

## **Press Release**

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## **GFPI VICE PRESIDENT TO SPEAK IN FOOD SAFETY WEBINAR**

Webinar set for March 14, 2013

**BATTLE CREEK, Mich.** – Dr. Preston Hicks, Vice President of Resource Development and Evaluation at the Global Food Protection Institute (GFPI), will speak during a March 14 webinar on "Food Safety & Technology: What's Next for 2013."

The webinar, scheduled for 2 p.m. EST, will be hosted by Food Manufacturing, which publishes two daily e-mail newsletters and nine annual print editions and serves as a leading voice in the \$560 million food manufacturing industry.

Dr. Hicks will be joined by Christian Hutter, Senior Vice President, Manufacturing & Distribution, at Junction Solutions, which offers software to food and beverage businesses; Jim Neale, Partner at McGuireWoods, an international firm specializing in business law; and Krystal Gabert, Editor of Food Manufacturing and moderator for the webinar.

"The right technology is key to preventing foodborne illness," said Hicks. "I look forward to discussing the latest issues in food safety and how advancements in technology can meet those needs across the food sector."

## About the Global Food Protection Institute

**The Global Food Protection Institute (GFPI),** established in 2009 in Battle Creek, Mich., is dedicated to protecting the world's food supply by providing FDA-aligned training, advancing new food technologies and convening forums for the transformative exchange of ideas about food protection.

GFPI provides an overarching intellectual and organizational umbrella that empowers its three distinct food-protection initiatives:

- Building training systems, providing evidence-based curriculum, and delivering training for U.S. and international public- and private-sector food-safety professionals that spans their entire careers, through its International Food Protection Training Institute (IFPTI).
- Facilitating the development, commercialization, introduction, and adoption of novel food-protection technologies through its **Technology Initiative.**
- Convening food-industry thought leaders and innovators to identify and solve pressing problems in food safety, food protection, and food security with our **Symposia** series.

For more information, visit gfpi.org.