Conference Agenda

April 4th

8:30 ~ 9:30 am **Registration**

9:00 am **Expo Opens**

MC: Howard J. Leonhardt

9:30 ~ 9:55 am **Keynote:** Timothy C. Draper
Founder and Managing Director of Draper Fisher Jurvetson

10:00 ~ 10:50 am FIRST PANEL
Multiple Faces of Crowdfunding: Rewards Based Portals beyond Kickstarter

Panelists:
Eric Hellman, *President and Founder at Unglue.it*
Joy Schoffler, *Principal at Leverage PR*
Alex Sheshunoff, *President at Foodstart.com*
Devin D. Thrope, *Author and Forbes contributor*
Moderator: Richard Bliss, *Sr. VP at Social Tech Media*

11:00 ~ 11:50 am SECOND PANEL
Reaching the Goal – How to Make It Happen

Panelists:
Sonny Vu, *CEO at Misfit Wearables Corporation*
Jeremy Andrews, *Founder and CEO at Smart Money Enterprises*
Christopher Reed, *Founder and CEO of IRAvest Inc.*
Dr. Cat, *President at Dragon's Eye Production*
Moderator: Kevin Lawton *at TrendCaller.com*

12:00 ~ 12:45 pm THIRD PANEL
Business of Crowdfunding

Panelists:
James Beshara, *Co-Founder at Crowdtilt*
Jeffrey Henderson, *VP at Invested.in*
Sanj Goyle, *Co-Founder and CEO of BancBox*
Luan Cox, *Founder and CEO at Crowdnetic*
Steve Ferrando, *Founder and CIO at CrowdClear*
Moderator: Ruth Hedges, *CEO at FundingRoadmap*

12:45 ~ 2:00 pm **Lunch**

2:00 ~ 2:15 pm **Keynote:** Douglas S. Ellenoff
Partner at Ellenoff Grossman & Schole LLP

2:20 ~ 3:15 pm FOURTH PANEL
Equity Crowdfunding Portals

Panelists:
Chance Barnet, *Co-Founder and CEO at Crowdfunder*
Sang Lee, *CEO at Return on Change*
Jilliene Helman, *CEO at Realty Mogul*
Moderator: Jonathan Sandlund, *Founder of TheCrowdCafe*

3:30 ~ 4:30 pm FIFTH PANEL
Crowdfunding in Private Investments Eco System

Panelists:
Steve Cinelli, *CEO at PRIMARQ*
DJ Paul, *Co-Founder & Exec. Board Member of CfIRA and CfPA*
Steve Bennet, *Managing Director at Bodega Partners*
Kim Wales, *CEO at Wales Capital and CrowdBureau*
Moderator: Douglas S. Ellenoff

4:30 pm **Final Notes**

5:00 pm **Expo Closes**

6:15 ~ 9:00 pm **VIP Reception**

April 5th

9:00 am **Expo Opens**

11:10 ~ 11:50 am **Startups' Pitch Contest in Reception Room**

11:55 am **Announcement of the Winners,
Closing of the Conference – Reception Room**