer for 26 years and Grant Professor for 21.

"My friend, Phil Johncock, is the world's top grant writer."

~Mark Victor Hansen, Co-Creator of the "Chicken Soup for the Soul" series