appsbuilder

The fastest way to create
awesome apps

About us

2010   2011   2012

Project start

08.2010

Annapurna Ventures and
The Net Value join the project

AppsBuilder
official market
launch

04.2011

05.2011

reached 1M adv
requests;
first CMS sold

1M
ADV

2k

2,000 apps sold
in the stores

10.2011

11.2011

€1.5M raised from venture
capital funds Vertis Venture
and Zerninke Meta Ventures

€1.5M

05.2012

08.2012

1,000,000 apps
downloaded

1M

400 000
members

7000
apps monthly
developed

+4 500 000
leads generated
to our customers

Did you know that...

64% of smartphone users say they view brands with **mobile apps** more favourably
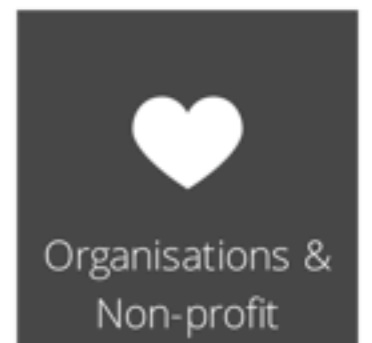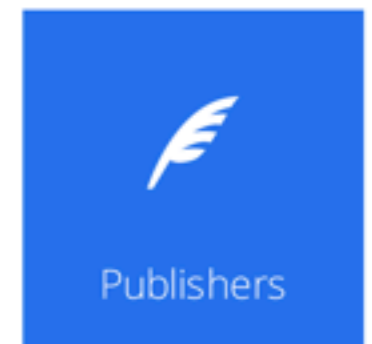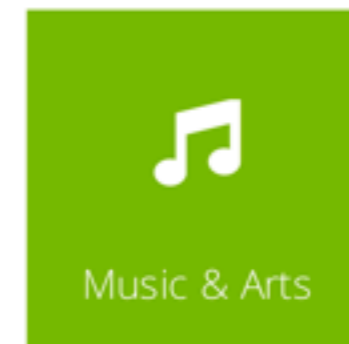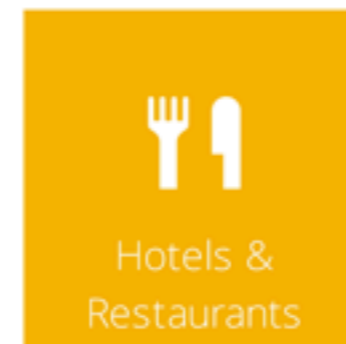
But how to create one?

The Problem

→ App development is time consuming

→ It requires skilled professionals

→ Expensive process

→ Constant updates needed

Apps are now used in all industries

Hotels & Restaurants	Music & Arts	Publishers
Business & Retail	Government & Education	Organisations & Non-profit

The Solution

Cross-platform

Create 6 native apps and your HTML5 WebApp using one single panel

Cloud publishing

Refresh your content and layout anytime and preview changes in real time

100% Customizable

Customize your menu, icons and background or just pick one of our templates

appsbuilder

Do business with us

White label

Resell our products and start your own app business. Remove AppsBuilder brand to associate every step with your company name.

API set

Generate your AppsBuilder plug-in and integrate it in your web services to get full control of your app via CMS.

Affiliation

Publish AppsBuilder banner on your website and get new revenue streams.

"**AppsBuilder** has clear **value** for small businesses and independent **publishers**"

Darrell Etherington, TechCrunch Editor

Thank You

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