

FOR IMMEDIATE RELEASE**CyberMetrics Announces New Leadership of the Asset Management Division in Mexico and Latin America**

Phoenix, AZ – March 13, 2013 – CyberMetrics is proud to announce Mario S. Martinez as the Director of Business Development for not only the Quality Management Division (QMD), but also the Asset Management Division (AMD), driven by FaciliWorks CMMS maintenance management software.

AMD will soon be releasing a new version Spanish version of FaciliWorks CMMS in the Mexico/Latin America market and Mario is looking forward to being able to provide his customers with these richer products and services. “I am very excited for the launch of our new Spanish FaciliWorks CMMS software in the Latin market. Since we arrived in Mexico, it has been one of our main objectives; we have invested time and resources into localizing the language and system so we can deliver the highest quality Spanish CMMS software available.”

Backed by a strong team of professionals, including Ignacio Lomelin, AMD's Mexico and Latin America Business Development Representative, Mario is certain that the new Spanish product offerings and extensive localized support services will help FaciliWorks will become increasingly well-received in this region.

Though FaciliWorks CMMS is already used by hundreds of Mexican companies, there is still an enormous number of potential clients who are in need of a system like FaciliWorks, as many local maintenance managers are still working with Excel spread sheets, which makes analysis and decision-making very difficult. Chris Richardson, CyberMetrics' Director of Corporate Sales, is pleased to have Mario leading this effort. “Because our sales and support teams work so closely with our customers on consultation, software installation, data import, IT deployment and training, having a local FaciliWorks presence in this market will prove to be invaluable.”

About CyberMetrics:

Founded in 1988, CyberMetrics Corporation is a world leader in scalable calibration management and CMMS maintenance management software solutions. CyberMetrics is privately held and serves more than 12,000 customers worldwide including hundreds of Fortune 1000 clients.

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